NAME: PRAVEEN KUMAR B (2019L14)

DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE: GOVERNMENT COLLEGE OF TECHNOLOGY,

COIMBATORE

NAANMUDHALVAN

COURSE: DIGITAL MARKETING

NAANMUDHALVAN ID: 2D811367C9D53ECBCCB4290DBAED611B

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress . Customize the theme design and post new article with 500 words.

Blogspot:

 $\frac{https://shuhishoponline.blogspot.com/2023/09/online-shopping-has-become-increasingly.html?}{m=1}$



2.Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/shuhishoponline?mibextid=ZbWKwL



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

