Tyler Andersen

tylerandersen.design

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Los Angeles, CA

SKILLS

Visual Design
UI/UX Design
User Research & Testing
Brand Strategy & Identity
Information Architecture
Personas & User Stories
Wireframing & Prototyping
Copywriting
Team Management

TOOLS

Adobe Illustrator
Adobe Photoshop
Sketch
Figma
InVision
Usability Hub
HTML, CSS
GitHub

I'm a UX Designer looking to join a fast-paced and **dynamic** team. I have **experience in all phases** of the design cycle, from research to branding and testing.

PROJECTS

IdeaDesk
Cloud storage and organization platform

- Used data from 29 survey participants
- Created 2 distinct user stories based on survey responses
- Created **brand identity** with a moodboard and style guide
- **Conducted user testing** at multiple stages of the design process
- Created high-fidelity **mockups** based on user feedback and initial wireframes

EXPERIENCE

Thinkful / Los Angeles
Career Coach 2017-2018

- Met weekly with development bootcamp graduates to guide them through their career search
- Reviewed resumes, cover letters, and all application materials
- Provided guidance on all parts of the job search

Voxy / New York
Content Manager 2015-2017

- Oversaw content creation at online **English learning startup**
- Oversaw publication of 400+ pieces of educational materials per month
- **Grew freelance team** from 5 to 20+ content publishers

EDUCATION

Bloc
User Experience Design Program 2018

University of California / Santa Barbara
B.A. Comparative Literature 2013