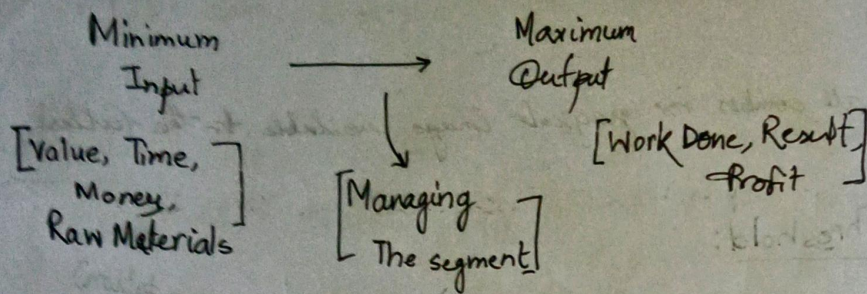


What is Management? Why it is important?

↳ It is defined as an effort for getting things done in order to achieve the pre-determined goals of the concern.



Father of Management - Henri Fayol.

► Nature of Management:

- ① Multidisciplinary ② Dynamic Nature of Principles
- ③ Relative Principles ④ Professional ⑤ Complexion of Art and Science ⑥ Universality.