

Tushar Shrivastav Product Developer | AI, Growth & Automation

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 New Delhi

Professional Summary

Web Developer and Digital Specialist with ~3 years of freelance and startup experience. Proficient in JavaScript, React, and Next.js, delivering responsive web applications. Played a key role in client coordination and delivery across 100+ projects, with strong QA, bug-fixing, and cross-browser testing experience.

Work Experience

Web Developer & Client Coordinator

11/2023 – 03/2025 | Remote

Sahindia Tech

- Developed responsive React-based web applications using Tailwind and Node.js.
- Partnered with design and marketing teams to align UI/UX with brand and campaign strategy.
- Contributed to agile sprints, planning, and retrospectives.

Freelance Web-Developer, Bug Hunter, Feature Innovator

01/2022 – 10/2023 | Delhi

Upwork

- Successfully completed 70+ client projects on Upwork with consistent 5 star positive feedback.
- Acted as primary client contact, translating requirements into deliverables.
- Executed QA testing for performance, functionality, and cross-browser compatibility.
- Maintained strong client relationships with consistent positive feedback.

Education

Bachelors of Arts in Marketing Management and Retail business

11/2020 – 05/2023 | Delhi, India

CVS, Delhi University

CGPA: 7.3/10

Higher Secondary Certificate

03/2018 – 06/2020 | Delhi, India

RPVV Delhi

CGPA: 9.3/10

Skills

Web Development: JavaScript, React, Next.js, Redux, Node.js, HTML/CSS, Tailwind, Git.

Databases & Platforms: PostgreSQL, MongoDB, Firebase, Supabase.

Marketing & Growth: SEO, Google Ads, Email Marketing, CRO.

Automation & AI: AI-driven content pipelines, n8n, API integrations.

Analytics & QA: GA4, Looker Studio, basic SQL, QA testing, bug hunting.

Projects

- **Newsifai.com**  Developed an AI-powered news platform using automated content pipelines for generation, inspection, and publishing.
- Visit my website at **tusharshrivastav.vercel.app**  to view other projects I have worked on and am currently working on.