

Project Overview

Project shortcuts

A/B Testing

Remote Config

Product categories

Build

Release & Monitor

Analytics

Engage

All products

Customize your nav!

You can now focus your console experience by customizing your navigation

Learn more Got it

Spark

No-cost \$0/month

Upgrade

2 Variants

Baseline + Add variant

B Baseline

Message layout

Card Modal Image only Top banner

Message content

Background #ffffff Text color #000000

Message title Miss me?

Body (optional) Example: Message body

Image (optional) Image URL 2020/03/%D0%B0%D0%BD%D0%B3%D0%BB.jpg

Action (optional)

Device preview

This preview provides a general idea of how your message will appear on a mobile device. Actual message rendering will vary depending on the device. Test with a real device for actual results.

Mobile preview

Miss me?

Firebase

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Baseline Variant 1

Variant 1

Message layout

Card Modal Image only Top banner

Message content

Background #ffffff Text color #000000

Message title

Кто здесь?

Body (optional)

Example: Message body

Image (optional)

Image URL

https://www.eg.ru/wp-content/uploads/2022/11.

Action (optional)

Banner action (optional)

Example: https://yourapp.com/page

Device preview

This preview provides a general idea of how your message will appear on a mobile device. Actual message rendering will vary depending on the device. Test with a real device for actual results.

Mobile device preview showing the message layout.

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Basics
experiment 3 (in-app)

Variants
2 variants

Targeting
com.company.nnt, 50% of targeted users

Goals
Primary metric to track (determines leader): Purchase revenue
Additional metrics to track: Retention (4–7 days)

5

Scheduling

Start

Time

Time zone

Scheduled ▾

9/30/2023

14:34

(GMT+03:00) Moscow Time ▾

End

No end date ▾

Trigger this in-app message whenever any of the following events occur [Learn more](#)

Event

on_foreground

Cancel

Review

