



tylerandersen.design

Los Angeles, CA

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818.237.7470

EDUCATION

UC Santa Barbara

08.2009 – 06.2013

B.A. Literature

Bloc

01.2018 – 06.2018

UI/UX Design

SKILLS

User Experience

User Interface

Visual Design

Branding

User Testing

Prototyping

Wireframing

Copywriting

TOOLS

Sketch

Illustrator

Photoshop

Figma

InVision

Zeplin

Principle

HTML

CSS

EXPERIENCE

Freelance

01.2018 – Present

UI/UX Designer

Currently leading UI/UX and branding on a social networking app.

Designing wireframes and high-fidelity mockups with developer input.

Using user research and testing to inform, validate, and dispose of concepts.

Converting user goals and frustrations into strategic user stories for MVP.

Boundary Digital

02.2019 – 08.2019

UI/UX Designer

Worked with a wide variety of banking and healthcare clients to brand and design responsive web interfaces.

Clients included: RedBull, City of WestHollywood, Honeybee, Karten Design, Point Bank.

Streamlined complex user flows, prioritized key user stories to inform design decisions.

Shipped multiple products into development using Zeplin to deliver assets.

