Kim is a female comp sci student at UNCC who prioritizes school and enjoys her classes. She takes a lot of online classes. She doesn't know many people in her classes leading to her working on most assignments alone. She would love to meet new people in her classes and her major to study with, but she isn't an outgoing person. Also, most of the students in her class are male and don't talk to her. Kim would be interested in the product in order to meet other students who are equally interested in studying.

Scenario:

Kim always notices groups of comp sci students doing homework and chattering in the common area of Woodward before and after class wishing she could have similar social interactions to feel more connected at UNCC. Walking to class she sees a poster for Studybuddi, a website to meet others and Kim decides to sign up for an account on the studybuddi website. Unlike Connect, people take action and reach out to her. When she was a freshman she joined all the classes on Navigate but the only way to contact people in her classes was by the archaic form of communication known as email. Moreover, she couldn't see what the people she was messaging looked like and never wanted to be the one to reach out. After signing up for an account, Kim can upload pictures that show her and her personality and write a bio that indicates that she prefers parallel studying. With this, she finds someone with similar interests and begins to make a Studybuddi™.

User Story:

As a student, I want to find a study partner so that I meet new people
As a student, I want to find someone to study with with the same study habits as me so that I can effectively study.

As a student, I want to feel more included and connected to my UNCC peers so that I can have a better college experience.