SALES KPI DASHBOARD

Total Actual Sales

\$19M

YTD: \$2M

Total Target Sales

\$19M

YTD: \$3M

Variance

(\$367K)

YTD: (\$113K)

Variance Percentage

1.9%

YTD Variance % -4.62% --

Target Status

-1



We met targets for 2 out of 14 months



SUMMARY

Total Actual Sales (14.54% decrease) and **Total Target Sales (13.24%** decrease) both trended down between Sunday, January 1, 2023 Thursday, February 1, 2024.

Across all metrics, **Total Actual Sales had the** most interesting recent trend and started trending down on Wednesday, November 1, 2023

, falling by 24.87% (382428) in 3 months.

Picture	Sales person	Actual	Target	Variance %	Trend	Target Status
	Madelene Upcott	\$705K	\$740K	-4.96%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
	Jehu Rudeforth	\$707K	\$739K	-4.55%		
	Dotty Strutley	\$708K	\$720K	-1.61%		
	Husein Augar	\$712K	\$732K	-2.73%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
	Jan Morforth	\$720K	\$712K	1.13%	^ ~~~	
	Rafaelita Blaksland	\$725K	\$798K	- 0.12%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
	Karlen McCaffrey	\$731K	\$723K	1.13%	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
	Roddy Speechley	\$732K	\$716K	<mark>2</mark> .17%	^	
	Kelci Walkden	\$739K	\$712K	3. 60%	^ ^ ^	

Team

Delish

Jucies

Tempo

Yummies