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console.firebase.google.com/project/test-gb-e8e3c/notification/experiment/create

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🖥️

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⋮

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Санкт-Петербургск...

Открытая. Главная

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Распоряжение Пр...

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»

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Project Overview

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test gb ▾

Notifications > Create a Notifications experiment

?

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Experiment basics

experiment 1

5% of users matching 1 targeting criteria

2

Variants

33.33%

Baseline ⓘ

Enter message text or leave blank

33.33%

Variant A

Test message

✕

33.33%

Variant B

Another test message

✕

Add variant

Previous

Next

📝

Goal

Sent > Retention (2-3 days)

📝

Message options

Delivery date, Sep 30, 2023, 2:13:00 PM Europe/Moscow

Cancel

Review

🪟

🖨️

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W

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ENG

14:20


30.09.2023

🗨️

#### 4 Message options

Review

## Experiment overview



Waiting for experiment data to arrive

Continue running experiment to increase certainty

⋮

Total users

0

📧 Notifications

📅 Running from Sep 30, 2023 to Dec 29, 2023

⊕ Retention (2-3 days)

@ 5% of users matching 1 criteria

👤 3 variants

▼

## Experiment results

How to read this chart [?](#)

Retention (2-3 days) Retention (4-7 days) Crash-free users

Modeled 2-3 Day Retention 7 days 30 days All time

No data

Observed data				Modeled data			
Variant	Retained users	Retention rate	% difference from baseline	Probability to beat baseline	% difference from baseline	Retention rate	2.5% 25% 75% 97.5%
Baseline 0 users	---	---	Baseline	Baseline	Baseline	Limited data	
Variant A 0 users	---	---	---	---	Limited data	Limited data	
Variant B 0 users	---	---	---	---	Limited data	Limited data	