



MYOSHI

Myoshi Mitchell
Social Media Content Creator

CONTACT

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SOCIAL MEDIA

TWITTER: @THAREALMNM

INSTAGRAM: @MAVERICK_MOI

PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous growth.

EXPERIENCE

SOCIAL MEDIA PRODUCER

VALIDITY LLC | FEB 2013 - DEC 2017

- Managed social media accounts
- Generate, edit, publish and share original daily content
- Spearheaded a viral campaign for one of the company's new products
- Developed a social media strategy to increase traffic

DIRECTOR OF EARLY CHILDHOOD EDUCATION

DRAMAZONE NYC | SEPT 2004 -PRESENT

- Support, supervise and provide training for the implementation of
- Social Media, Promotion, and Marketing
- Coordinate special programs such as arts and culture, performance

EDUCATION

MASTERS OF ARTS IN MULTIMEDIA ARTS

TOURO COLLEGE | 2014 - 2017

B.S. IN BUSINESS MANAGEMENT MINOR MARKETING

TOURO COLLEGE | 2014

SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- HTML & CSS
- Video Content
- Project management
- Photography
- Photo editing
- Market research

INTERNSHIPS

ASCAP

MARKETING 2006

ZOMBA LABEL GROUP (SONY)

MARKETING AND COMMUNICATION
JAN 2007