Neighborhood Safety

An interactive app where people in the neighborhood can connect quickly in an emergency or something even small enough to borrow some sugar or anything else that might be needed. A great way for neighbors to come together!

Assumptions:

-There is not a quick way with an app to connect to neighbors

-Neighbors don't want to give up personal info like phone number

-No real quick tap button for an everyone in the neighborhood to get an alert…Mass messaging to the neighborhood

Problem Statement:

-Identify safety issues in the neighborhood
-Identify a way to quickly communicate a safety concern
-Identify a quick and safe way to get a mass alert for the neighborhood
-Identify a quick way for neighbors to help each other in times of need
- Ability to get items from neighbors quickly

Survey Questions:

- Is connecting with neighbors something that would interest you?
- Would you like a faster way to communicate in an emergency?
- Would you like to be notified of any event in your neighborhood?
- Would you rather communicate with one neighbor or the neighborhood in total?
- Would you like to see buy or sell with your neighbors on the app?
- Would you be willing to get an item from your neighbor that you may be missing or need right away? I.E. Sugar, flour, etc…

Key findings:

- Everyone wants a quicker way of being notified of emergencies in their neighborhood
- Most people are willing to borrow items from their neighbors
- Over 2/3 of people want have a quicker way of communication
- Selling on the app is wanted but not as needed

Everyone wants a way to get notified of emergencies quickly within their neighborhood.