

# Tyler Duprey

## Web Developer

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### Tyler Duprey

Toronto Area

419.407.6652

tyler@tylerduprey.com

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### Skills

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I'm a web developer who specializes in front-end web design and development. I'm also a marketer, copywriter and skilled graphic designer. I am an expert in writing HTML, CSS, JavaScript. I also have extensive experience with the Adobe Creative Suite for design, development, video, and audio.

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### Experience

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#### TylerDuprey.Com / Teacher

May 2019 - PRESENT, Toronto Area

I produce fun and useful HTML, CSS, and JavaScript projects and display them via my website (<https://tylerduprey.com>). I am the sole designer, developer, marketer, and content producer for my website which I built from scratch using vanilla JavaScript and plain HTML and CSS.

#### Aktion Associates / Marketing Coordinator

Aug 2016 - Jun 2018, Toledo, OH Area

I Supported the development and implementation of tactical marketing communications projects, developed marketing campaigns that align to product strategies, and utilized marketing technology including email automation, CRM, and opportunity management systems. I managed Microsoft Dynamics CRM, provided analytics and success metrics for all campaigns. I also coordinated and executed marketing events such as trade shows and online webinars and created content for website, sales, social media, and email.

#### Large US Bank / Web Designer

Sept 2014 - Aug 2016, Columbus, OH

I maintained and improved the design and usability of internal web resources. I worked with a small team to manage a complex network of web files impacting multiple teams and departments. I wrote and edited HTML and CSS files using Adobe Dreamweaver. I balanced multiple tasks while working under tight deadlines.

#### Ohio History Connection / Online Content Specialist

Oct 2013 - Aug 2014, Columbus, OH

I supported OHS marketing goals by creating and curating content for the web. I worked with a content management systems (CMS) to design and develop landing pages for events, exhibits, educational programs and public information. I supported the marketing team with IT objectives. I

created and acquired content for email newsletters and other online communications media. I supported internal communication, social media, and online content strategy plans. I worked with Google Analytics to report on web use.

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## Education

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### Ohio University / BS in Journalism, Public Relations

Aug 2007 - Jun 2012, Athens, OH

Activities and Societies: Public Relations Student Society of America (PRSSA), OU ImPReSSions, Residential Housing, Cru, tRAC, Student Senate and College Republicans.