Tricia Wagner

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Creative, innovative and seasoned professional with 9 years of hands-on experience in User Interface and 10 years in graphic design. Passionate about project excellence and the collaborative effort to create beautiful and functional user experiences.

PROFESSIONAL EXPERIENCE

Omnicell Inc
Mountain View CA
Pharmacy and Medication
Management Solutions

Lead Visual Designer
UI Designer
Oct 2012 - Present

I contributed as the Lead Visual Designer and UI Designer working directly with the development teams on a variety of new and legacy software product lines.

- Proficiently vet approval of UI workflow interactions by interfacing with the Agile product owners and stakeholders.
- Design visual mockups, such as pixel-accurate comparables using a variety of tools including Adobe XD, Adobe Illustrator and Sketch.
- Created click-thru prototypes with Adobe CC tools or basic HTML and CSS.
- Ideated new workflows with wireframes (click -thru or static) using Adobe CC tools or Visio.
- Created original or refactored existing UI assets.
- Conducted design reviews and worked 1:1 with developers to meet conditions of acceptance.
- Consulted with developments teams to provide roadmaps to fullfilling UX requirements.
- Participated in Agile planning and grooming.
- Accurately define persona roles and created educational material for development teams.
- Systematize and prepared prototypes for on and offsite user testing to substantiate workflow solutions for both software and hardware departments.
- Developed design system documentation and provided guidance during implementation.
- Engineering and marketing based graphical assets using Adobe CC products.

Lodi Chamber of Commerce
Business Assocation
Lodi CA

Graphic Designer
Jan 2010-2012

Enhanced concept and design, catering to the needs of clients to strengthen the branding and impact of the projects.

- Interfaced with the Chamber President, Membership and Events Chairpersons on graphical print collateral, such as brochures, flyers, banners, and signage, including improving all member signage and advertisement projects.
- Proactively assisted in the coordination of the Chamber's first weekly and monthly e-newsletter to replace printed circulation.
- Communicated between Chamber, printers, photographers, news organizations, and art houses for graphics-related projects.

Advanced Networking Group
Marketing Group

Graphic Designer
Jan 2008-Dec 2010

Leveraged best practices and techniques to consult, conceptualize, and create all promotional and editorial materials.

- Closely worked with CEO on graphical collateral for all trade show and web marketing campaigns with the utmost efficiency.
- Consulted with clients on branding & marketing materials, such as logo, stationary design, websites, brochures, and pamphlets.
- Assisted film and editing team to produce internal and client web commercials.

Independent Contractor
Notable Clients Include:

Pegasus Books
Samsonite
ServePro
Remax
Skymall

Graphic Designer
July 2003-August 2012

Rendered consulting services for large and small business owners in areas of graphic design providing visual solutions for complex challenge.

- Created graphical assets which included but was not limited to logo design, stationary, brochures, business cards, packaging, signage, vehicle wraps, book covers and architectural renderings.
- Revitalization campaigns motivated by complex challenges resulting in elegant visual solutions
- Innovated visual brand and strategically manage the development of the new website of e-commerce and affiliate programs.
- Served as a visual designer, implementing and developing basic websites, which ranged from standard HTML to CMS.
- Hired and managed additional staff for website maintenance, including overseeing corporate & external graphic design projects.
- Utilized interactive prototypes and observation by effectively supporting user research and human factors studies.

TECHNICAL SKILLS

Adobe Creative Suite

(XD, Illustrator, Photoshop, InDesign)

Sketch

Visual Studio

Microsoft Office Suite

(Word, Excel, Powerpoint,

Outlook)

HTML

CSS

GIT

CORE COMPETANCIES

Interaction Design	Visual Design
UX Design	Wireframing
Project Management	Prototyping
Workflow Ideation	Business Requirements
Agile Product Design Practices	User Research
Design Reviews	Strategic Direction
Sprint Planning	Planning & Execution
Digital Design	
Product Development	

EDUCATION AND PROFESSIONAL DEVELOPMENT

Full Stack Dev Program	A.A., Social and Behavioral Science	Certificate in Graphic Print Design
UC Berkeley Extension	(3.9 GPA)	Vancouver Business College
Berkeley, CA,	Cosumnes River College	Vancouver BC
In Progress Anticipated	Sacramento, CA	2003
completion: Aug 2021	2012	