



Project 1: Comparative Study of Countries.

Objective

Create a dashboard to compare all the parameters mentioned above for different countries, strategize market penetration, and target new customers.



Description



You are a data analyst working for an insurance company. The company is expanding and wants to open new branches in various parts of the world.

So, you must create a dashboard to compare all the different countries, strategize market penetration, and target new customers.

There are two types of datasets:

- Primary dataset - Insurance Sample Dataset
- Secondary dataset - Global Financial Development Database

Note:

Use Data Blending with Relationships between Country Code, Country, and Year.

Problem Statement and Motivation



Your task is to compare various parameters such as

- Income
- Life insurance share
- Market share
- Penetration
- Ratio of reinsurance accepted
- Retention ratio of different countries

What is the motivation to do this?

The created dashboard should be a win-win for the student, institute, and corporate.

Task



1. Create a geographic map showing the countries' fields
2. Create a webpage to show data from the world bank webpage
3. Create a KPI Table
4. Create Growth Indicator Shapes based on the Growth %
5. Create a trend line to show the selected category values
6. Create a dashboard filter for income group

Project Reference



To get a better clarity refer:

- Task 1 – Connecting to various data sources and preparing data - Lesson 3
- Task 2 – Calculations in tableau - Lesson 10

Data Sets/Materials

Link to the Dataset:

https://github.com/Simplilearn-Edu/Tableau_2022/tree/main/CEP-1



Thank You