

# SOFIANE BAHMED

## WEB DEVELOPER

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## PROFILE INFO

I'm a passionate and results-oriented digital marketing strategist with a proven track record of unlocking growth and amplifying brand awareness for small businesses. My diverse skillset spans across multiple marketing disciplines, with a particular expertise in search engine marketing (SEM) and event marketing.

## EDUCATION

2029 - 2030

WARDIERE UNIVERSITY

- Master of Business Management

2025 - 2029

WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Coaching

## LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

## WORK EXPERIENCE

**Borcelle Studio**

2030 - PRESENT

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

**Fauget Studio**

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

**Studio Shodwe**

2024 - 2025

Marketing Manager & Specialist

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.

## REFERENCE

**Estelle Darcy**

Wardiere Inc. / CTO

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**Harper Richard**

Wardiere Inc. / CEO

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