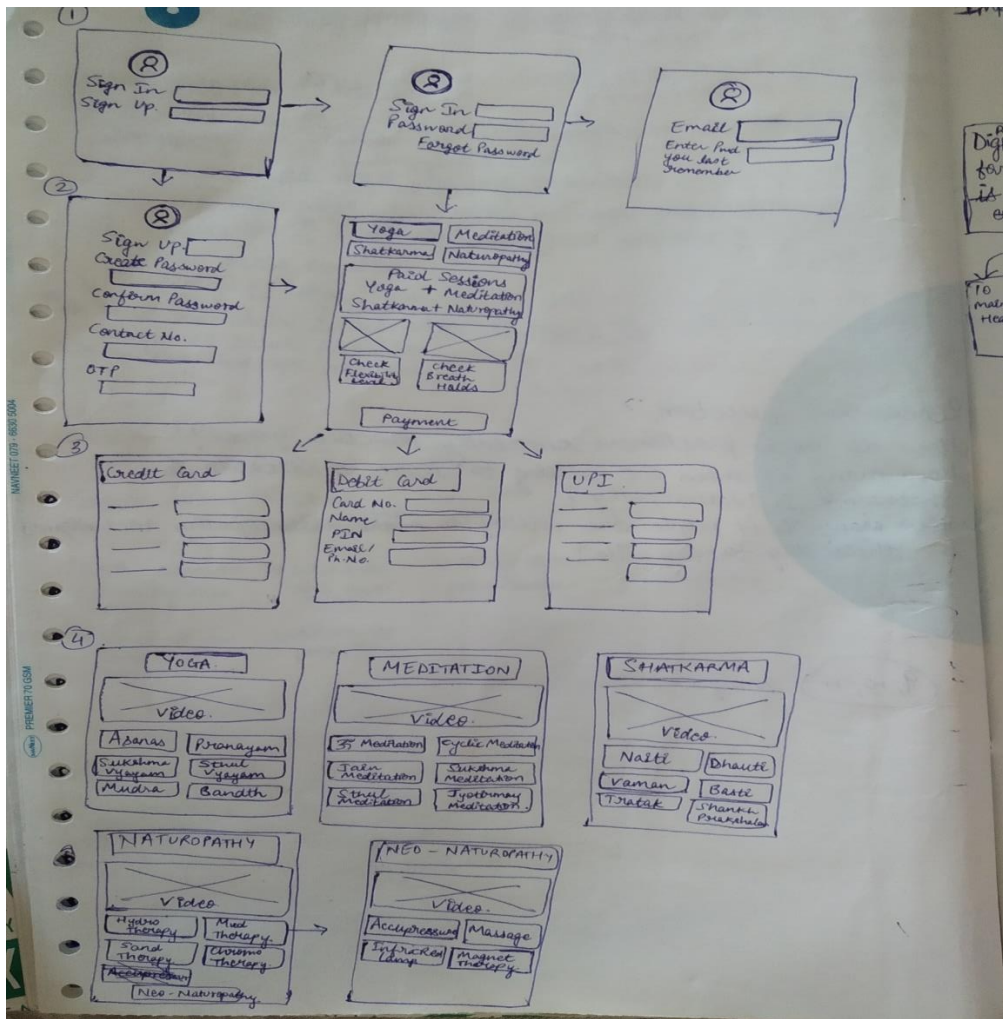


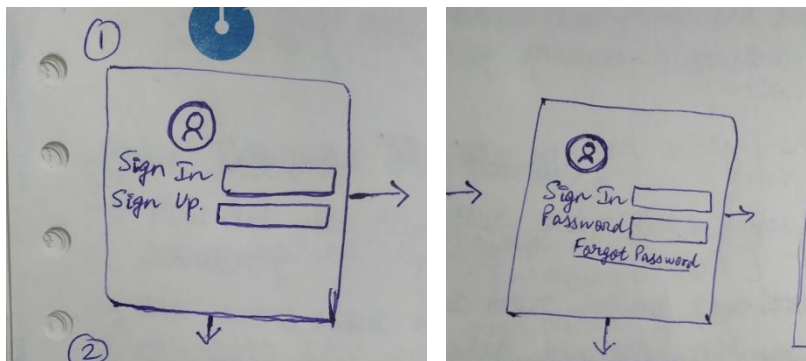
DESIGN

Design screens for our digital product “PRAKRITI – A digital product for yoga and naturopathy learners”.

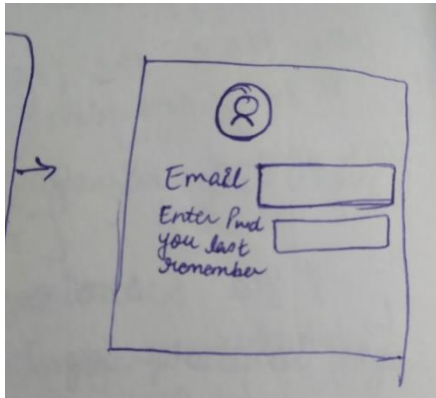
➤ Here is a whole rough idea of design screens for digital product “PRAKRITI”:



1) The first screen will be of Sign In and Sign Up.

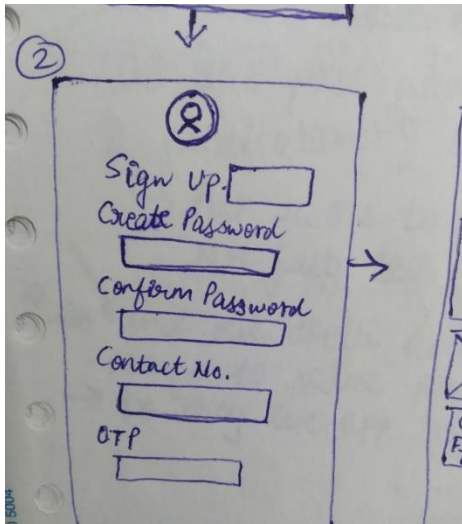


Sign In screen will include forgot password screen too



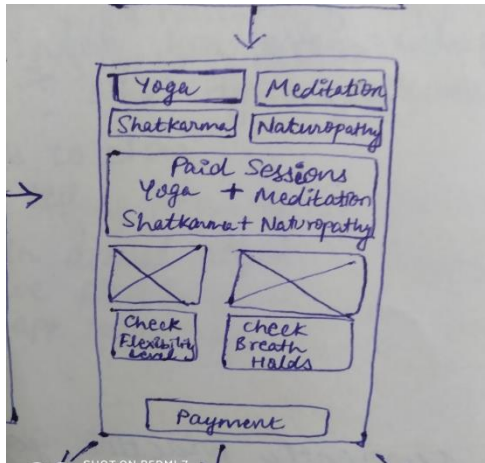
2) Sign Up screen:

In this screen user needs to enter their email address, contact number, create password and confirm password after that they'll get OTP, they have to enter OTP and they are registered.



Main screen followed by Sign Up screen or Sign In screen:

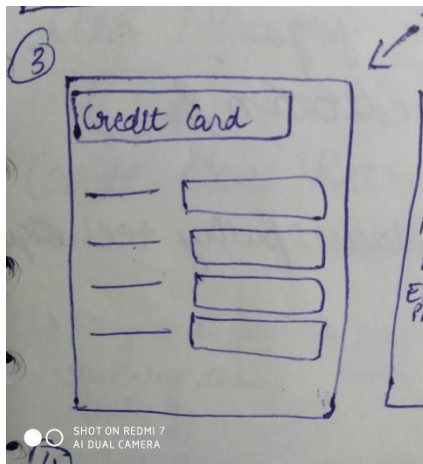
It includes different blocks for yoga, meditation, shatkarma and naturopathy, which redirects to the screens which includes details of each. This screen also includes different offers for paid sessions. After that it will have images of yoga and naturopathy, addition to it there is bars showing health status and flexibility levels of users. This is one of the **key findings of our research report**.



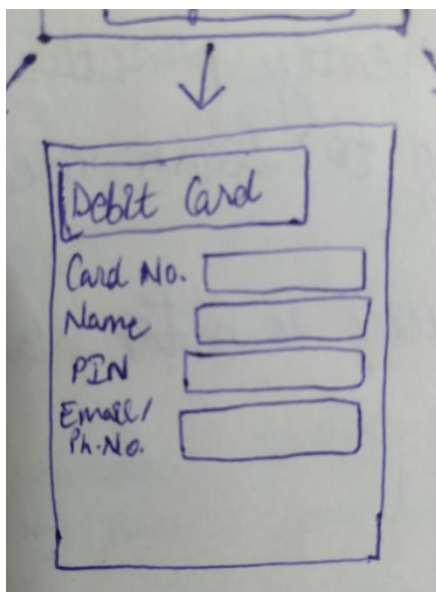
3) Payment screen will have 3 options:

Users will get different options for payment. They can pay through credit card, debit card and UPI.

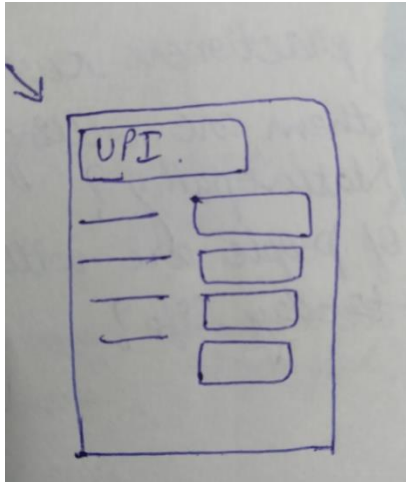
Credit card



Debit card



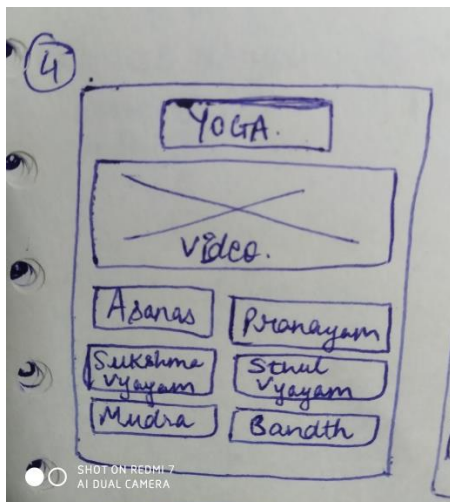
UPI



4) Different options according to content:

Screen for Yoga

This screen will show information of yoga, video showing brief introduction about yoga, and different blocks that will provide particular information accordingly, like information about yoga, pranayama, sukshma vyayam, sthul vyayam, mudra, bandh.



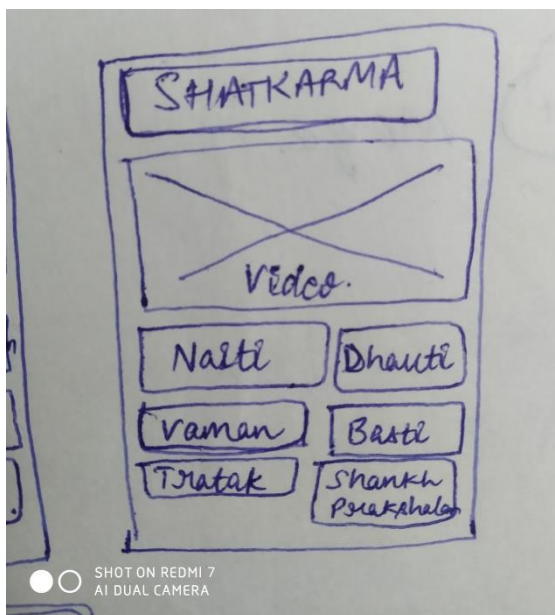
Screen for Meditation

This screen will show information about meditation, video showing brief introduction about meditation, and different blocks that will provide particular information accordingly, like information about om meditation, cyclic meditation, jain meditation, sukshma meditation, sthul meditation, jyotirmay meditation.



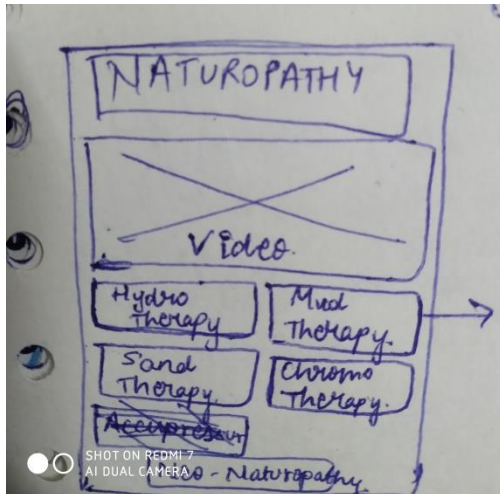
Screen for Shatkarma:

This screen will show information about shatkarma, video showing brief introduction about shatkarma, and different blocks that will provide particular information accordingly, like information about naiti, dhauti, basti, vaman, tratak and shankh-prakshalan.



Screen for Naturopathy:

This screen will show information about naturopathy, video showing brief introduction about naturopathy, and different blocks that will provide particular information accordingly, like information about hydro therapy, mud therapy, sand therapy, chromo therapy and neo-naturopathy.

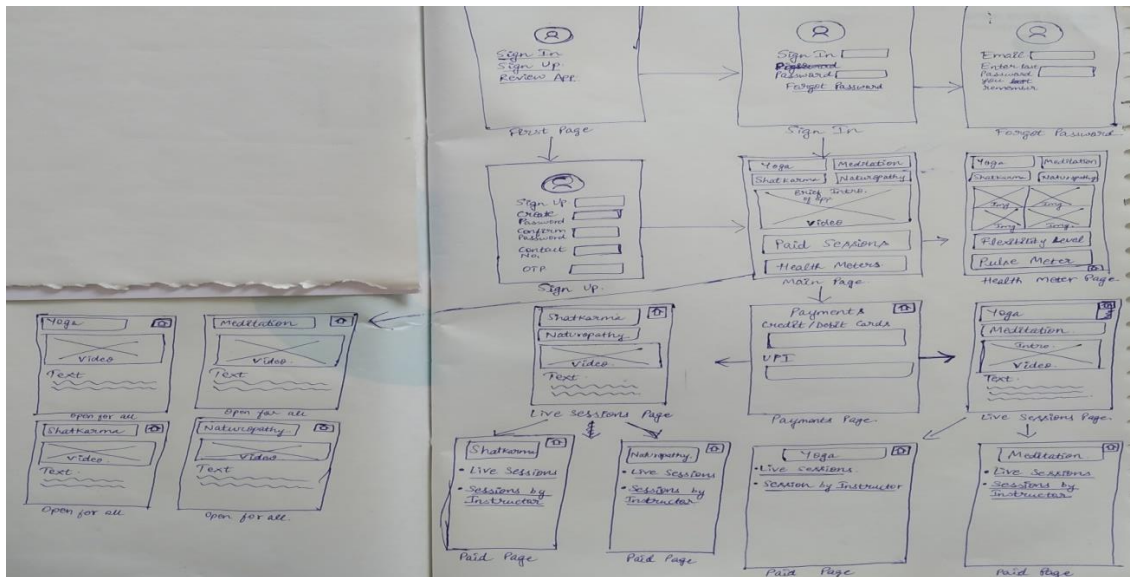


Screen for Neo-Naturopathy:

This screen will show information about neo-naturopathy, video showing brief introduction about neo-naturopathy, and different blocks that will provide particular information accordingly, like information about acupressure, massage, infrared lamp, magnet therapy.

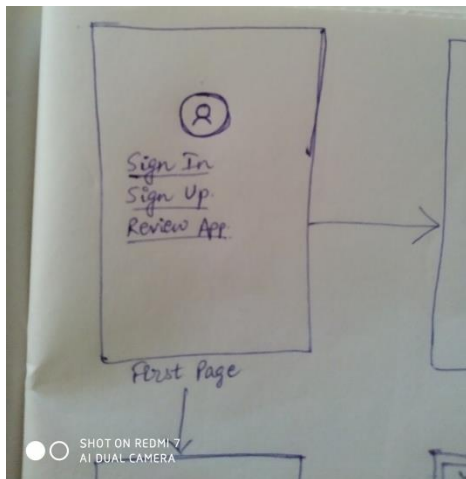


➤ Improved design screens for digital product “PRAKRITI”:



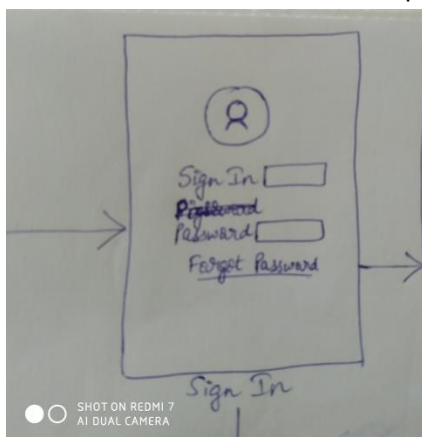
1) First page:

First screen will include Sign In, Sign Up and review app



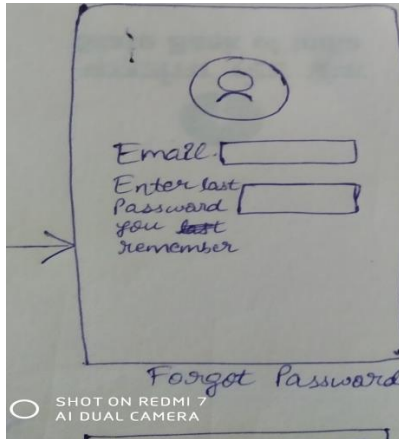
2) Sign In page:

Sign In screen will have email address, password and forgot password link in case user does not remember password.



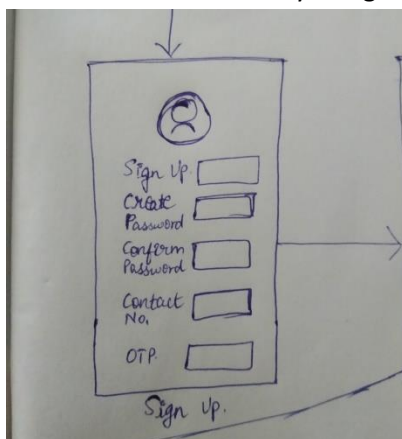
3) Forgot password page:

Forgot password screen will have email address, user needs to enter the last password they remember. After that they will get OTP, they need to enter that OTP and they will get email from which they can change new password.



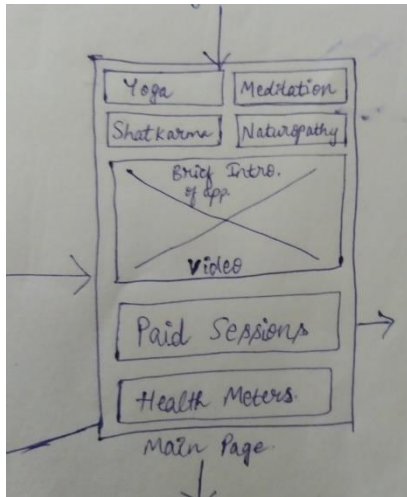
4) Sign Up page:

Sign Up screen will have email address, create password, confirm password, contact number and they will get OTP once they are registered.



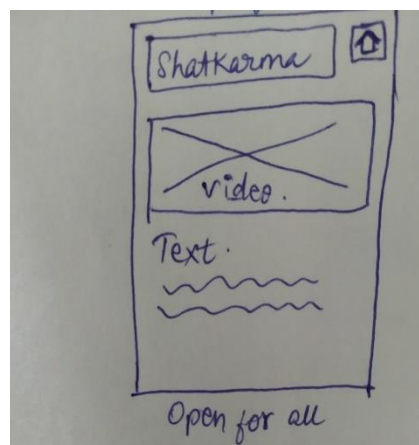
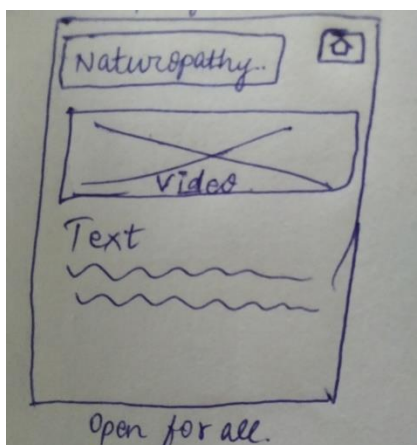
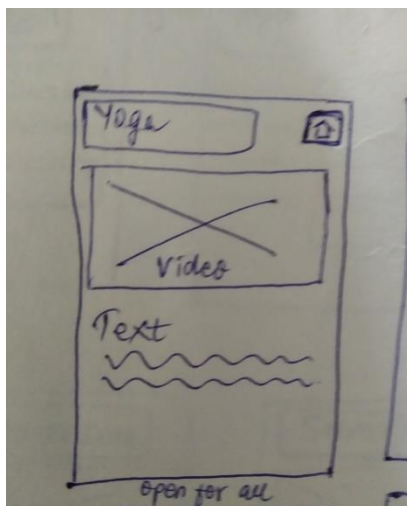
5) Main page:

Main screen will include blocks named yoga, meditation, shatkarma and naturopathy, when users will click on it they will be redirected to different pages that will have different content related to it. A video showing brief introduction of the application, addition to that it will have paid sessions and health meters.



6) Open for all pages:

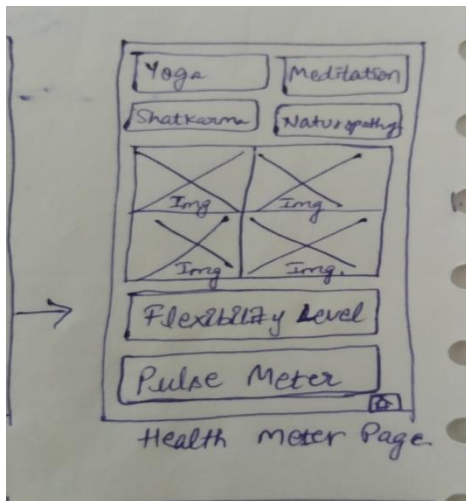
These screens will be open for all users and it will include content for yoga, naturopathy, meditation and shatkarma. Users can view the video, read the text. It includes the home button at the top left, which redirects them to the home page.



7) Health meter page:

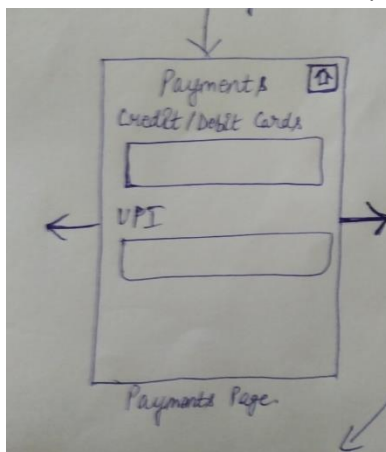
This screen will show the health status and flexibility levels of users. This is one of the **key findings of our research report**, addition to that it includes images showing

different yogasanas and shatkarma images. User can go to individual screens for yoga, meditation, naturopathy and shatkarma learning.



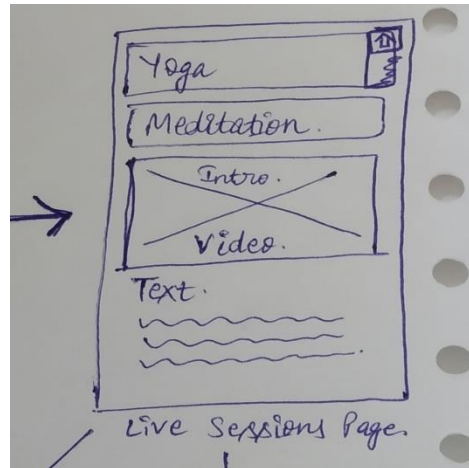
8) Payments:

Payment screen will include different methods through which users can do payment. For example they can pay through credit card or debit card and UPI. It also includes home button at the top right corner, which redirects them to the home page.



9) Live sessions page:

This screen is for the users who are paying and want to learn yoga in systematic way. If a user wants to join live sessions they have to click on live session link and they will be redirected to the screen which will have details of what time the sessions are scheduled. So, according to that they can join the live classes.



10) Paid pages:

When a user will click on the particular block they will be redirected to that blocks page from where they can select whether they want to go to live sessions or they want to take sessions conducted by instructor.

