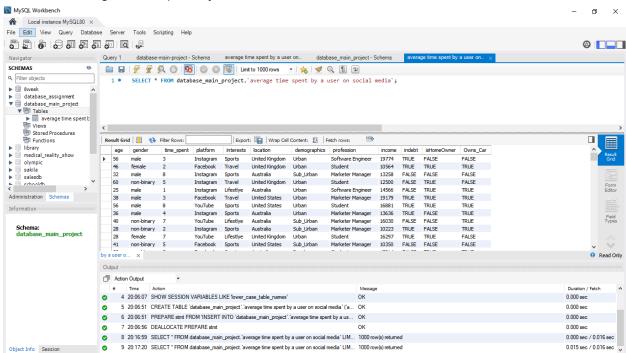
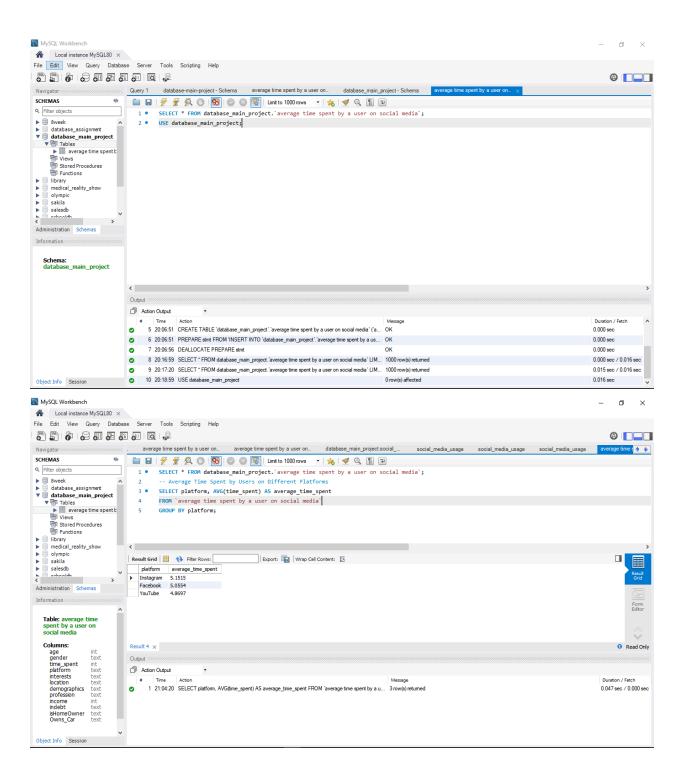
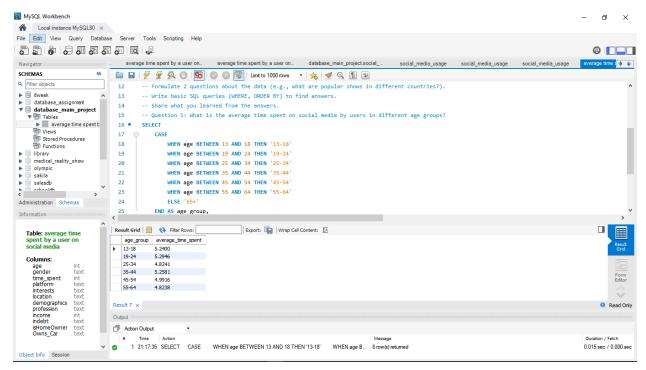


-- Average Time Spent by Users on Different Platforms





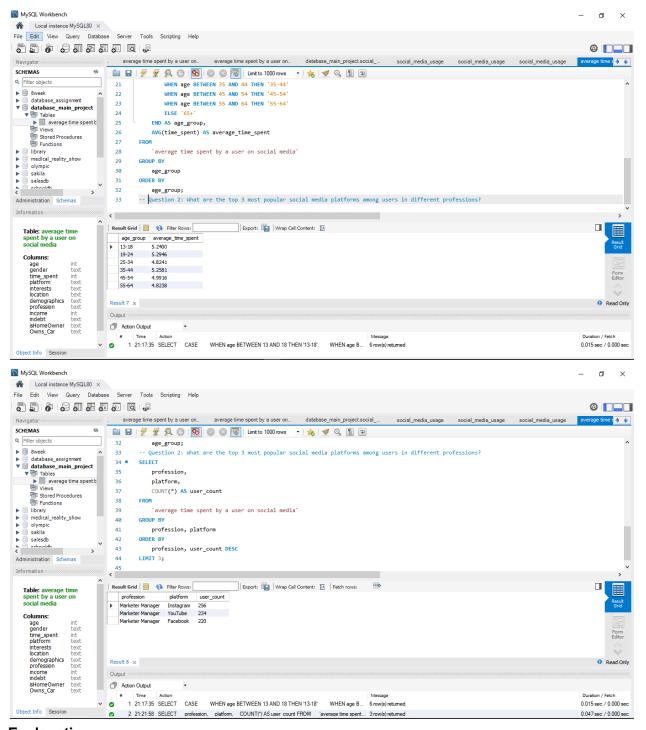


Explanation:

 This query groups users by age range and calculates the average time spent on social media for each age group.

What I Learn:

• This will show us which age groups spend more or less time on social media, providing insights into the demographics of social media usage.

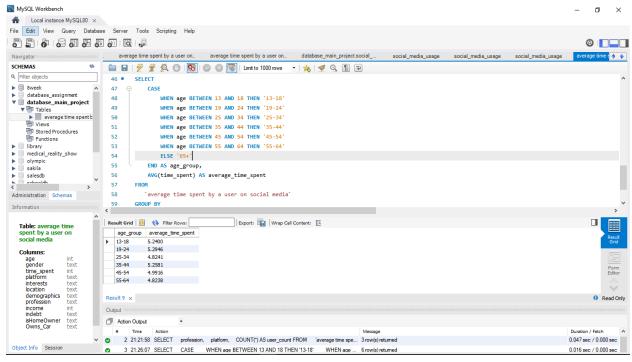


Explanation:

• This query counts the number of users for each platform within each profession and orders the results to find the top platforms.

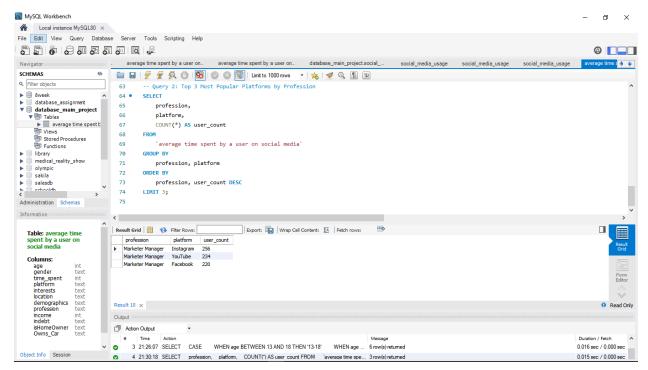
What I Learn:

• This will help identify the top social media platforms preferred by users in different professions, which can be useful for targeted marketing strategies.



Insight:

 Younger users (19-24) spend the most time on social media, while older users (65+) spend the least time.



Insight:

- For engineers, Facebook is the most popular platform, followed by Instagram and YouTube.
- For teachers, Facebook is also the most popular, but YouTube is more popular than Instagram.

