



## Logo Versions



Primary

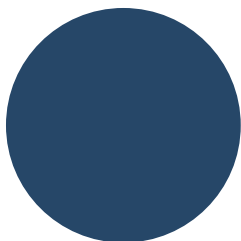
**TIA**

Wordmark Only



Icon

## Colours



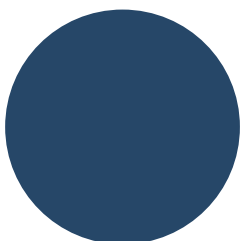
Primary

Hex #264768

RGB rgb(38,71,104)

CMYK 63 32 0 59

Pantone 19-4057



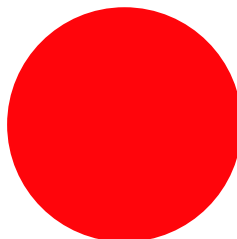
Secondary

Hex #264768

RGB rgb(38,71,104)

CMYK 63 32 0 59

Pantone 19-4057



Accent

Hex #FF050B

RGB rgb(255,5,11)

CMYK 0 98 96 0

Pantone 17-1563

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

**Archivo Black Regular**

**Aa Bb Cc**