

## Frequent one

|  |   |   |  |  |   |   |
|--|---|---|--|--|---|---|
| creates a record of asanas in google docs          | expects live sessions for shatkarma and naturopathy | expects cancelable premium if not satisfied with our service                        | doesn't buy premium because it wasn't refundable | usually practice yoga through videos                         | checks notifications for latest live sessions | practices yoga primarily to maintain health |
| checks asanas for their slight pain points in body | keeps a record of things practiced more             | uses two concepts (from yoga, meditation, naturopathy, shatkarma) to collect points | feels inspired when yoga app give bonus points   | checks the time of each video sessions to adjust accordingly |   |   |

## Disciplined

|   |  |  |  |  |   |                                       |
|---|--|--|--|--|---|---------------------------------------|
| Emails all premium details to self              | Expenses most premiums to private account                        | can only use specific brands' equipments for massage/neo-naturopathy | Usually on a tight schedule and cant afford adjustments in timing of live sessions | having network problems- ended up buying a wifi connection                   | usually practices yoga & meditation at open spaces, like under the sky or in garden | doesn't buy 2 months premium together |
| uses health meters to daily check health status | expects at least a 30 minute prior information for live sessions | usually has busy schedule in evening                                 | expects a live chat with mentor once a week  | checks out pulse meter little bit before practising meditation & naturopathy |   |                                       |

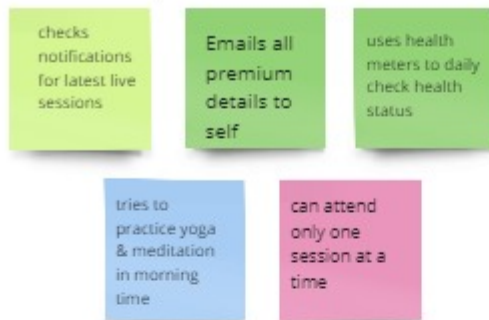
## Budget manager

|  |   |                                       |  |   |   |  |
|--|---|---------------------------------------|--|---|---|--|
| collaborates with friends/family to practice yoga, naturopathy & massage | don't want to practice yoga through videos          | expects reasonable amount for premium | currently practising only yoga           | briefly studies the things prior to the start of particular session | expects sources for buying neo-naturopathy equipments | expects news & media links for latest news related to yoga, meditation, shatkarma, naturopathy |
| expects a backup video session in case they miss out a live session      | tries to practice yoga & meditation in morning time | upset by network issues               | want to practice naturopathy once a week | Called out mentor when confused about session                       | expects a FAQ page in the app                         | can get similar answers from FAQ page  |
| Missed a session once because of poor management from my side            |   |                                       |  |   |   |  |

## Expectations & services

|  |  |                                       |  |   |                               |  |
|--|--|---------------------------------------|--|---|-------------------------------|--|
| premium members get priority service           | attend live sessions within 30 minutes from when it starts | can attend only one session at a time | cannot login to the same account from another device | should not login to same account by changing username | a friend recommended this app | got to know about this app from office staff |
| got to know about this app from gym instructor | Expecting cool UI  | Want some relaxation music in the app | expecting accupressure techniques                    |   |                               |  |

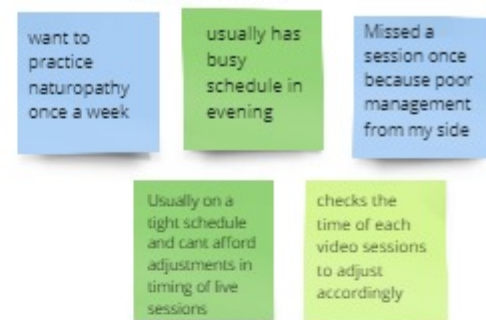
## Clear Planning



## Record keepers



## Busy Schedules



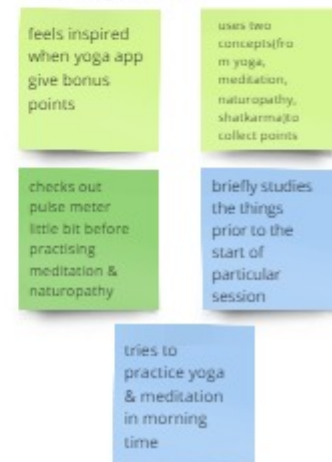
## Premium Services



## Applying solutions



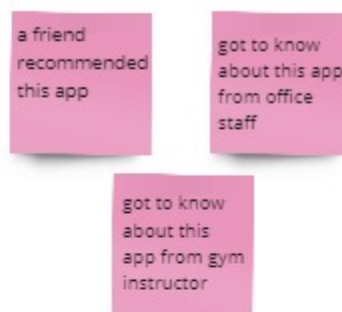
## Getting motivated



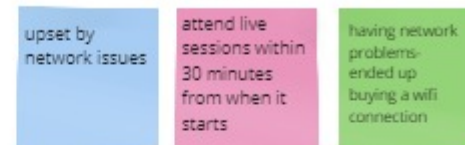
## Expected features



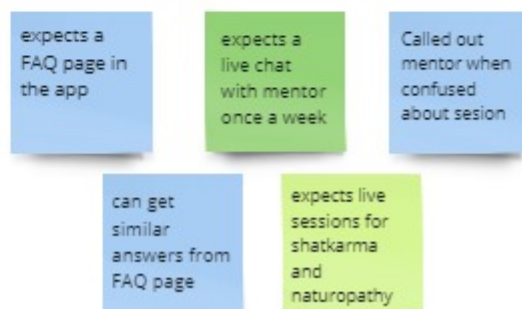
## Recommendations



## Other issues



## Clearing doubts



Health meters showing flexibility status

Helping users with diet plans after analyzing

Pulse meters showing pulse rate of users

Content showing asanas and their benefits in body

Content showing pranayam and their benefits in body

Content showing shatkarma techniques and their benefits in body

Content showing meditation and their benefits in body

Feature for recording live sessions for premium members

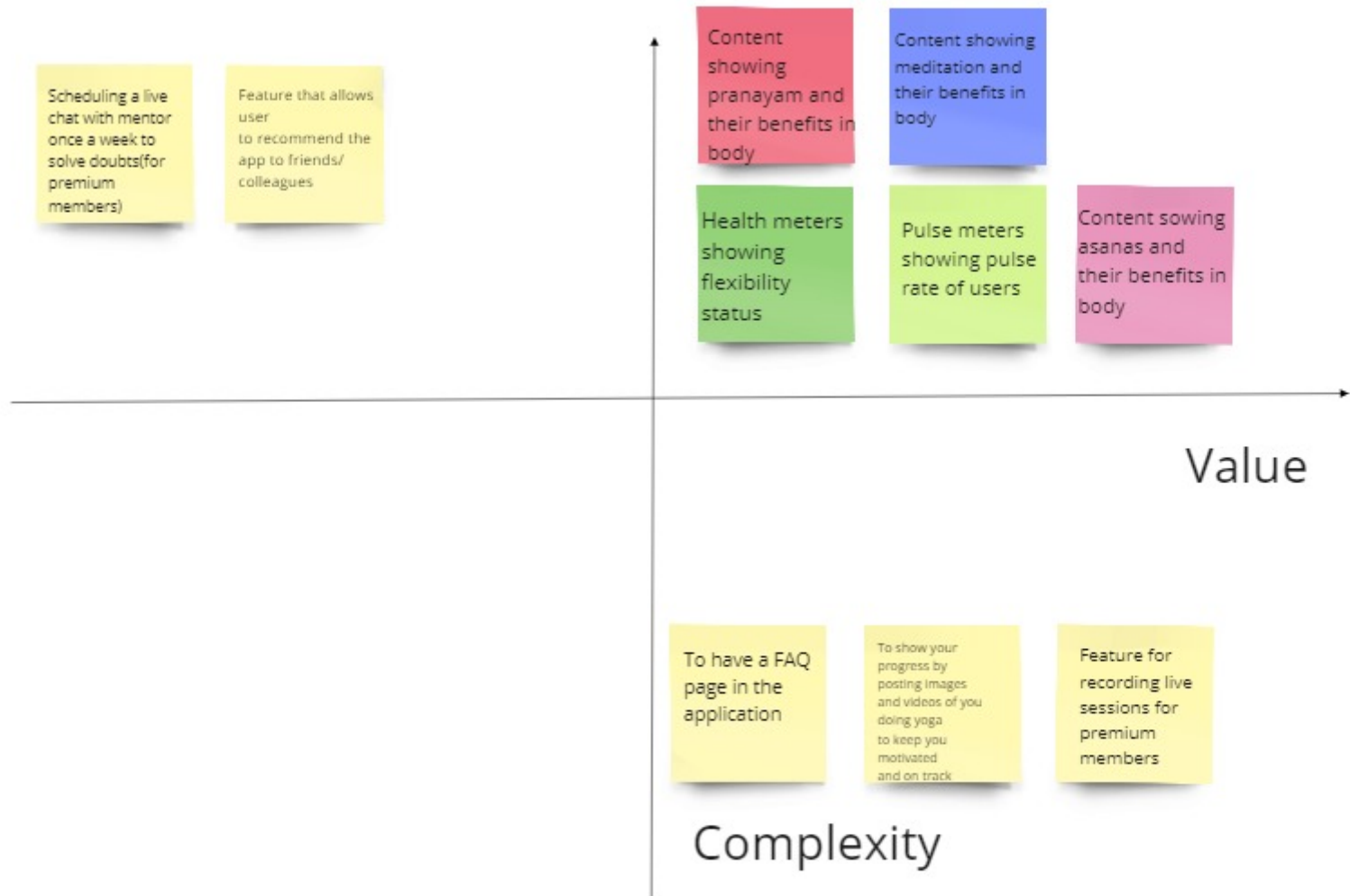
Scheduling a live chat with mentor once a week to solve doubts(for premium members)

To show your progress by posting images and videos of you doing yoga to keep you motivated and on track

Feature that allows user to recommend the app to friends/ colleagues

To make a really cool UI that attracts yoga learners

To have a FAQ page in the application



REASON :  
This notes  
feature shows  
different  
benefits of  
pranayam in  
human body

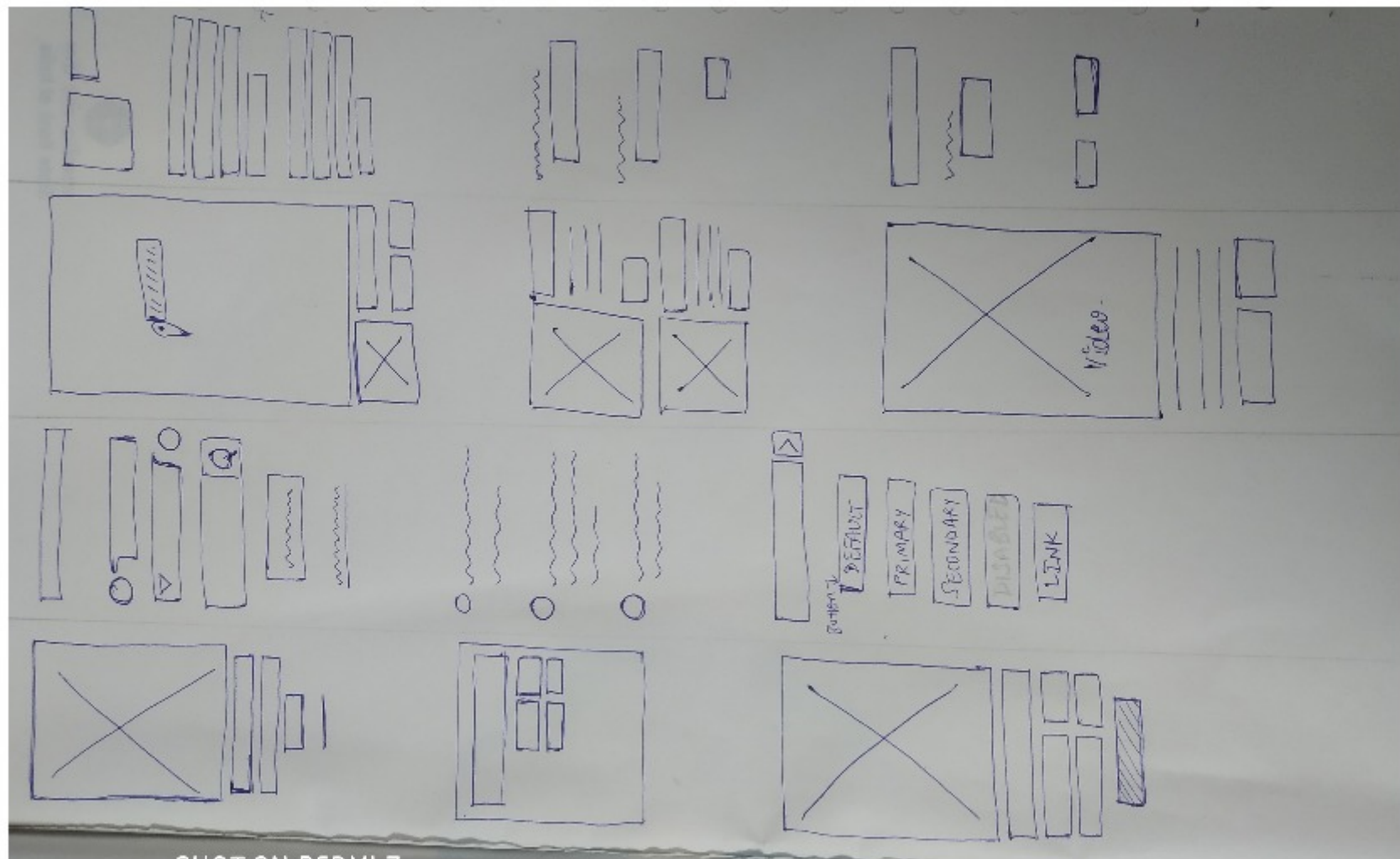
REASON:  
This is  
important  
feature as it  
keeps updated  
to users

REASON :  
This feature  
shows different  
benefits of  
meditation in  
body

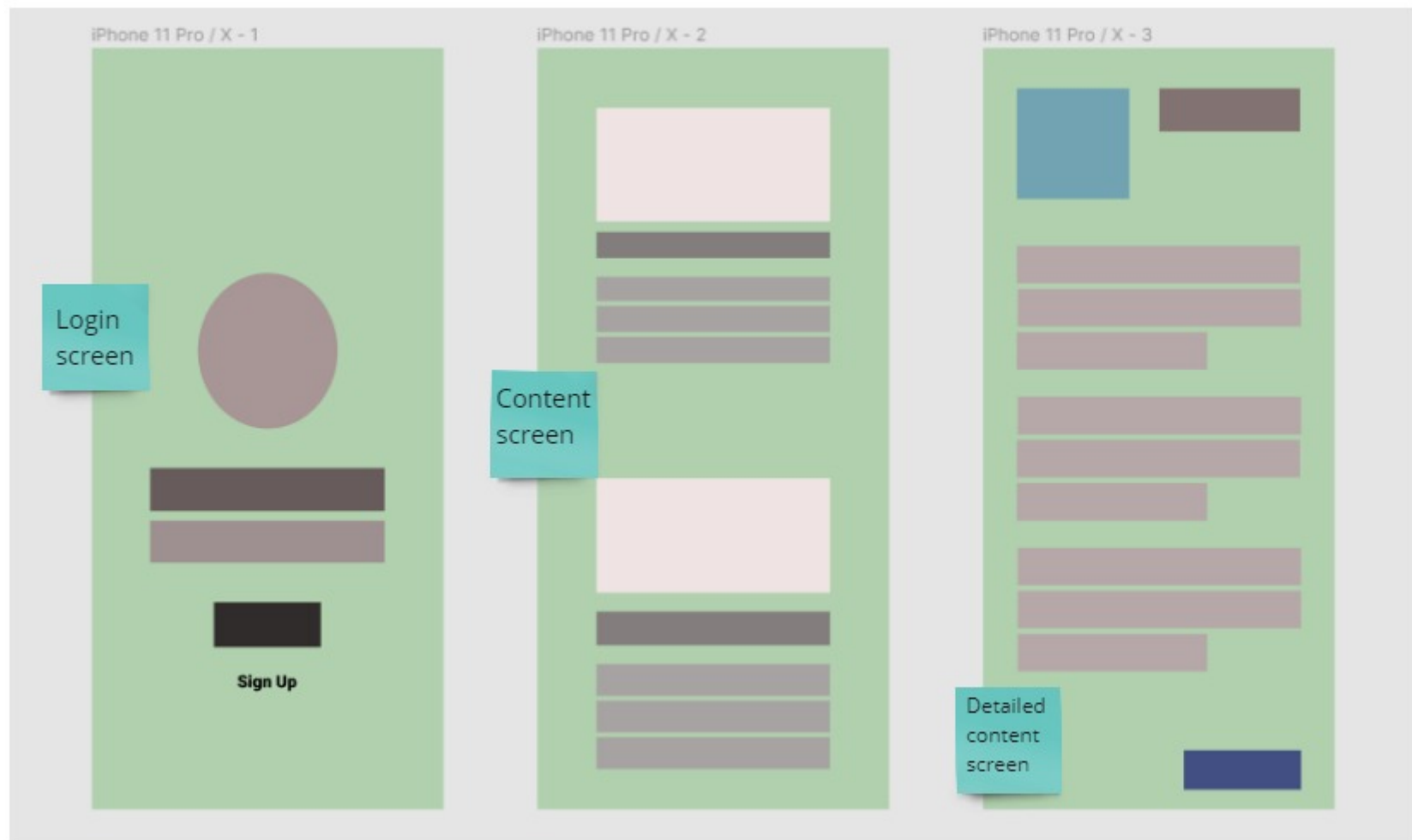
REASON :  
This is important  
feature as it gives  
update of pulse  
rate to users

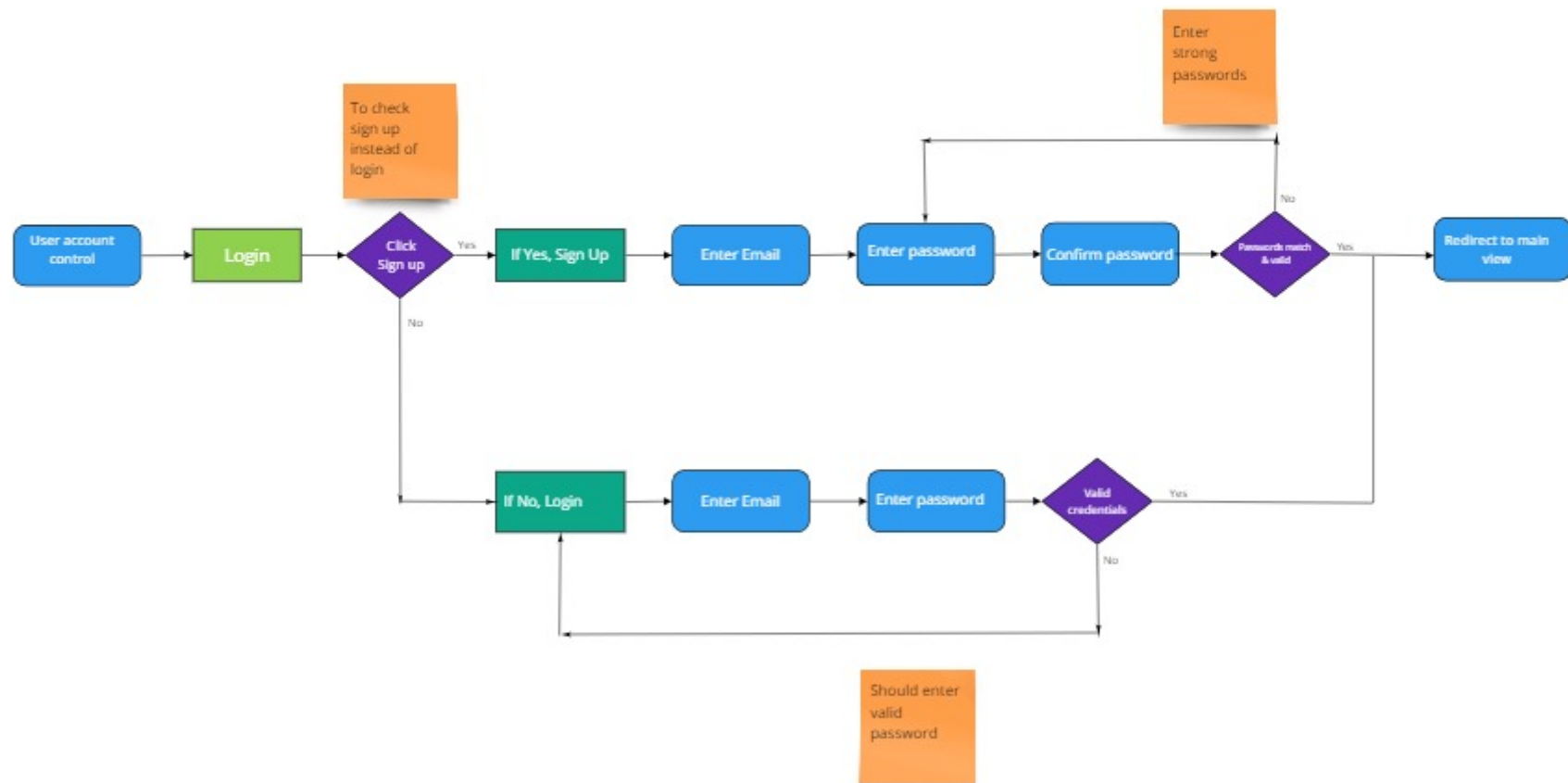
REASON :  
This feature  
shows different  
benefits of  
asanas in body



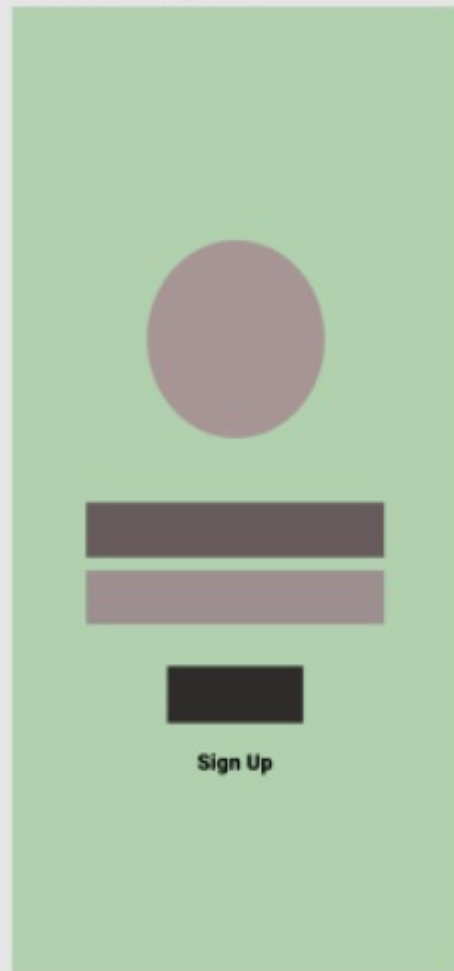


SHOT ON PEXEL





iPhone 11 Pro / X - 4



iPhone 11 Pro / X - 5



Improvements  
in layout

iPhone 11 Pro / X - 6

