

# Tushar Shrivastav Product Developer | AI, Growth & Automation

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 New Delhi

## Professional Summary

**AI-focused Product Developer** with 3 years of experience across full-stack development and digital marketing. Proven track record of **100+ projects** using React, AI automation, and SEO to drive impact by **building scalable, end-to-end AI products**.

## Work Experience

### Web Developer & Client Coordinator

11/2023 – 03/2025 | Remote

*Sahindia Tech*

- Developed responsive React-based web applications using Tailwind and Node.js.
- Contributed to agile sprints, planning, and retrospectives.
- Supported feature releases by coordinating with internal teams, documenting workflows, and incorporating feedback to improve post-launch adoption.

### Freelance Web-Developer, Bug Hunter, Feature Innovator

01/2022 – 10/2023 | Delhi

*Upwork*

- Successfully completed 70+ client projects on Upwork with consistent 5 star positive feedback.
- Acted as primary client contact, translating requirements into deliverables and maintained strong client relationships with consistent positive feedback.
- Executed QA testing for performance, functionality, and cross-browser compatibility.

## Education

### Bachelors of Arts in Marketing Management and Retail business

11/2020 – 05/2023 | Delhi, India

*CVS, Delhi University*

CGPA: 7.3/10

### Higher Secondary Certificate

03/2018 – 06/2020 | Delhi, India

*RPVV Delhi*

CGPA: 9.3/10

## Skills

**Web Development:** JavaScript, React, Next.js, Redux, Node.js, HTML/CSS, Tailwind, Git.

**Databases & Platforms:** PostgreSQL, MongoDB, Firebase, Supabase.

**Marketing & Growth:** SEO, Google Ads, Email Marketing, CRO.

**Automation & AI:** AI-driven content pipelines, n8n, API integrations.

**Analytics & QA:** GA4, Looker Studio, basic SQL, QA testing, bug hunting.

## Projects

- **Newsifai.com**  Developed an AI-powered news platform using automated content pipelines for generation, inspection, and publishing.
- Visit my website at **tusharshrivastav.com**  to view other projects I have worked on and am currently working on.