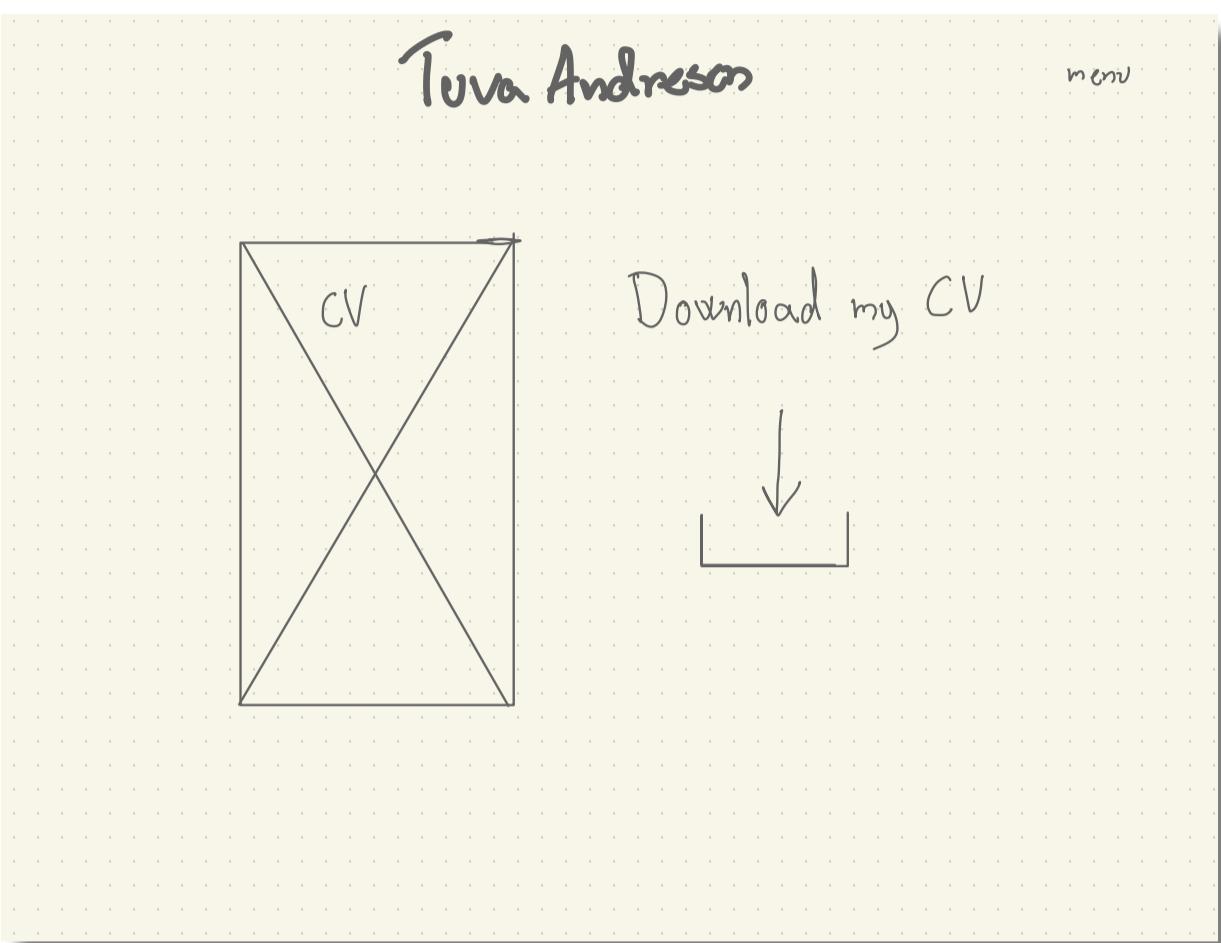


# WEB DESIGN IMPLEMENTATION

## DESIGN PHASE

### LOW-FI PROTOTYPE



### HIGH-FI PROTOTYPE



### IMPLEMENTATION



## Introduction

In this DECO1400 assesment, I have been making a digital portfolio to showcase my design-skills. I've been making the portfolio to stand out in my future IT and design career. I've been focusing on making the website minimal, modern and clean to best showcase my skills.



## Target-Audience

Jacob  
31 years  
Manager for large IT company (IBM)  
Enjoys consistency in a website, and prefers functionality over heavy design  
Brisbane



Frida  
35 years  
Department manager for design (TRY)  
Enjoys minimalistic design, but wants to see personality through the design  
Oslo

## Reflection

During the last weeks, I have been working hard on my web-design. As a designstudent I have found this assessment really fun, but also very challenging as this is the first time I am using HTML, CSS and JavaScript. Allthough I found HTML and CSS I had several issues along the way. I regret that I only focused on JavaScript during the last weeks, instead of doing JS continous during the semester as I found it really challenging. I have learnt that the most important lesson in web-design is to create an engaging user-experience.

During the design-process I had some key-points in mind, keeping the web-site user friendly and consistent. Design plays a massive role in how engaged the user is, and therefore, I have focused a lot on keeping a modern and clean design, with few distractions. I kept the usability in mind during the process, and got feedback from tutors and friends to make the website user-friendly and meet the users expectations.

Overall, I am very happy with the webdesigns outcome. I've been consistent with the design, and kept it as similar to the prototype as possible. While there was challenges along the way, I feel proud of the progress I have made and the skills I have developed during this webdesign assesment.

## FINISHED IMPLEMENTATION

ILLUSTRATOR  
INDESIGN  
PYTHON  
CSS + HTML  
JAVASCRIPT

Looking ahead, there are several changes I would make if I got the chance.

1. **JavaScript:** As mentioned earlier, I would start with JavaScript alot earlier in the design-process.
2. **Responsive design:** Allthough the design is responsive, this was something I focused on to late. I should have started thinking on the responsive design already in the prototype-process. If I had a few more weeks, I would improve the responsive design a lot, because it does not look like I envisioned.
3. **Optimized portfolio:** I will continue updating my portfolio with my own projects.

By focusing on this areas, I'm sure that my future work will be more optimized. With several more JavaScript functions, a better responsive design and more projects, this portfolio will be a fun way to engage clients in my work and it will be a great tool further in my career.