

TuuliPöllänen

Freelancing analyst and research consultant

about

tuuli.pollanen@gmail.com
web-psychometrics.com
www.github.com/tuuleh

languages

native Finnish
fluent English/Slovene
intermediate Swedish
basic German

technology

JavaScript
HTML & CSS
R, Python
GNU/Linux
IRTpro, SPSS
basic Git and SQL

interests

user experience research, front-end and web development, web-based experiments, statistics, psychometrics, cognitive and computational psychology

education

- 2012–2014 **MA, Psychology** University of Ljubljana
GPA - 3.8
Completed a module on cognitive neuroscience and advanced research methodology
Thesis: *The influence of cognitive skills and team cohesion on performance in Multiplayer Online Battle Arena*
- 2008–2012 **BA, psychology** University of Ljubljana
GPA - 3.6
Several research projects and literature reviews on computational and cyber psychology
- 2012- **BS, computer science** University of Ljubljana

experience

- 2013 - **Cyberpipe** Community manager / volunteer
Hosting talks on psychology and IT, volunteering as a mentor at programming workshops for kids, organized the new headquarters.
- 04–06 2014 **3fs d.o.o, Kranj** Product manager / UX research intern
Product development, user experience and market research, QA testing.
- 03–05 2014 **Hekovnik, Ljubljana** Freelancer - psychometrics and research design
Constructed a battery for discovering entrepreneurial potential in workshop applicants.
- 03–04 2014 **Diplo Foundation, Geneva** Freelancer - research methodology, text analysis
Worked together with a computational linguist to analyse patterns in contributions sent to a diplomatic conference on cybersecurity and internet governance.
- 03–05 2013 **Populus Landscape Architecture, Ljubljana** Freelancer - survey methodology and statistical analysis
Consulted a landscape architect on survey methodology; analyzed and made inferences from data regarding architectural renovations in Tolmin.

applications and projects

- 2014 **The anatomy of a gamer** leagueoflegends.web-psychometrics.com
A Node.js application containing the complete 20-minute web experiment for my research on how cognitive skills and team cohesion relate to player performance in League of Legends.
- 2014 **Sudoku solver** www.github.com/tuuleh/insight_challenge
I wrote a Python script that solves any Sudoku puzzle using three heuristic strategies and recursive search. Try it out!
- 2014 **The relationship between ambition, curiosity, educational expenditure and GDP per capita.**
Triangulated data from a UNESCO database and the International Wellbeing Study to discover how ambition and curiosity relate to macroeconomic variables.
- 2013 **Psychometric Artificial Intelligence**
A literature review on psychometric AI - brute force solutions to solve tasks on intelligence tests
- 2012 **Cyberbalkanization on Reddit**
I did a study on how opinion-based voting relates to ideological segregation on Reddit.

presentations and talks

- 2014 **jsPsych on Node.js with Express 4.0 and Sequelize**
My experience designing and launching a web experiment on Node.js, thoughts about the data storage and on imputation of non-random missing data.
- 2014 **The advantages and challenges of web-based experiments**
Technical challenges in design of web-based experiments for cognitive sciences, how to mitigate them, and how they manifest in the data.
- 2014 **The interplay between psychology and information technology**
I talked about how psychology is present in every aspect of technology, and how well-designed technology is a natural extension to our socio-cognitive processes.
- 2013 **Virtual reality exposure therapy to treat anxiety disorders**
How virtual reality overcomes barriers of care and enables exposure therapy in cases where it is otherwise impossible.
- 2013 **A reflection on psychometric artificial intelligence**
The use and abuse of psychometric tests in the creation of AI entities, and the practical applications and limitations of the PAI approach.
- 2012 **Cognitive architectures in applied cognitive psychology**
I explored how - and if - cognitive architectures can be utilized in applied cognitive psychology as an addition to expert systems.
- 2012 **Computer models of creativity**
A presentation on how different types of AI models carry relevance for modeling creativity.
- 2011 **Cognitive ergonomics, HCI and Nielsen's heuristics**
I presented the basics of human-computer interaction and cognitive ergonomics to my fellow psychology students.