*tyler.*

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## EDUCATION

**UC Santa Barbara**
08.2009 - 06.2013
B.A. Literature

**Bloc**
01.2018 - 06.2018
UI/UX Design

## SKILLS

User Experience
User Interface
Visual Design
Branding
User Testing
Prototyping
Wireframing
Copywriting

## TOOLS

Sketch
Adobe CC
Figma
InVision
Zeplin
Notion
Asana
Principle
Framer

## EXPERIENCE

**Boundary Digital**
02.2019 - 07.2019

**UI/UX Designer**
Work with a wide variety of banking and healthcare clients to brand and design responsive web interfaces.

Streamline complex user flows, prioritize key user stories, and iterate on user testing outcomes.

Collaborate across teams (creative, business, engineering) to execute on deliverables.

Write thoughtful and on-brand copy for a wide array of media: emails, taglines, social banners.

**Freelance**
01.2018 - Present

**UI/UX Designer**
Designed native iOS app for Kreation Juice Los Angeles.

Currently designing and overseeing dev on a social networking app.

Conducted user testing and user research to iterate on app prototypes.

Created logo and brand identity for an electronic DJ based in Tokyo.

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