

Tyler Andersen

 **UI/UX Designer**

 **Los Angeles, CA**

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tylerandersen.design

✓ Skills

User Testing

User Research

User Personas

Content Strategy

User Flows

Wireframing

Branding & Identity

Visual Design

High-Fidelity Mockups

Front-end Development

Copywriting

Spanish, Italian, French

Tools

Sketch

Figma

Adobe Suite

InVision

HTML, CSS, Javascript

Github

Balsamiq

Maze

Usability Hub

Overview

Hi I'm Tyler. I'm a UI/UX Designer looking to join a team that values growth, mentorship, and feedback. I'm a passionate designer with experience in all aspects of the product lifecycle, from user research to branding and testing

Experience

Freelance UI/UX and Graphic Designer

Oct 2018 - Present

- Currently designing an iOS app for Kreation Organic Juice in Los Angeles.
- Worked with Kreation stakeholders to outline the user stories and user flows that will become part of their MVP app.
- Received feedback from stakeholders on visual design and am currently creating the second iteration of the app screens.

Bloc, UI/UX Design Apprentice

Jan 2018 - Oct 2018

- Completed two product designs and one logo design project under the guidance of a senior UX professional.
- Created wireframes and high-fidelity mockups using Sketch, Figma, and Adobe Illustrator.
- Conducted user surveys and created user stories and flows in order to guide design decisions.
- Created paper prototypes to test early design ideas and iterate on different layouts.

Voxy, Content Manager

Dec 2015 - Jun 2017

- Managed team of 20+ freelance contractors and oversaw the monthly publication of 400+ educational articles.
- Grew freelance team from 5 to 20+ contractors and was responsible for recruiting and hiring strategies.

Education

University of California, Santa Barbara

BA Comparative Literature, 2013