# Tricia Wagner

# User Interface Designer

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Creative, innovative and seasoned professional with 9 years of hands-on experience in User Interface and 10 years in Graphic Design. Passionate about project excellence and the collaborative effort to create beautiful and functional user experiences.

# **EXPERIENCE**

### **Omnicell Inc.**

UI / UX Design Mountain View CA Pharmacy and Medication Management Solutions User Interface Designer Oct 2012 - April 2021

I contributed as the Lead Visual Designer and UI/UX Designer working directly with the development teams on a variety of new and legacy software product lines.

- Designed visual mockups, such as pixel-accurate comparables using a variety of tools including Adobe XD, Adobe Illustrator and Sketch.
- Created click-thru prototypes with Adobe CC tools or basic HTML and CSS.
- Ideated new workflows with wireframes ( click -thru or static) using Adobe CC tools or Sketch
- Created original or refactored existing UI assets.
- Conducted design reviews and worked 1:1 with developers to meet conditions of acceptance.
- Consulted with developments teams to provide roadmaps to fulfilling UX requirements.
- Participated in Agile planning and grooming.
- Accurately defined persona roles and created educational material for development teams.
- Systematized and prepared prototypes for on and offsite user testing to substantiate workflow solutions for both software and hardware departments.
- Developed design system documentation and provided guidance during implementation.
- Supported engineering and marketing by providing graphical assets using Adobe CC products.

# **Independent Contractor**

**Graphic Designer** 

Sacramento CA

Notable Clients Included, Lodi Chamber, Advanced Networking Group, Pegasus Books, Samsonite Umbrella, Serve Pro, Remax, Skymall Jul 2003 - August 2012

Rendered consulting services for large and small business owners providing visual solutions for complex challenges.

- Ideated and created graphical print collateral, such as brochures, flyers, banners, signage, advertisements, newsletters, logo design, packaging, artist renderings, vehicle wraps.
- Assisted and published e-newsletters and mail campaign.
- Facilitated communication between business owners and print houses, news organizations, photographers, and publishers on all graphic related topics.
- Planned and executed trade show and web marketing campaign and provided design work for all events
- Assisted film and editing team to produce internal and client web commercials.
- Lead marketing revitalization campaigns.
- Managed developers for website creation and maintenance.
- Assisted development team with website styling using basic HTML and CSS.
- Conducted user research to substantiate website benchmarks and future enhancements.
- Hiring manager for development projects

### **TECHNICAL SKILLS**

Adobe Creative Suite (XD, Illustrator, Photoshop, InDesign)
Sketch
Visual Studio
Microsoft Office Suite
(Word, Excel, Powerpoint,
Outlook)
HTML
CSS
GIT

#### **CORE COMPETENCIES**

Interaction Design
UX Design
Project Management
Workflow Ideation
Agile Product Design Practices
Design Reviews
Sprint Planning
Digital Design

Product Development
Visual Design
Wireframing
Prototyping
Business Requirements
User Research
Strategic Direction
Planning & Execution

## **EDUCATION AND PROFESSIONAL DEVELOPMENT**

Full Stack Dev Program UC Berkeley Extension Berkeley, CA, In Progress Anticipated completion: Aug 2021 A.A., Social and Behavioral Science (3.9 GPA) Cosumnes River College Sacramento, CA 2012 Certificate in Graphic Print Design Vancouver Business College Vancouver BC 2003