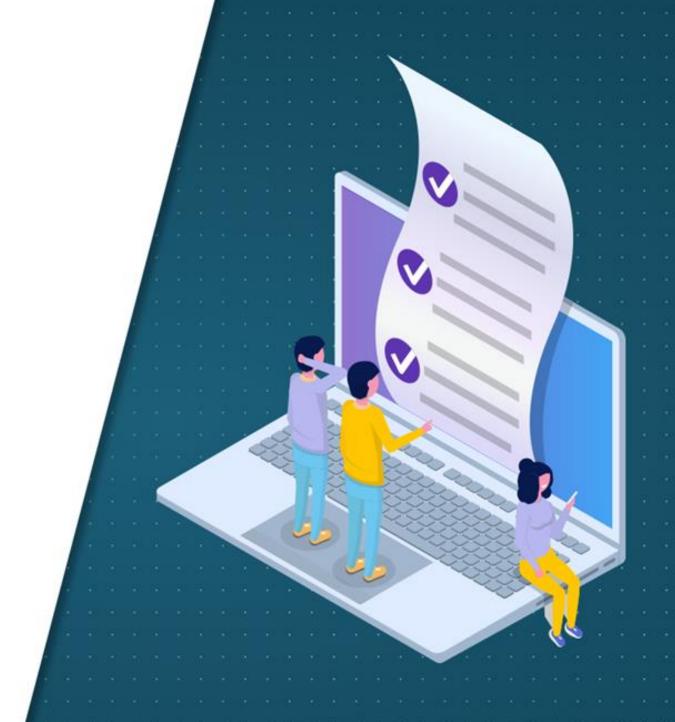


Project 1: Comparative Study of Countries.

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# **Objective**

Create a dashboard to compare all the parameters mentioned above for different countries, strategize market penetration, and target new customers.





### Description





You are a data analyst working for an insurance company. The company is expanding and wants to open new branches in various parts of the world.

So, you must create a dashboard to compare all the different countries, strategize market penetration, and target new customers.

There are two types of datasets:

- Primary dataset Insurance Sample Dataset
- Secondary dataset Global Financial Development Database

### Note:

Use Data Blending with Relationships between Country Code, Country, and Year.



### **Problem Statement and Motivation**





Your task is to compare various parameters such as

- Income
- Life insurance share
- Market share
- Penetration
- Ratio of reinsurance accepted
- Retention ratio of different countries

### What is the motivation to do this?

The created dashboard should be a win-win for the student, institute, and corporate.

### Task





- 1. Create a geographic map showing the countries' fields
- 2. Create a webpage to show data from the world bank webpage
- 3. Create a KPI Table
- 4. Create Growth Indicator Shapes based on the Growth %
- 5. Create a trend line to show the selected category values
- 6. Create a dashboard filter for income group

# **Project Reference**





### To get a better clarity refer:

- Task 1 Connecting to various data sources and preparing data Lesson 3
- Task 2 Calculations in tableau Lesson 10

# Data Sets/Materials





# Link to the Dataset:

https://github.com/Simplilearn-Edu/Tableau\_2022/tree/main/CEP-1

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**Thank You**