



# **SQL PROJECT ON PIZZA SALES**



# HELLO!!!

I'm Tusshar Singh, and this project uses SQL to study patterns in pizza sales.

# RETRIVE THE NO OF ORDERS PLACED

```
SELECT  
    COUNT(order_id) AS Total_Orders  
FROM  
    orders;
```

QUERY

Total_Orders
16382

RESULT

# CALCULATE THE TOTAL REVENUE GENERATED BY PIZZAS SALES

```
SELECT
    ROUND(SUM(orders_details.quantity * pizzas.price),
          2) AS Total_revenue
FROM
    orders_details
    JOIN
    pizzas ON orders_details.pizza_id = pizzas.pizza_id;
```

QUERY

Total_revenue
817860.05

RESULT

# IDENTIFY THE HIGHEST PRICED PIZZA

```
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```

QUERY

name	price
The Greek Pizza	35.95

RESULT

# IDENTIFY THE MOST COMMONLY ORDERED PIZZA SIZE

```
SELECT
    pizzas.size,
    (COUNT(orders_details.order_details_id)) AS no_of_orders
FROM
    pizzas
    JOIN
    orders_details ON pizzas.pizza_id = orders_details.pizza_id
GROUP BY pizzas.size
ORDER BY no_of_orders DESC
LIMIT 1;
```

QUERY

size	no_of_orders
L	18526

RESULT

# LIST THE TOP 5 MOST ORDERED PIZZAS TYPES ALONG WITH THEIR QUANTITIES

```
SELECT
    pizza_types.name, (SUM(orders_details.quantity)) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    orders_details ON pizzas.pizza_id = orders_details.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

QUERY

name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

RESULT

# JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY

```
SELECT
    pizza_types.category,
    (SUM(orders_details.quantity)) AS no_of_orders
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY no_of_orders desc;
```

QUERY

category	no_of_orders
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

RESULT

# DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY

```
SELECT
    (HOUR(order_time)) AS hour, (COUNT(order_id)) AS order_count
FROM
    orders
GROUP BY hour;
```

QUERY

hour	order_count
9	1
10	8
11	967
12	1799
13	1781
14	1231
15	1202
16	1480
17	1708
18	1741
19	1543
20	1282
21	1027
22	586
23	26

RESULT

# JOIN THE RELEVANT TABLES TO FIND THE CATEGORY WISE DISTRIBUTION OF PIZZAS

```
SELECT  
    category, (COUNT(name)) AS no_of_pizzas  
FROM  
    pizza_types  
GROUP BY category;
```

QUERY

category	no_of_pizzas
Chicken	6
Classic	8
Supreme	9
Veggie	9

RESULT

# GROUP THE ORDERS BY DATE AND CAL THE AVG NO. OF PIZZAS ORDERED PER DAY

```
SELECT
    (ROUND(AVG(orders), 0)) as avg_pizzas_ordered
FROM
    (SELECT
        (orders.order_date) AS date,
        (SUM(orders_details.quantity)) AS orders
    FROM
        orders
    JOIN orders_details ON orders.order_id = orders_details.order_id
    GROUP BY date) AS order_quantity;
```

QUERY

avg_pizzas_ordered
106

RESULT

# DETERMINE THE TOP 3 PIZZAS BASED ON THE REVENUE

```
SELECT
    (pizza_types.name) AS name,
    (ROUND(SUM(orders_details.quantity * pizzas.price),
           0)) AS Revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY name
ORDER BY Revenue limit 3;
```

QUERY

name	Revenue
The Brie Carre Pizza	11588
The Green Garden Pizza	13956
The Spinach Supreme Pizza	15278

RESULT

# CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE

```
SELECT
    (pizza_types.category) AS pizza_type,
    round(SUM(orders_details.quantity * pizzas.price) / (SELECT
        ROUND(SUM(orders_details.quantity * pizzas.price),
            2) AS total_sales
    FROM
        orders_details
        JOIN
        pizzas ON pizzas.pizza_id = orders_details.pizza_id) * 100,2) AS contribution
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_type
ORDER BY contribution DESC;
```

QUERY

pizza_type	contribution
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

RESULT

# ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME

```
select
  order_date,
  sum(revenue) over(order by order_date) as cum_revenue
from
  (select
    orders.order_date,
    sum(orders_details.quantity * pizzas.price) as revenue
    from
      orders_details join pizzas
      on orders_details.pizza_id = pizzas.pizza_id
    join
      orders on orders.order_id = orders_details.order_id
  group by orders.order_date) as sales;
```

QUERY

order_date	cum_revenue
2015-01-01	2713.8500000000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11904.800000000000001
2015-01-06	14333.75
2015-01-07	16535.95
2015-01-08	19374.3
2015-01-09	21476.9

RESULT

# DETERMINE THE TOP 3 MOST ORDERED PIZZAS BASED ON REVENUE FOR EACH PIZZA CATEGORY

```
select category,name, revenue,rn from
(select category , name , revenue ,
rank () over (partition by category order by revenue desc) as rn
from
(select (pizza_types.category) as category , (pizza_types.name) as name,
sum(orders_details.quantity * pizzas.price) as revenue
from pizza_types join pizzas on pizza_types.pizza_type_id = pizzas.pizza_type_id
join orders_details on orders_details.pizza_id = pizzas.pizza_id
group by category, name) as a) as b where rn <=3;
```

QUERY

category	name	revenue	rn
Chicken	The Thai Chicken Pizza	43434.25	1
Chicken	Chicken Barbecue Chicken Pizza	42768	2
Chicken	The California Chicken Pizza	41409.5	3
Classic	The Classic Deluxe Pizza	38180.5	1
Classic	The Hawaiian Pizza	32273.25	2

RESULT

# THANK YOU :3

Instagram - [https://www.instagram.com/shim\\_kwai?igsh=NjFqdGQzbWlpZTgx](https://www.instagram.com/shim_kwai?igsh=NjFqdGQzbWlpZTgx)

GitHub - <https://github.com/Tusshar-web>

linkedin - [https://www.linkedin.com/in/tusshar-singh-a4561b29a?](https://www.linkedin.com/in/tusshar-singh-a4561b29a?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)

[utm\\_source=share&utm\\_campaign=share\\_via&utm\\_content=profile&utm\\_medium=android\\_app](https://www.linkedin.com/in/tusshar-singh-a4561b29a?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)