



Cut through the noise and hit the right decision makers with precision and adaptability.

**Voluntas Connect** is your growth engine. More than an outreach tool, we're a dynamic, outcome-driven team that acts a fractional marketing and sales team. Using our proven methodology we craft hyper-personalised messaging to engage your ideal clients, driving consistent results and accelerating your sales pipeline.

## HOW IT WORKS

### 1. ONBOARDING



We start with a deep-dive ICP workshop to pinpoint your target audience, tone, and value proposition. Our tailored messaging sequences are crafted for maximum impact, ensuring CEOs, CFOs, CTOs, and other decision-makers receive messages that resonate.

Once approved, we integrate seamlessly with your LinkedIn, allowing us to connect and engage on your behalf with confidence.

### 2. OUTREACH



Our automated LinkedIn campaigns connect you with the right people, using predefined sequences that adapt as your market shifts. A dedicated campaign manager monitors all replies and qualifies prospects, moving them swiftly to the SQL stage.

We refine continuously, running A/B tests and fine-tuning messaging to ensure every interaction drives results. Want to change course mid-campaign? We're built to adapt on the fly.

### 3. INFORMATION



Every lead is delivered directly to your CRM of choice, complete with detailed notes and prospect lists. Weekly and monthly reports keep you fully aligned and informed, ensuring transparency and accountability every step of the way.

# WHY VOLUNTAS CONNECT BEATS HIRING MARKETING & SALES STAFF



## Speed to Market

While internal hires take months to ramp up, Voluntas Connect is operational within 1–2 weeks, and our Sales Conversion Service picks up seamlessly.



## Persona-Driven Precision

Other lead teams often default to generic messaging. Voluntas Connect crafts messages to the decision-maker's mindset using your tonality.



## Agile Strategy

Your marketing and sales staff might be tied to rigid plans. We pivot instantly to match changing markets and client feedback.



## Integrated Pipeline

Internal teams often work in silos. Voluntas Connect plus our Sales Conversion Service ensures a seamless, consistent experience from first contact to final deal.



## Cost Efficiency

Hiring marketing and sales staff can easily run into six figures each, plus overheads. Voluntas Connect delivers lead gen and sales expertise at a fraction of the cost, with none of the HR hassles.



## Results-Oriented

You get a high-performance team with a single focus who is invested in driving your results.

## Optional Extra Service: Voluntas Close



For companies seeking a complete, end-to-end solution, our Sales Conversion Service takes lead generation to the next level. We don't just generate leads — we handle the sales conversation on your behalf, nurturing prospects from first outreach through to booked meetings and closed deals.

A dedicated fractional sales consultant learns your unique sales process, seamlessly managing the entire journey so you can focus on running your business.

# OUR MODEL

## VOLUNTAS CONNECT

MINIMUM 4-MONTH TERM

SETUP FEE	MONTHLY FEE	SUCCESS FEE
\$2,000 USD	\$3,000 USD	10%

### What You Get:

**Persona-Perfect Messaging** – Precision-crafted messages that speak directly to each decision-maker's needs and pain points, ensuring your brand stands out and captures attention.

**Full-Funnel Control** – From connection to conversion, every lead is tracked and nurtured, with seamless CRM integration and transparent reporting to keep you in the loop.

**Dynamic Campaign Management** – A dedicated team that adapts your outreach in real-time, ensuring your message stays relevant and effective as markets evolve.

## VOLUNTAS CLOSE

MINIMUM 6-MONTH TERM

SETUP FEE	MONTHLY FEE	SUCCESS FEE
\$2,000 USD	\$5,000 USD	20%

### What You Get:

*Everything in Voluntas Connect Plus:*

**Proven Sales Expertise** - Our team knows how to navigate complex B2B sales cycles, with a focus on technology companies.

**Persona Continuity** - We maintain the same leadership persona throughout the process, ensuring brand consistency and a seamless buyer journey.

**Pipeline Ownership** - No leads slip through the cracks — every contact is tracked from first outreach to closed deal.

**Reporting & Handover** - You get full transparency at every step, with closed deals ready for onboarding or delivery.

**We are invested in creating successful outcomes for you,  
if you're not closing deals, we're not making money.**

LET'S CHAT!



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