Tyler
Andersen

- 👤 UI/UX Designer
- 📍 Los Angeles, CA
- 🖥 tylerandersen.design
- ✉️ tylerlawrenceand@gmail.com

✔ Skills

UI/UX

User Testing
User Research
User Personas
Card Sorting
Paper Prototypes
User Flows
Wireframes
High-Fidelity Mockups
Front-End Development

Branding & Identity

Style Guides
Color & Typography
Moodboards
Social Media

⚒ Tools

Visual Design

Sketch
Adobe CS
Figma

Prototyping & Testing

InVision
Balsamiq
Maze
Usability Hub
Pen & Paper

Front-End Development

HTML5
CSS3
Javascript
GitHub

👋 Overview

Hi I'm Tyler. I'm a UI/UX Designer looking to join a team that values growth, mentorship, and feedback. I'm a passionate designer who believes a successful product is built upon **research**, **data**, and **design iteration**.

📝 Experience

Freelance UI/UX Designer · Oct 2018 - Present

- **Designed an iOS app** for Kreation Organic Juice
- Worked with stakeholders to outline 40+ high priority **user stories** that became part of the MVP app
- Tested and **iterated on early design concepts** using paper prototypes and wireframes for 10 different screens.
- Used existing brand style to guide the **visual design** of the app

Bloc, UI/UX Design Apprentice · Jan 2018 - Oct 2018

- Completed two product designs and one logo design project under the guidance of a senior UX professional.
- Created wireframes and high-fidelity mockups using **Sketch**, Figma, and **Adobe** Illustrator.
- Conducted **user surveys** with Google Forms across various channels: Facebook, Slack, and Reddit
- Used paper prototypes and **low-fidelity wireframes** to test early design ideas and iterate on different layouts.

Voxy, Content Manager · Dec 2015 - Jun 2017

- **Managed team of 20+** freelance contractors and oversaw the monthly publication of 400+ educational articles.
- **Grew freelance team** from 5 to 20+ contractors and was responsible for conducting first-round interviews and screening candidates.
- Oversaw team KPI initiatives and **consistently met monthly KPI goals** including team satisfaction and article output numbers.
- Contributed to other aspects of **growing a startup company** such invoice approval, blog writing, and recruiting strategies.

🎓 Education

University of California, Santa Barbara

B.A. Comparative Literature, 2013