Design element/Styles/Theme

All element are either created by CSS or text in Unicode, no image allow

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visually easy to read(Minimize design element)

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Red theme color(game cook)

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Grid, table, or other style visualize the time table

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Sperate view for work/study and personal mode

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storage of data and setting

Storage user's information in the cloud using third party service(lower data leak and security risk)

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Sync in time and focus the time table at the current time

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Sync all change and notification between all platform

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Performance

Fast, light weight

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Accounts

Two factor authorization

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Login and guest option

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Feature/function

User's ability to add, remove, edit event

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Notification system for deadline or upcoming event

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A way to display event in terms of weeks and month and show the time of deadline or the actual period of the event

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Ways to link and grab information from blackboard, email provide, google calendar

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Platform/implementation

Programming language - JavaScript and other package for IOS. HTML, CSS, JavaScript for browser extension

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Platform - IOS and browser extension

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Legal

Disclaimer, either make the responsibility to other party or make user agree to use it on their on risk

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Make it open source, not commercially useable, but no payment require at all

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Advertisement/distribution channel

Distribute via GitHub for browser extension, via TestFlight for IOS

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