

Ty Daniel Smith

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Profile

Passionate multi-talented entrepreneur with a love for learning and creating new technologies. Skilled in marketing, front-end development, cryptocurrencies, growth hacking, SEO, community management, and more.

Experience

Founder, CoinScribble – September 2018-Present

Cryptocurrency Social Journalism Platform - CoinScribble.com

Users can post any crypto-related news anonymously to the platform. Posting on CoinScribble creates an easy backlink and article that is distributed to top crypto news aggregators and shared across all major social media platforms. Distribution network reaches nearly 2M readers per month.

Co-Founder, Crypico – November 2017-August 2018

Cryptocurrency Gig Marketplace - Crypico.com

Responsible for front-end development, marketing, sales, partnerships. Served as front-facing public face of the team. Helped create backend system to facilitate fee-less & instant transactions between users for over 60 cryptocurrencies.

Director of Business Development & Marketing, Sarnow Food Group – August 2015-Present

Managed all marketing and web/IT-based responsibilities for 50M+ revenue organization. Currently working as remote consultant.

Institutional Fixed Income Analyst, Wells Fargo – February 2015-July 2015

Managed fixed-income portfolios of regional banks in the U.S. Northeastern region.

Institutional Equity Derivatives Broker, Tradition Financial Services – December 2014-December 2015

Managed front, middle, & back office responsibilities for institutional trading desk of 9 brokers. Clients include Goldman Sachs, JP Morgan, Wells Fargo, and more.

Education

University of California, Riverside - January 2019 - Present

Full-Stack Coding Bootcamp

University of Maryland, College Park - May 2014

Marketing, Pre-Medicine, Technology Entrepreneurship

Skills

HTML, Git, CSS, JavaScript, Marketing, Cryptocurrencies, Growth Hacking, Organic Buzz Generation