

tylerandersen.design

Los Angeles, CA

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818.237.7470

EDUCATION

UC Santa Barbara

08.2009 – 06.2013

B.A. Literature

Bloc

01.2018 – 06.2018

UI/UX Design

SKILLS

User Experience

User Interface

Visual Design

Branding

User Testing

Prototyping

Wireframing

Copywriting

TOOLS

Sketch

Illustrator

Photoshop

Figma

InVision

Zeplin

Principle

HTML

CSS

EXPERIENCE

Freelance

01.2018 – Present

UI/UX Designer

Currently leading UI/UX and branding on a social networking app.

Created user stories and personas to prioritize key features for the MVP.

Conducted user testing and user research to iterate on app prototypes.

Designed native iOS app for Kreation Juice Los Angeles.

Boundary Digital

02.2019 – 07.2019

UI/UX Designer

Work with a wide variety of banking and healthcare clients to brand and design responsive web interfaces.

Streamline complex user flows, prioritize key user stories, and iterate on user testing outcomes.

Collaborate across teams (creative, business, engineering) to execute on deliverables.

Write thoughtful and on-brand copy for a wide array of media: emails, taglines, social banners.