

1. Introduction: Business Problem

Toronto is one of the greatest metropolises in North America, is a dream place for gourmet to seek delicious cuisine. The food culture in Toronto includes an array of international cuisines influenced by the city's immigrant history. Considering Tokyo Olympics is approaching, the Japanese culture will be more popular all around the world including Toronto. As one of the most traditional foods in Japan, Sushi is also one of the representatives of Japanese culture. Sushi may be a new choice when people want to have something to eat.

It will attract people to start their business of Sushi stores. But before they can take action, it's important to figure out where they should open it? What should they consider when selecting a location? I hope to figure out whether the neighborhood of restaurants is an essential factor for the success of a restaurant with sound analysis.

Target Audience:

- The people that want to find a good place to try sushi in Toronto.
- Investors who want to set up a Sushi restaurant.