A Few in a Row Project Proposal

1. The product’s target market are people who need to take a short break from working at the office and enjoy some friendly competition with a quick game of Tic-tac-toe. The game can be enjoyed by anyone of any age.

2. Our product solves the problem of having nothing fun to do while on break; and as we know breaks are important for productivity, thus a Tic-tac-toe break is a healthy distraction. The problem with traditional Tic-tac-toe is its too simple. The game has already been mastered, and a game by two people with experience will always end in a tie. We plan to create the same game everybody knows with a twist. A few in a row will provide people who love Tic-tac-toe with a fun leisure time activity.

3. The product is in the category of games and as such serves the purpose of entertainment. The popular name of the game is “Tic-tac-toe”; however, we plan on calling it “A Few in a Row” in order to portray the added functionality and game modes that will be included.

4. That leads to the advantages of A few in a row are: Ability to play locally on your machine with friends or coworkers. Having a computer player to play against for when another player isn’t available to play against. A unique twist on the traditional game. Having an expanded 20x20 grid in which players try to get 5 elements in a line to win.

5. An advantage over the classic Tic-tac-toe is that there is no need for paper or a reliable internet connection as the game is played locally on your machine. It also solves the problem of not having another person to play with. It also solves the problem of simplistic and boring gameplay. After playing 3x3 Tic-tac-toe for a while, all of the moves and winning combinations become known. The new game mode aims to refresh the game and add a little twist for more possibility and greater joy during gameplay.

6. To put it all together, A few in a row is going to be a better version of the conventional Tic-tac-toe, offering a 20x20 grid with the aim to get 5 in a row, along with multiplayer (PvP) capabilities, and a clever artificial intelligence (AI) to challenge players to try and beat the computer when there is no one around to play with. All of that comes packaged in a beautifully designed user interface that is both practical and esthetically pleasing.