TYLER GOSLEY

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SUMMARY

Results-driven Project Manager with over 6 years of experience leading cross-functional teams and managing complex projects across technology and fitness industries. Skilled in bridging the gap between technical and business teams, leveraging expertise in full-stack web development (React, Node.js, MySQL) to drive project success and deliver innovative solutions. Adept at utilizing data analytics and agile methodologies to optimize project workflows and improve efficiency. Passionate about integrating technical insights into project management to contribute to Apple's growth and success.

CORE COMPETENCIES & TECHNICAL SKILLS

Project Planning & Execution | Cross-Functional Team Leadership | Agile & Iterative Development | Data-Driven Decision-Making | Collaboration Tools (Jira, Confluence, Asana, Slack, Notion) | Full-Stack Development (React, Node.js, MySQL) | API Integration (RESTful & GraphQL) | Stakeholder Communication & Relationship Building | Risk Management & Problem-Solving | Creative & Strategic Thinking | Technical Documentation | GitHub | VSCode

EXPERIENCE

Founder & Creative Lead   **2025 – Present**
Be Awesome Productions, LLC
Boutique studio building fast, accessible, conversion-focused websites and microsites for small businesses and creators
- Launched a web design studio delivering modern sites and small web apps using **Next.js, React, Tailwind, Shadcn UI**, and lightweight CMS integrations.
- Continuously enhances company operations by implementing advanced collaboration tools and fostering a culture of Own full project lifecycle: discovery & scoping, proposals, timelines, budgets, and stakeholder communications; manage delivery in **Jira/Asana/Notion** with GitHub tracking.
- Design responsive UI/UX and implement best-practice foundations: accessibility, performance (image optimization, caching), SEO metadata/sitemaps/schema, and analytics.

Project Manager   **2022 – Present**
Boldly Fine, LLC
- Secured Tactic Fitness as a client and directed the development of an innovative fitness app and strategic website redesign, leading a diverse team through all phases of creativity, development, and deployment—significantly enhancing brand visibility and boosting client engagement and lead generation.
- Continuously enhances company operations by implementing advanced collaboration tools and fostering a culture of seamless communication and relationship building across teams, resulting in anincrease in project efficiency, while actively exploring new strategies to drive further productivity gains.
- Continue to cultivate high-impact business relationships and partnerships, driving key growth initiatives and securing major project opportunities that strengthen the company's market positioning and competitive edge.

Online Health & Wellness Coach
Self-Employed   **2012 – Present**
- Designs custom fitness programs using data analytics and wearable technology to track and improve client progress.
- Conducts virtual coaching sessions, leveraging video conferencing and fitness-tracking apps to enhance client engagement and results.
- Develops tailored fitness solutions based on individual client needs and goals, achieving a 95% client retention rate.

Healthy Living & Sports Director   **2018-2020**
Yarrow Family YMCA   **Westlake, CA**
- Managed the department budget and utilized financial analytics tools for forecasting and expense tracking.
- Managed and facilitated the sports programs, utilizing scheduling and communication software tools to optimize the league experience for parents, staff, and vendors.
- Coordinated sports programs and developed online app processes for virtual coaching.
- Led the development of Y-Fit Programs and improved facility layout using 3D software modeling and wireframes.

EDUCATION

Certificate: Full Stack Web Development: University of California, Los Angeles   **Los Angeles, CA**
– Focus on HTML5, CSS3, JavaScript, ReactJS, Node.js, MySQL, MongoDB, and Agile methodologies.

Master of Arts, Educational Leadership: Plymouth State University   **Plymouth, NH**

Bachelor of Arts, Childhood Studies/Education: Plymouth State University   **Plymouth, NH**