

Практическая работа №4 Elevator Pitch

We are developing a web application that allows users to post blogs on their profiles, with plans to expand it into a mobile app for seamless and convenient content publishing. Our team has prior experience in launching successful projects, including a content-sharing platform that attracted 10,000 active users within six months.

Our solution stands out with its simple and intuitive interface, integration with social media, and content monetization capabilities, giving it a competitive edge. We estimate that the application can capture up to 20% of the blogger and content creator market within the next two years.

The projected profit for the first year is \$100,000 with minimal marketing expenses. We are seeking an investment of \$50,000 to bring this project to life.