

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47,188,612	6,614,172.6	2,733,690
Gold	2,533,682	384,755.2	57,565
Platinum	1,135,608	161,629.1	20,665
Silver	5,659,109	821,923.0	189,590
Total	56,517,011	7,982,479.8	3,001,510

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Week_Start_Date

All

F

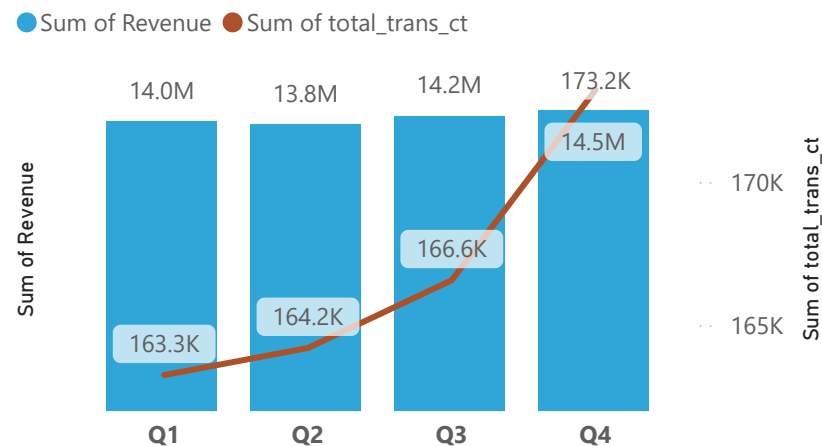
M

Low

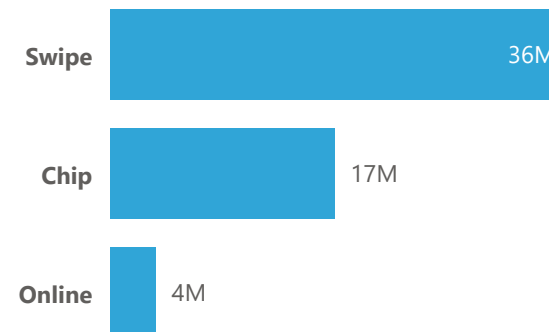
Medium

High

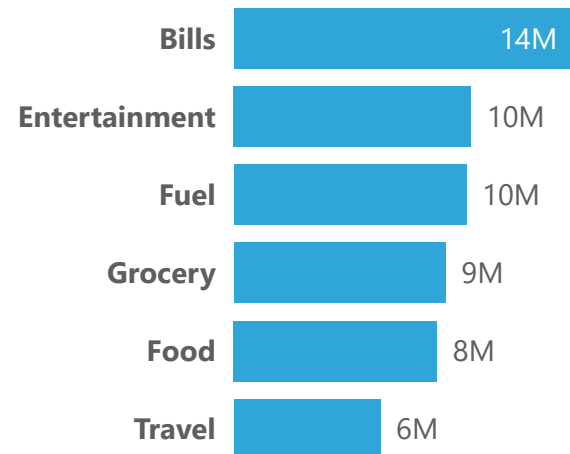
QTR Revenue and Total Transaction Count



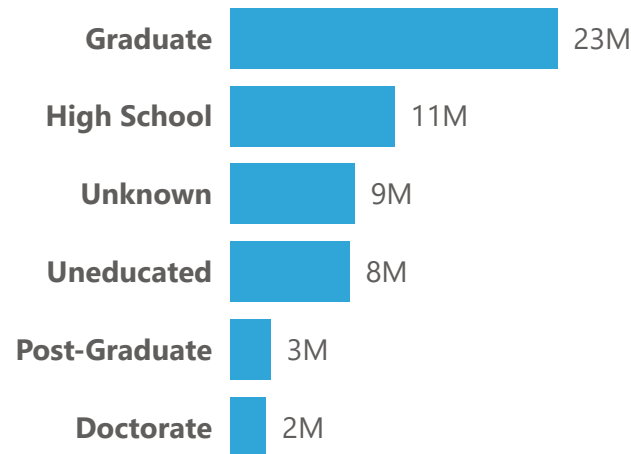
Revenue by Use Chip



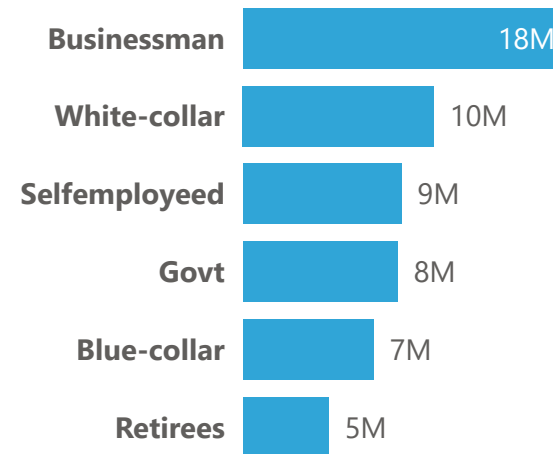
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

