

TWINKLE  
BRAND  
EXPERIENCE

闪闪泛娱乐标志提案

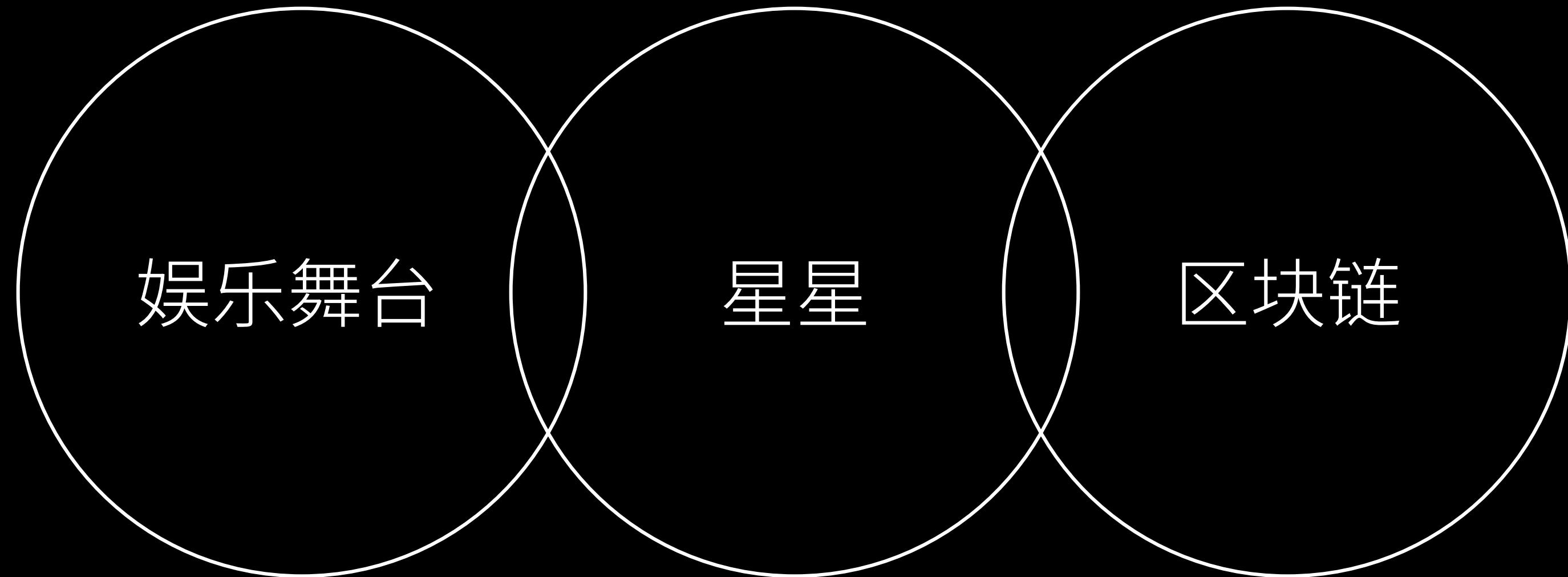
A

DESIGN BY MITEN

GUANGZHOU 2018.05.29

概念  
Concept

TWINKLE



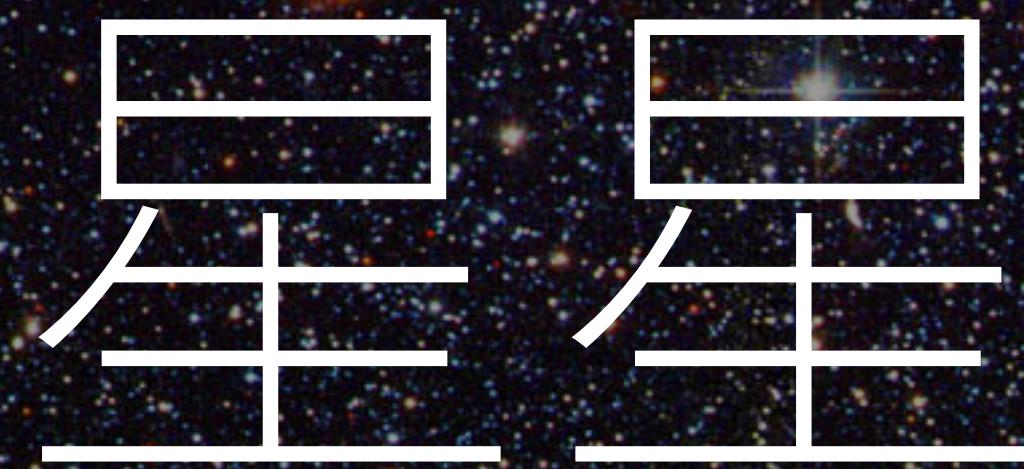
闪闪泛娱  
标志

核心元素提取  
Core element

舞 台

舞台代表平台娱乐  
的属性

核心元素提取  
Core element



星星代表一种梦想，  
与闪闪的概念呼应



核心元素提取  
Core element

门票

门票与代币TKT的  
属性匹配

核心元素提取  
Core element

区块与区块链技术搭配  
形成新一代的连接功能

 块

TWINKLE  
闪闪泛娱





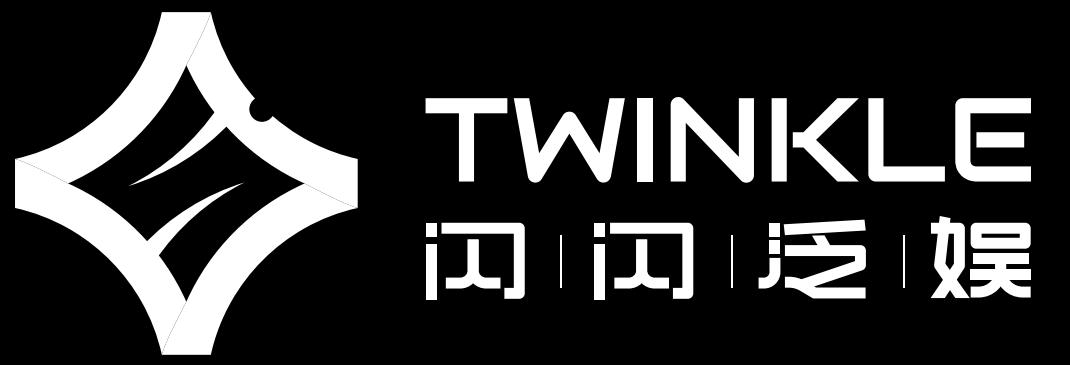
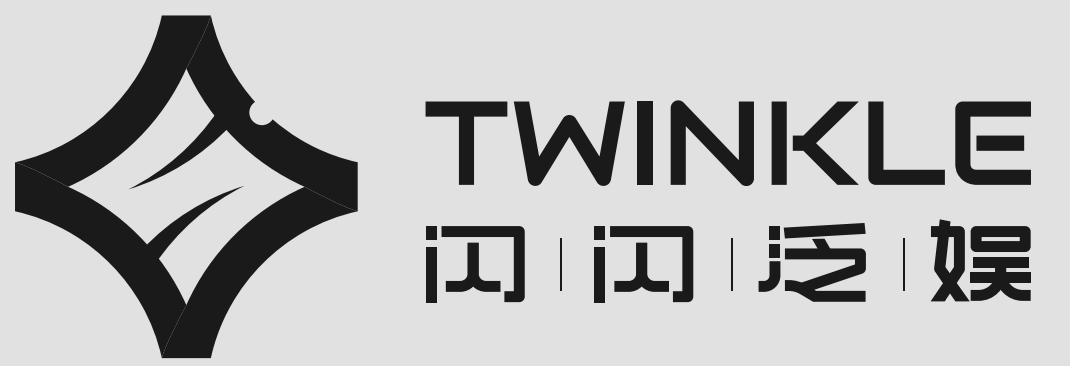
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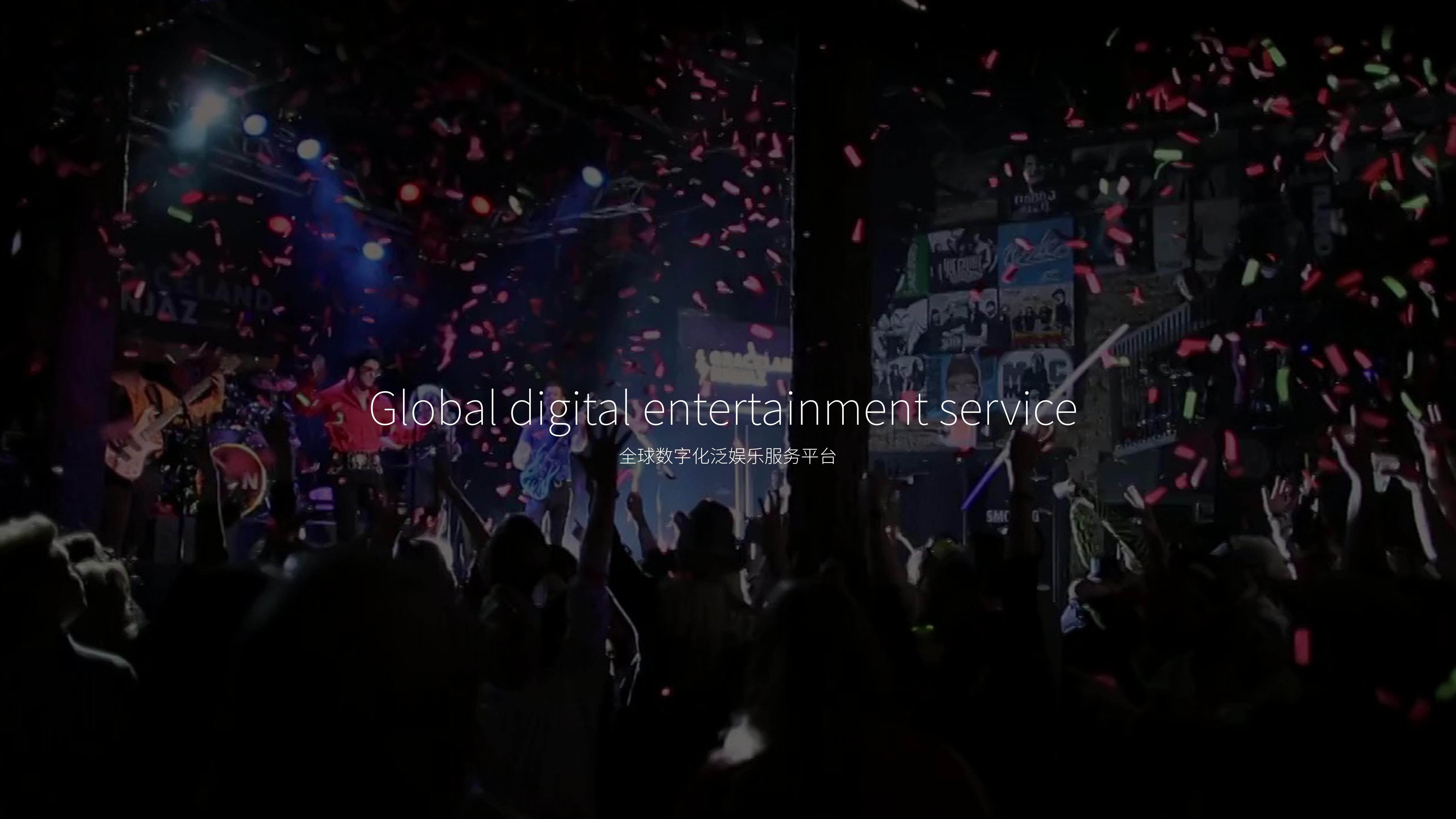
TWINKLE  
闪闪泛娱乐

wordmark



TWINKLE  
闪 | 闪 | 泛 | 娱

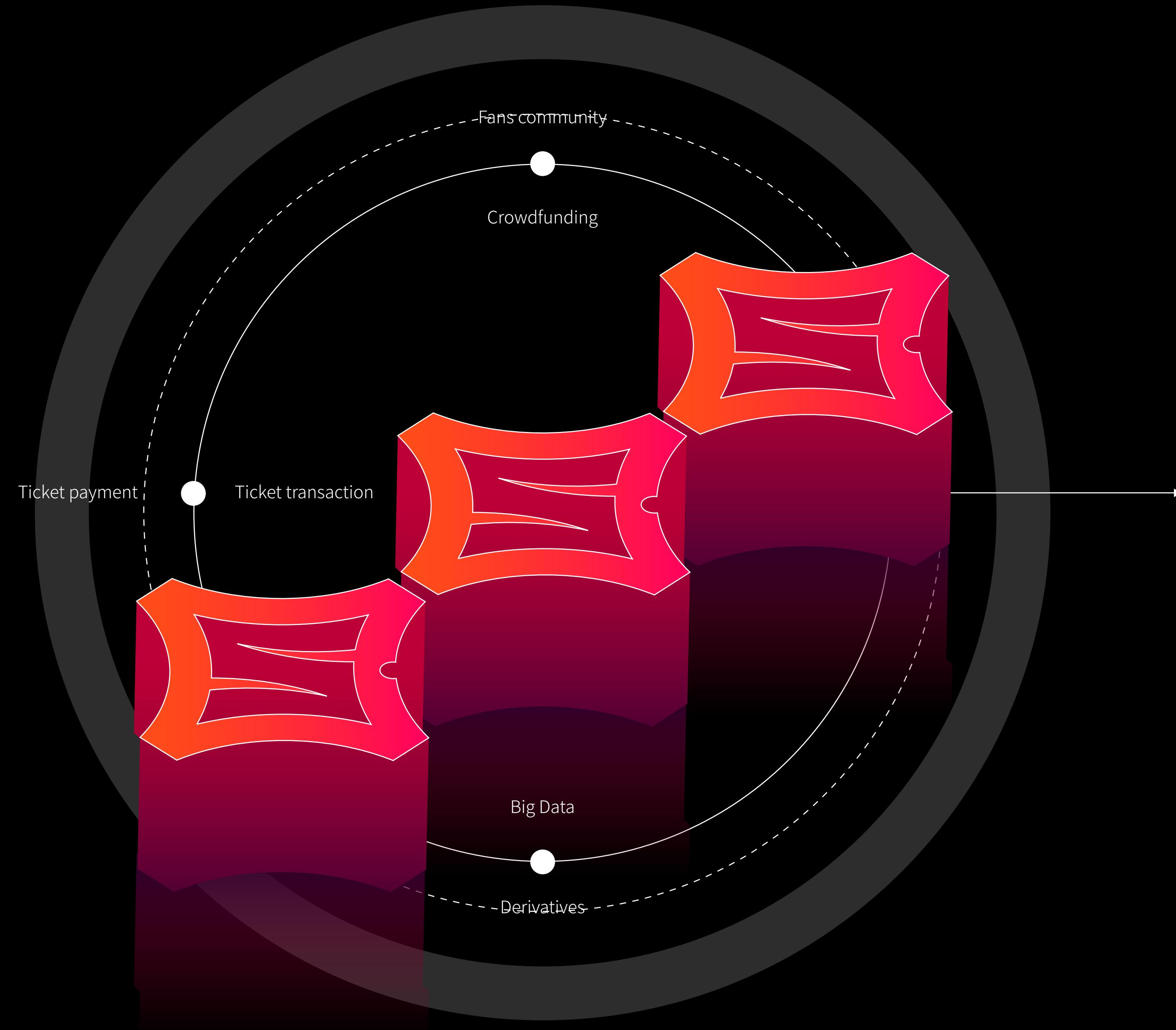


The background of the advertisement is a dark, collage-style image featuring several different scenes. On the left, a band is performing on stage with a 'JAZZ' sign visible. In the center, there's a movie set with a large screen showing a scene. On the right, there's a video game character. Confetti is falling from the top right across the entire background.

Global digital entertainment service

全球数字化泛娱乐服务平台

# 区块链技术



# how to get away with *Murder*



Directed By: Amr Salama  
Written By: Amr Salama,  
Omar Khaled  
Produced By: Mohamed  
Hefzy, Hany Osama

Cast: Ahmed Alshawy, Maged Elbadrawy,  
Ahmed Malek, Asma Khalil

Genre : Drama  
U.S. premiere: Friday, Jan. 5, 2018

Anya Fine Art by Lorraine  
8556 Wilshire Blvd., Beverly Hills, CA





TWINKLE  
闪闪泛娱乐





THANKS  
谢谢观看

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GUANGZHOU 2018.05.29