

Sponsorship Opportunities at Donut.js

Contact us at hello@donutjs.club if you're interested in sponsoring!

What is Donut.js?

Founded in April 2016, Donut.js is a monthly **meetup and talk series focused on creating a fun, inclusive, and supportive tech community** in Portland, Oregon. Learn more on our website: donutjs.club

The event is held from 6–9pm on the last Tuesday of every month at Alchemy Code Lab.

Sponsorship funds are used to cover food, venue, equipment, and service costs. 100% of funds available thereafter from sponsorship and ticket sales are **donated to a local nonprofit doing social justice work**. Past beneficiaries include p:ear, Basic Rights Oregon, Raphael House, JOIN, IRCO, and ChickTech PDX.

Sponsorship Packages

Sponsorship starts at \$500 for one month, with discounts for sponsoring multiple months.

1 Month \$500 (full price)	3 Months \$1,350 (save 10%)	6 Months \$2,400 (save 20%)
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Other Sponsorship Options

You may sponsor Donut.js for a smaller amount to cover food or services for a single event:

Donut Sponsor \$150 (cover the cost of refreshments)	Live Captioning Sponsor \$150 (cover the cost of our live captions)
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What You Get

- **Two tickets** for your employees to attend.
- **Two minutes to speak** at the start of the event. **One of your employees or developer relations person** should speak—no recruiters! You may also prepare something for us to read. **You may mention job opportunities** during your intro talk, but please don't recruit audience members during socialization time.
- A **space at the event** to give out trinkets and info.
- Your **logo on our website**.
- Your **logo and our thanks in our tweets and in several emails** to attendees:
 - 500+ past attendees one week before the event.
 - 500+ past attendees one day before the event.
 - 50+ ticket-holding attendees on the day of the event.
 - 50+ attendees in a follow-up email the day after the event.

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What Happens at Donut.js

- We feature **three to four speakers each month**. We aim to feature **one technical talk, one creative talk, and one passion talk**, though most talks usually aren't so narrow.
- Our talks cover a **wide range of topics**: introductions to programming languages and deep dives on development methodologies, people-focused project management and sustainable hiring practices, mental health in tech, accessibility on the web, using JavaScript to make music an art in the browser, and much more.
- We've **proudly hosted many first-time speakers and well-known personalities in tech**.
- See our [archive of talk videos](#) for a taste!

The Donut.js Audience

- We have between **50 to 70 attendees** each month.
- Our audience is gender-diverse; **women and non-binary people are well-represented**.
- Our audience cuts a **broad swath across technological disciplines and experience levels**. There are attendees with formal computer science training, attendees currently in code school, and those who are self-taught.

Our Commitment to Inclusivity

We created Donut.js to fill a gap in Portland's tech meetup scene. To that end, we strive not only to make our event **diverse and inclusive**, but to give back to the communities that support us.

- Our lineup has maintained a 50-50 split of men and non-men speakers since our start.
- Donut.js has a strong [Code of Conduct](#). We take it seriously and we enforce it.
- Name-tags and pronoun stickers are available at check-in.
- All host remarks and talks are live-captioned on a screen next to the speaker.
- 3.5'-wide physical access lanes are taped on the floor throughout the venue.
- Donuts are provided in both the omnivore and vegan-and-gluten-free variety.
- Attendees unable to afford a \$10 ticket for any reason are admitted for free.

Your Sponsorship is Tax-deductible

Local nonprofit [Stumptown Syndicate](#) is [our fiscal sponsor](#); they handle our insurance and financial details. Stumptown Syndicate is a registered 501(c)3, so your **sponsorship is tax-deductible**.