Tusharkanth Karlapudi

Product Designer | tusharkanth.com | k7tushar@gmail.com | +919029814958

I am a designer with skills and experience as a developer, creating accessible experiences. I like to experiment with ways to improve how people interact with technology, and strive to solve complex roblems in simple ways.

Experience

Pay1

UX Design Intern | Jun 2021 - Aug 2021

- Led end-to end design of the user reward system for the distributor app, to incentivise better performance in terms of getting more retailers onboarded on the payment app.
- Iterated from product concepts to hi-fi protoypes through wireframing, prototyping and usability testing.
- Revamped the design system with the UX team, where I focused on typography, colors and components for the apps.

Morphic

Contractor | May 2021 - Aug 2021

- User testing for Morphic tool, a tool for making computers more accessible
- Worked on the internationalization of Morphic tool.
- Created the user flow and interface for Easy Gmail.

Arzooo

Front-End Developer II | Oct 2020 - June 2021

- Created the user flow, UI and also developed Arzooo's B2C platform, GoStor.com.
- Developed UI for internal dashboards

Deloitte US

Business Technology Analyst I Jun 2019 - Sep 2020

- Created UX for internal audit tool for client assessment.
- Gained experience in understanding client needs, conducting user research and accordingly design the system
- Used Material Design and Figma

Department of Technical Arts

Designer I May 2015 - May 2018

- Designed end-to end UI for website and app for Pearl, our cultural fest.
- Created branding, posters, banners, merchandise, magazines and illustrations for various events conducted at our college.

Education

University of Maryland, College Park

M.S. - Human-Computer Interaction

Aug 2021 - Present

BITS Pilani, India

B.E. (Hons.) - Computer Science

Aug 2015 - May 2019

Skills

Design Skills

User Flow Wireframing
Prototyping Visual Design
Accessibility User Testing

Development

JavaScript HTML/CSS
Python Java
Git SQL

Tools

Figma Photoshop
Adobe XD Illustrator

Extra-Curriculars

Head, Design Club

Aug 2017 - May 2018

Head of Creatives, Verba Maximus

Nov 2016 - Feb 2017

Core Member, Journal Club

Aug 2015 - May 2018

Core Member, Computer Science Association

Aug 2016 - May 2018

Member, BITS Soccer Team

Aug 2015 - May 2017