## **DS062-Statistics 3**



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# Statistical Concepts for Data Scientists - Data Normalization/Scaling

**Normalization** is just a **feature scaling** technique that is needed for our features while feeding to the model of machine learning.

#### Z - Score:

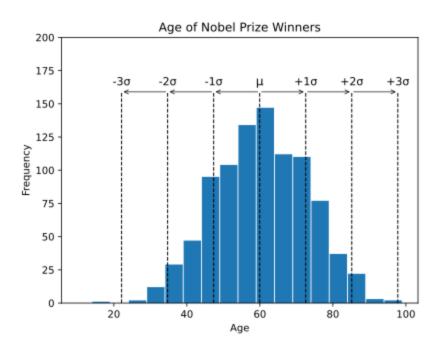
The Z-score is the signed number of standard deviations by which the value of an observation or data point is above the mean value of what is being observed or measured.

**Z-score normalization** refers to the process of normalizing every value in a dataset such that the mean of all of the values is 0 and the standard deviation is 1. It normalizes the data into a simpler form.

We use the following formula to perform a z-score normalization on every value in a dataset:

New value =  $(x - \mu) / \sigma$ 

This formula allows the conversion of the distance of any x value from its mean into standard deviation units.



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#### Here are some important facts about z-scores:

- A positive z-score says the data point is above average.
- A negative z-score says the data point is below average.
- A z-score close to 0 says the data point is close to average.
- A data point can be considered unusual if its z-score is above 3 or below -3.

### Example:

https://www.statology.org/z-score-normalization/



Z-Score Normalization: Definition & Examples - Statology • www.statology.org