START-UP BARBERSHOP WEBSITE

1.Introduction

I am trying to make a website for a friend who is cuts hair and he is really good, and I think this will be chance to give him exposure to a larger number of people.

(Tangible and Intangibles)

It will help him get exposure to lot of people other than his friend. The intangibles will be probably getting way too many customers at a time since he still got school to worry about.

2.Expected list of features

a) Ability to be able to make appointments with him online.

b) A way to see what kind of haircuts he can do

c) Being able to get in touch with him easily

3.Market Surveys

a) Poppy Salon

b) Tony's Barber studio

c) The southern Gentleman's barbershop

d) Barbers on Bryant

e) Parlor 19

Compre and contract between this and mine

There will be no much difference between these websites and mine the idea will be the same the only difference is I am making this for a startup kind of a thing. The idea will be the same because all these websites that I choose are very similar in a way.