



TWEB
The Web3 Project

What is TWEП?

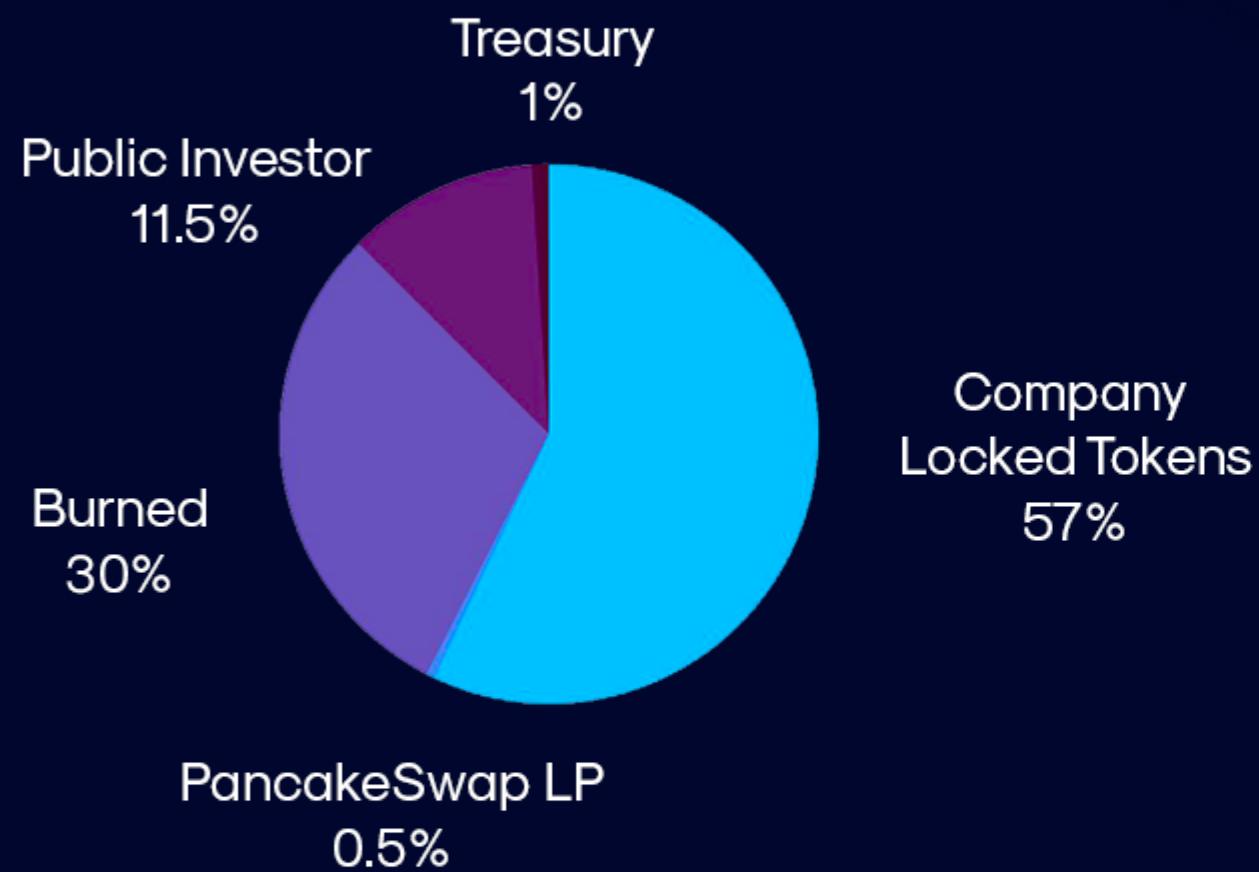
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TWEП is a holding company focused on accelerating the transition to a web3 world. We're developing key products and services in several sectors to achieve this.



Our Token

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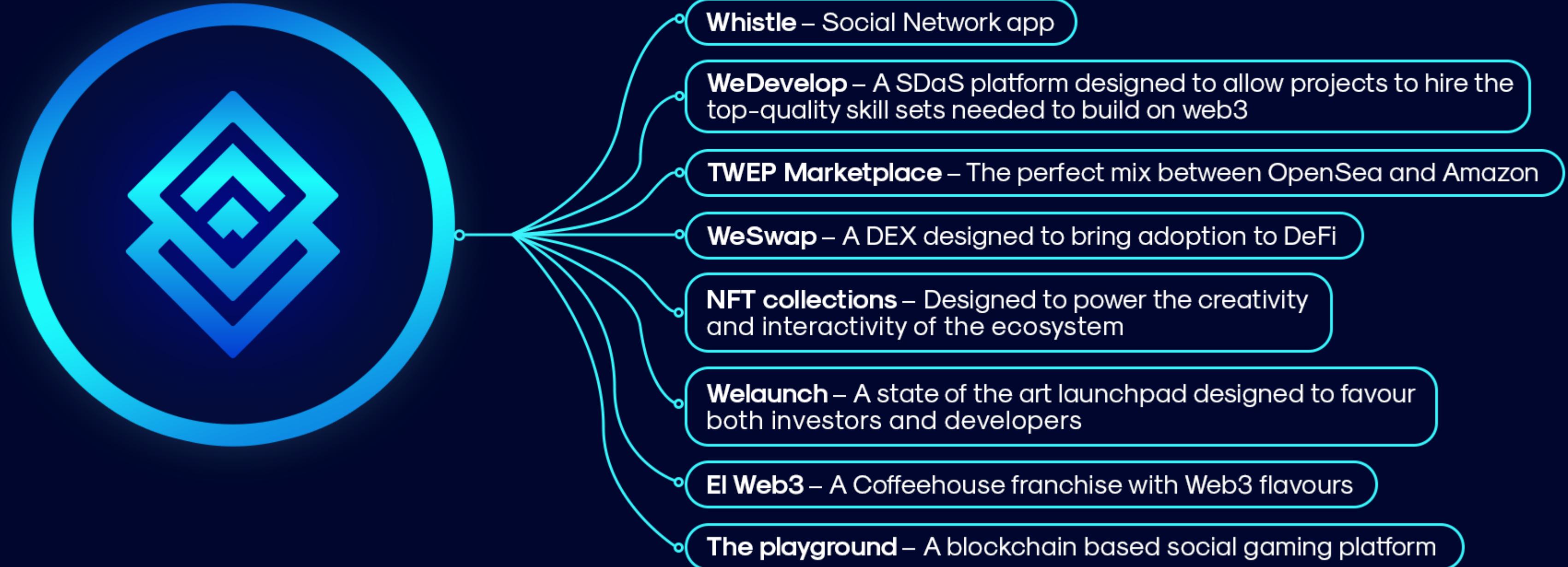
TWEP makes our world go round. **TWEP token** is at the heart of The Web3 Project ecosystem. Buy it, win it, farm it, spend it, stake it... you can even vote with it!



Buy Tax – 0%
Sell Tax – 0%

Ecosystem

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Problems

Social Network

1. Users unaware of the value of their data
2. Current tech giants exploit user data
3. Popular social media features are spread across too many apps

DeFi

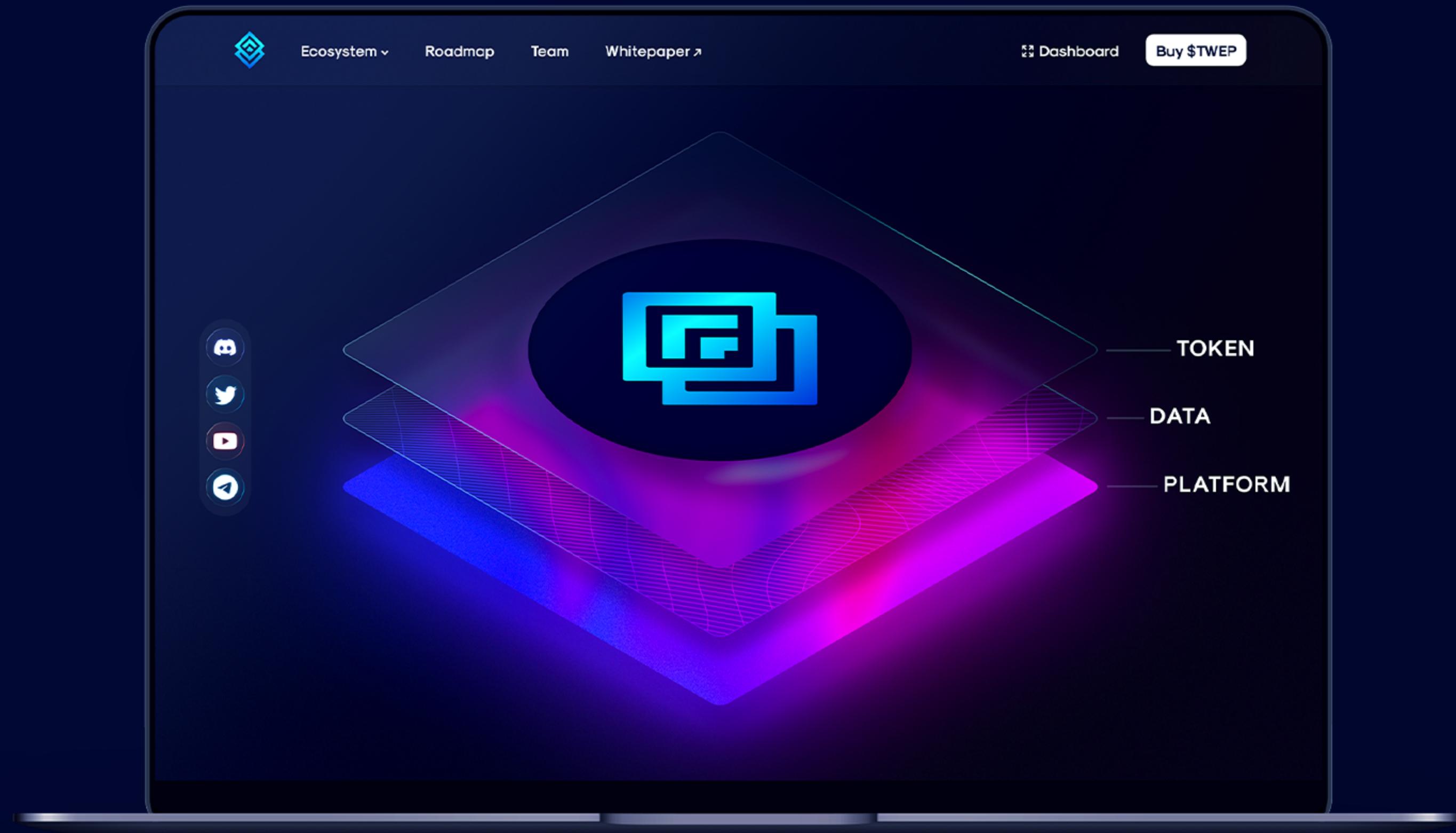
4. Investors getting rugpull on launch with no protection for investors
5. Third party interference across all trending algorithms
6. Highly expensive to launch projects on current market leading launchpads

Gaming

7. Current play-to-earn games are overall boring
8. There is no platform exclusively made to host play-to-earn games

Web3

9. Entry into crypto space can be daunting for the majority
10. Most people don't know or understand what web3 is
11. No physical place where people can experience web3



Solutions

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- ✗ Popular social media features are spread across too many apps
- ✓ **A super app** with all the best social media features in a single app

- ✗ Users unaware of the value of their data
- ✓ A platform that incentivizes users by sharing the profits generated with their data

- ✗ Current tech giants exploit user data
- ✓ Users' data will only be used with permission from the user



A launchpad with an insurance policy that protects investors from scams

Investors getting rugpull on launch with no protection for investors



- ✗ Third party interference across all trending algorithms
- ✓ A trending algorithm that allows projects to trend fairly

- ✗ High expenses to launch projects on current market leading launchpads
- ✓ A launchpad that has the interests of investors AND developers at heart

- ✗ Current play to earn games are overall boring
- ✓ A game built first to be fun and earning as an extra

Entry into crypto space can be daunting for the majority

Most people don't know or understand what web3 is

- ✗ There is no platform exclusively made to host play-to-earn games
- ✓ A platform designed to harbour play to earn games for the user to easily plug and play

- ✗ No physical place where people can experience web3
- ✓ **EI Web3** will feature NFT frames, a DAO powered customer loyalty program, the most delicious coffee, activities and like-minded people

Introducing the public to web3 via the **Whistle App** and **EI Web3 coffeehouse**

Market Validation

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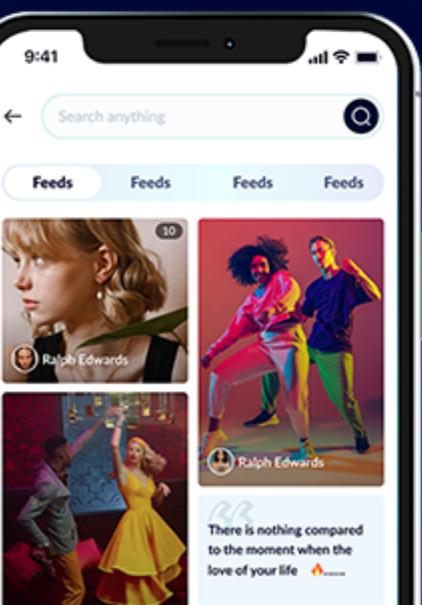


Whistle

MORE THAN SOCIAL MEDIA?

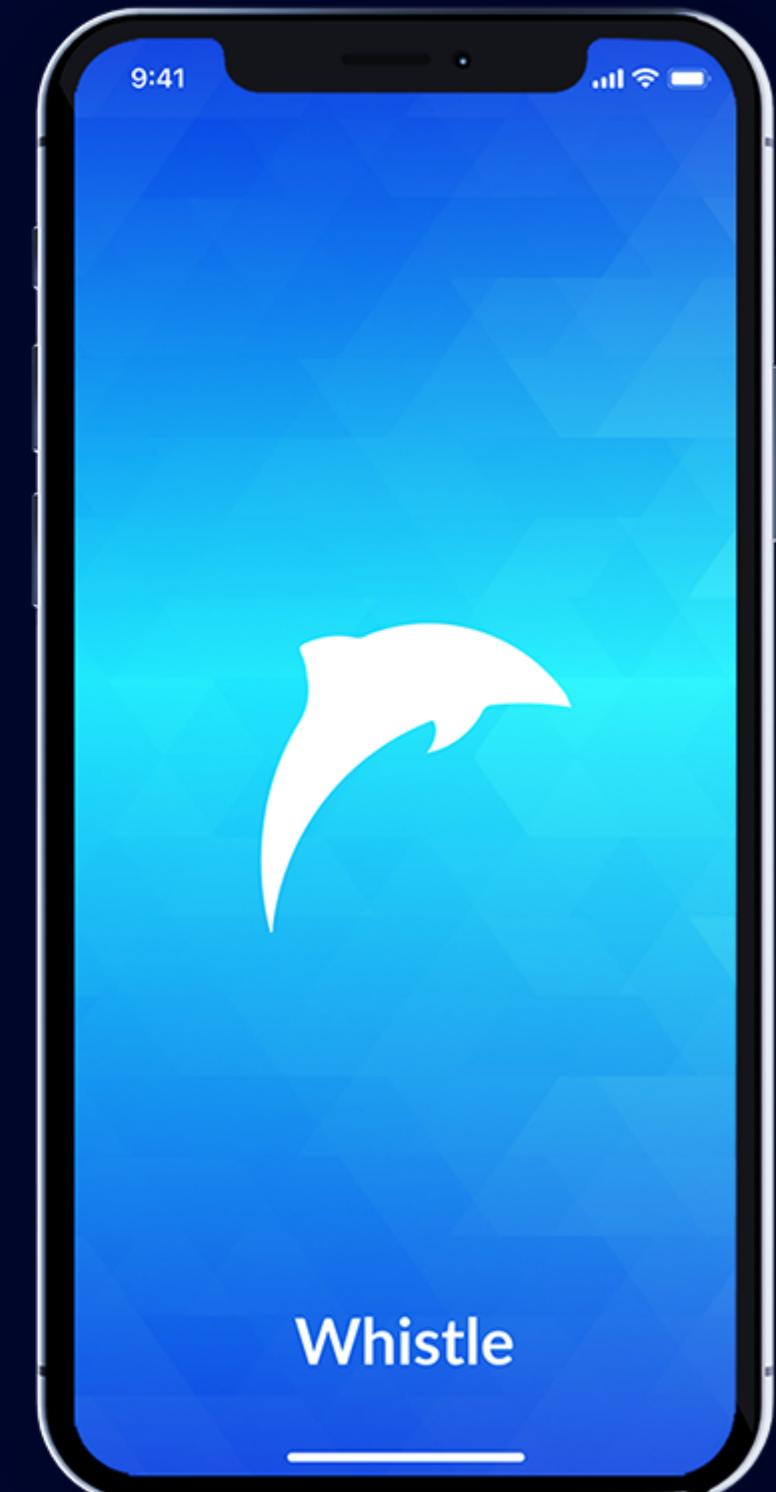
- Whistle – Be part of the decentralized lifestyle! It's the first true **super app** that allows users to profit with their data - Make money from the data you choose to share! The app streamlines the capabilities of traditional social media with the world of web3 while offering the ultimate privacy. User will be able to communicate, share all of their daily moments, send/receive money, trade, order food and more.

Whistle - where your data is truly yours!



BUSINESS MODEL

- ✓ **Advertisement** through the platform, sharing profits with users
- ✓ Every transaction made through the app will have a **small fee**
- ✓ **Monthly subscription** with unique vanity perks based on user activity (additional profile features / customization)



Welaunch

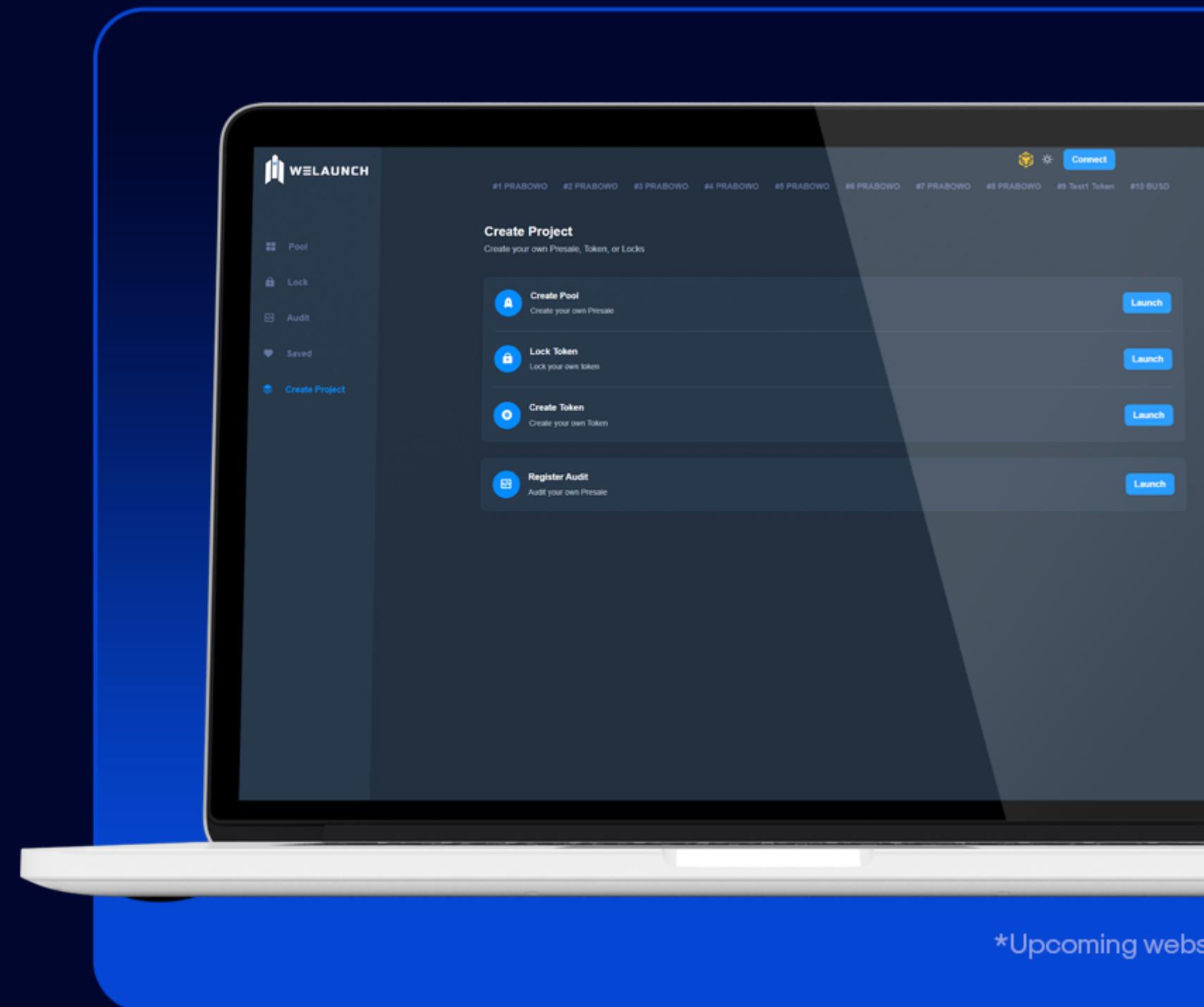
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WHY CHOOSE WELAUNCH?

- **Welaunch is a unique launchpad** that's beneficial for investors and developers. Anti-Scam insurance, an attractive referral system, competitive price model, and true trending without 3rd party influence makes Welaunch the next dominating launchpad in the crypto space.

BUSINESS MODEL

- ✓ Paid advertising and trending via the website
- ✓ Launchpad services up to 1% of BNB and tokens raised for each project launched through our platform
- ✓ Token lock, KYC and audit services



*Upcoming website

The Upfinity League

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WHAT IS TUL?

- A fun and challenging game for both mobile and PC. Explore, build and conquer the moon to win over the newly found resources and become the most powerful colony!

BUSINESS MODEL

- ✓ Buy in game items
- ✓ In-game currency purchases
- ✓ NFT Sales

El Web3 Coffee

WHY VISIT OUR COFFEEHOUSE?

- **A DAO powered establishment.** Customers can pay in any currency, including crypto. Payments in TWEP allow customers to receive DAO token rewards which will give customer perks to enhance their experience! Allowing them to do things like showcase their own NFT on the walls, pick the next song or decide the special drink of the day. This scalable business concept can be replicated to create a franchise that will spread Web3 across the world.

BUSINESS MODEL

- ✓ Franchising our unique model
- ✓ Selling food and beverages with high margins thanks to the aggregated web3 experience



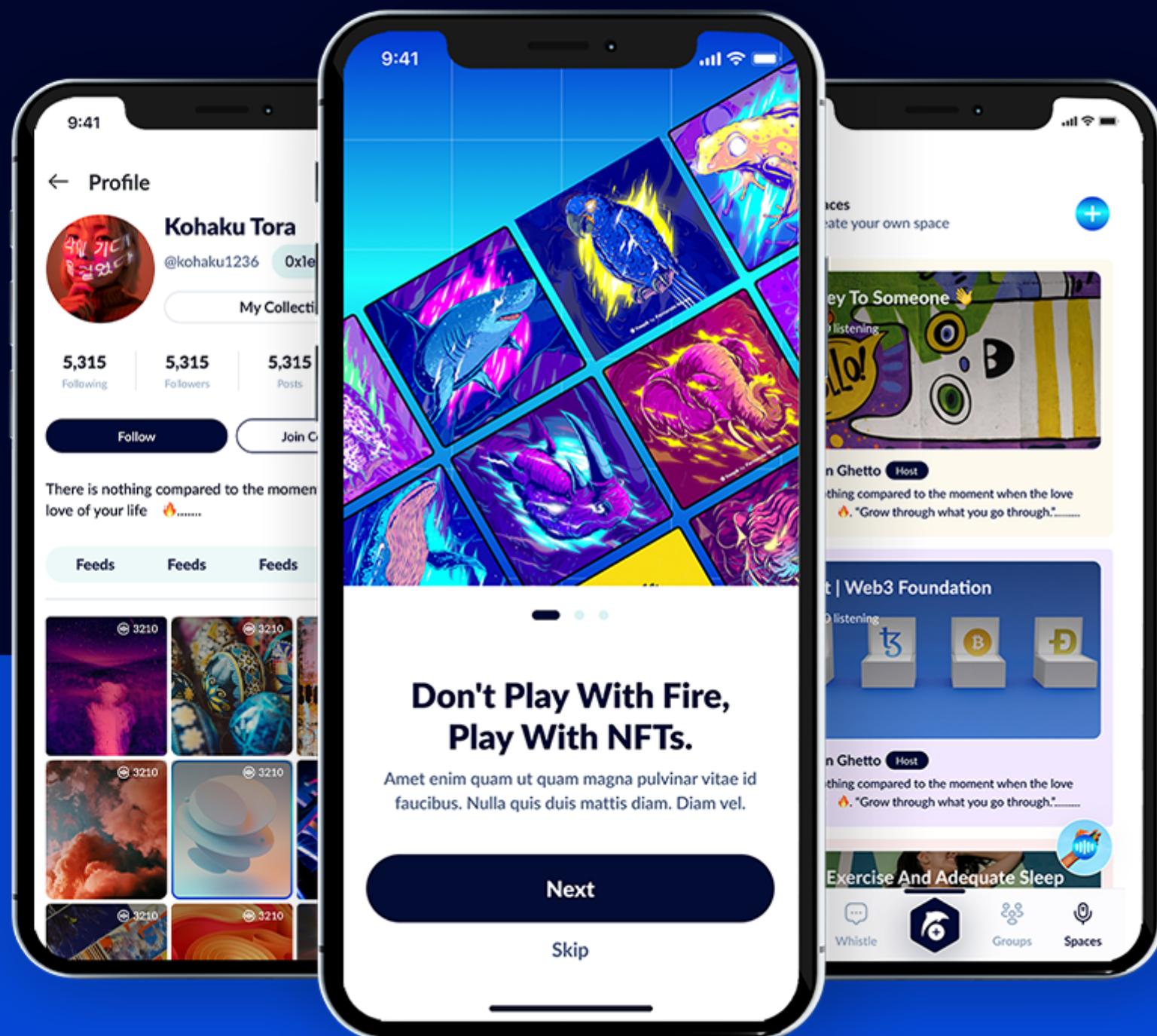
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Market Adoption



Competitive Advantages

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- First to Market**
 - ✓ Profit sharing Social Media Platform and DAO powered establishment
- User incentive**
 - ✓ Don't have to be an influencer to earn some extra cash
- Entertaining**
 - ✓ A game built first to be fun and has earn as an extra
- Better ad targeting**
 - ✓ User data is more complete through the use of multiple applications inside one Super App
- Safer**
 - ✓ Mitigating risk for investors via our opt-in Insurance
- Scalable**
 - ✓ Methodology can be perfected and replicated

Our Team

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Angeloshi

CEO

Crypto advocate since 2012



Lab

CTO

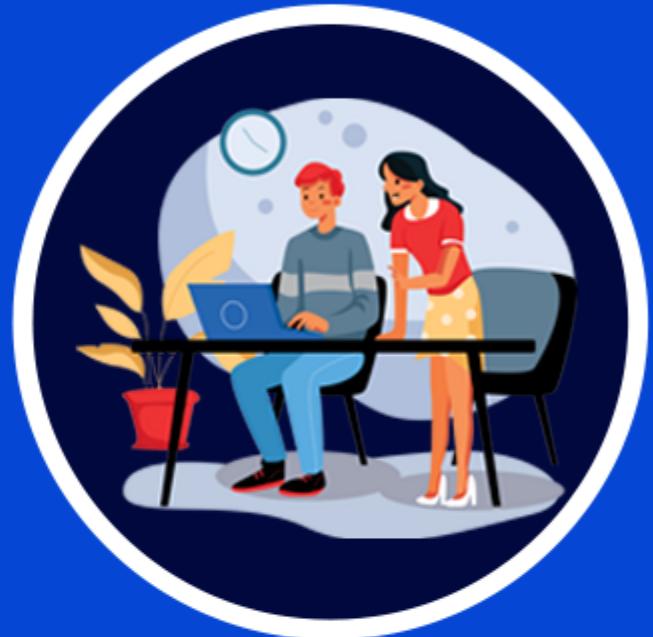
Former Samsung Senior Lead Dev



Ankit Dangi

Tech partner

Founder and CEO
A2D Innovations Pvt. Ltd.



TWEP Staff

20+ Employees

Including Game Dev, Blockchain Dev,
Creative Director, Artist, etc.

contact@theweb3project.com

