

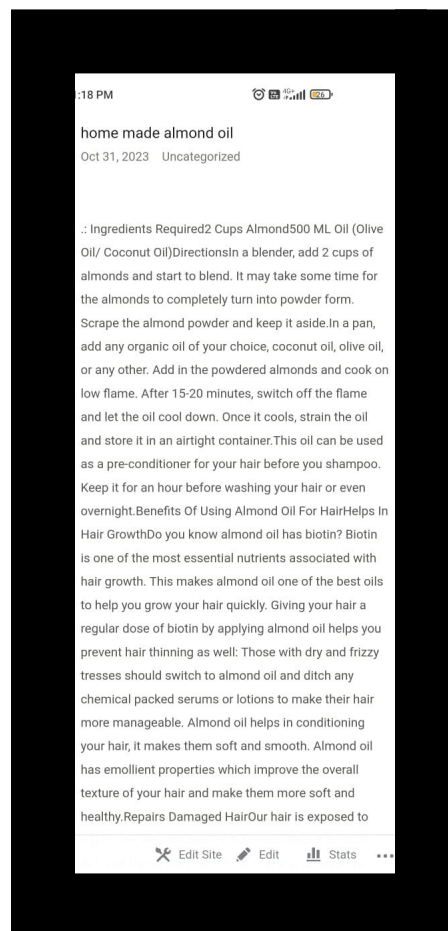
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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
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NAANMUDHALVAN
COURSE : DIGITAL MARKETING
NAANMUDHALVAN ID : 27291AA6997CE6698C24F79B3F05E4DD

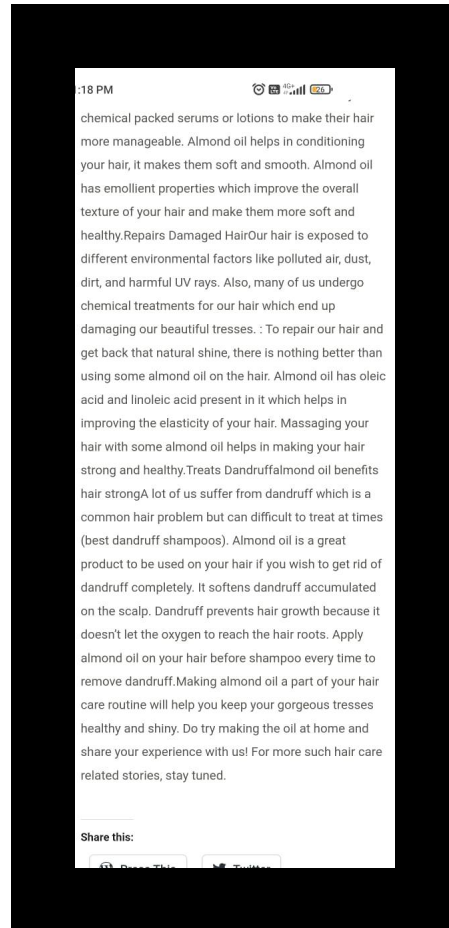
ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress . Customize the theme design and post new article with 500 words.

Blogspot : <https://akritikathakur.blogspot.com/2023/09/infographics.html>

WordPress: <https://wordpress.com/home/cosmetics147.wordpress.com>





2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/shuhishoponline?mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

