Tyler

Andersen

UI/UX Designer
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✔ Skills

UI/UX

User Testing
User Research
User Personas
Card Sorting
Paper Prototypes
User Flows
Wireframes
High-Fidelity Mockups
Front-End Development

Branding & Identity

Style Guides
Color & Typography
Moodboards
Social Media

⚒ Tools

Visual Design

Sketch
Adobe CS
Figma

Prototyping & Testing

InVision
Balsamiq
Maze
Usability Hub
Pen & Paper

Front-End Development

HTML5
CSS3
Javascript
GitHub

👋 Overview

Hi I'm Tyler - I'm a **UI/UX designer** looking to join an organization that values communication and feedback. I believe successful products are built through **detailed user research** and **design iteration & testing**.

📝 Experience

Freelance UI/UX Designer   Oct 2018 - Present

- **Designed an iOS app** for Kreation Organic Juice
- Worked with stakeholders to outline 40+ high priority **user stories** that became part of the MVP app
- Tested and **iterated on early design concepts** using paper prototypes and wireframes for 10 different screens
- Used existing brand style to guide the **visual design** of the app

Bloc, UI/UX Design Apprentice   Jan 2018 - Oct 2018

- Completed two product designs and one logo design project under the guidance of a senior UX professional
- Created wireframes and high-fidelity mockups using **Sketch**, Figma, and **Adobe** Illustrator
- Conducted **user surveys** with Google Forms across various channels: Facebook, Slack, and Reddit
- Used paper prototypes and **low-fidelity wireframes** to test early design ideas and iterate on different layouts

Voxy, Content Manager   Dec 2015 - Jun 2017

- **Managed team of 20+** freelance contractors
- **Grew freelance team** from 5 to 20+ contractors while streamlining the hiring process
- Oversaw monthly publication of 400+ English-language resources
- Gained experience working in a **fast-paced and process-oriented** startup environment

🎓 Education

Bloc

UI/UX, Visual Design, Frontend Development - 2018

University of California, Santa Barbara

B.A. Comparative Literature - 2013