

A large pizza with various toppings like olives, mushrooms, and cheese, served in a black pan.

SQL PROJECT ON PIZZA SALES



HELLO!!!

I'm Tusshar Singh, and this project uses SQL
to study patterns in pizza sales.

RETRIVE THE NO OF ORDERS PLACED

SELECT

COUNT(order_id) AS Total_Orders

FROM

orders;

QUERY

Total_Orders
16382

RESULT

CALCULATE THE TOTAL REVENUE GENERATED BY PIZZAS SALES

```
SELECT  
    ROUND(SUM(orders_details.quantity * pizzas.price),  
        2) AS Total_revenue  
FROM  
    orders_details  
    JOIN  
    pizzas ON orders_details.pizza_id = pizzas.pizza_id;
```

QUERY

Total_revenue

817860.05

RESULT

IDENTIFY THE HIGHEST PRICED PIZZA

```
SELECT pizza_types.name, pizzas.price  
FROM pizza_types  
JOIN pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
ORDER BY pizzas.price DESC  
LIMIT 1;
```

QUERY

name	price
The Greek Pizza	35.95

RESULT

IDENTIFY THE MOST COMMONLY ORDERED PIZZA SIZE

```
SELECT  
    pizzas.size,  
    (COUNT(orders_details.order_details_id)) AS no_of_orders  
FROM  
    pizzas  
        JOIN  
    orders_details ON pizzas.pizza_id = orders_details.pizza_id  
GROUP BY pizzas.size  
ORDER BY no_of_orders DESC  
LIMIT 1;
```

QUERY

size	no_of_orders
L	18526

RESULT

LIST THE TOP 5 MOST ORDERED PIZZAS TYPES ALONG WITH THEIR QUANTITIES

```
SELECT
    pizza_types.name, (SUM(orders_details.quantity)) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    orders_details ON pizzas.pizza_id = orders_details.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

QUERY

name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

RESULT

JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY

```
SELECT  
    pizza_types.category,  
    (SUM(orders_details.quantity)) AS no_of_orders  
FROM  
    pizza_types  
        JOIN  
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
        JOIN  
    orders_details ON orders_details.pizza_id = pizzas.pizza_id  
GROUP BY pizza_types.category  
ORDER BY no_of_orders desc;
```

QUERY

category	no_of_orders
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

RESULT

DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY

```
SELECT  
    (HOUR(order_time)) AS hour, (COUNT(order_id)) AS order_count  
FROM  
    orders  
GROUP BY hour;
```

QUERY

hour	order_count
9	1
10	8
11	10
12	967
13	1799
14	1781
15	1231
16	1202
17	1480
18	1708
19	1741
20	1543
21	1282
22	1027
23	586
	26

RESULT

JOIN THE RELEVANT TABLES TO FIND THE CATAGORY WISE DISTRIBUTION OF PIZZAS

SELECT

```
category, (COUNT(name)) AS no_of_pizzas
```

FROM

```
pizza_types
```

GROUP BY category;

QUERY

category	no_of_pizzas
Chicken	6
Classic	8
Supreme	9
Veggie	9

RESULT

GROUP THE ORDERS BY DATE AND CAL THE AVG NO. OF PIZZAS ORDERED PER DAY

SELECT

```
(ROUND(AVG(orders), 0)) as avg_pizzas_ordered  
FROM  
(SELECT  
    (orders.order_date) AS date,  
    (SUM(orders_details.quantity)) AS orders  
FROM  
    orders  
JOIN orders_details ON orders.order_id = orders_details.order_id  
GROUP BY date) AS order_quantity;
```

QUERY

avg_pizzas_ordered

106

RESULT

DETERMINE THE TOP 3 PIZZAS BASED ON THE REVENUE

SELECT

```
(pizza_types.name) AS name,  
(ROUND(SUM(orders_details.quantity * pizzas.price),  
0)) AS Revenue
```

FROM

```
pizza_types  
JOIN  
pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
JOIN
```

```
orders_details ON orders_details.pizza_id = pizzas.pizza_id
```

GROUP BY name

ORDER BY Revenue limit 3;

QUERY

name	Revenue
The Brie Carre Pizza	11588
The Green Garden Pizza	13956
The Spinach Supreme Pizza	15278

RESULT

CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE

SELECT

```
(pizza_types.category) AS pizza_type,  
round(SUM(orders_details.quantity * pizzas.price) / (SELECT  
    ROUND(SUM(orders_details.quantity * pizzas.price),  
        2) AS total_sales  
FROM  
    orders_details  
    JOIN  
    pizzas ON pizzas.pizza_id = orders_details.pizza_id) * 100,2) AS contribution  
FROM  
    pizza_types  
    JOIN  
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id  
    JOIN  
    orders_details ON orders_details.pizza_id = pizzas.pizza_id  
GROUP BY pizza_type  
ORDER BY contribution DESC;
```

QUERY

pizza_type	contribution
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

RESULT

ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME

select

```
order_date,  
sum(revenue) over(order by order_date) as cum_revenue  
from  
(select  
orders.order_date,  
sum(orders_details.quantity * pizzas.price) as revenue  
from  
orders_details join pizzas  
on orders_details.pizza_id = pizzas.pizza_id  
join  
orders on orders.order_id = orders_details.order_id  
group by orders.order_date) as sales;
```

QUERY

order_date	cum_revenue
2015-01-01	2713.850000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11904.80000000001
2015-01-06	14333.75
2015-01-07	16535.95
2015-01-08	19374.3
2015-01-09	21476.9

RESULT

DETERMINE THE TOP 3 MOST ORDERED PIZZAS BASED ON REVENUE FOR EACH PIZZA CATEGORY

```
select category, name, revenue, rn from
(select category , name , revenue ,
rank () over (partition by category order by revenue desc) as rn
from
(select (pizza_types.category) as category , (pizza_types.name) as name,
sum(orders_details.quantity * pizzas.price) as revenue
from pizza_types join pizzas on pizza_types.pizza_type_id = pizzas.pizza_type_id
join orders_details on orders_details.pizza_id = pizzas.pizza_id
group by category, name) as a) as b where rn <=3;
```

QUERY

category	name	revenue	rn
Chicken	The Thai Chicken Pizza	43434.25	1
Chicken	Barbecue Chicken Pizza	42768	2
Chicken	The California Chicken Pizza	41409.5	3
Classic	The Classic Deluxe Pizza	38180.5	1
Classic	The Hawaiian Pizza	32273.25	2

RESULT

THANK YOU :3

Instagram - https://www.instagram.com/shim_kwai?igsh=NjFqdGQzbWlpZTgx

GitHub - <https://github.com/Tusshar-web>

linkedin - https://www.linkedin.com/in/tusshar-singh-a4561b29a?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app