

CLEARLY BETTER CAR BUYING

ONLINE AND IN-STORE / A #1 COCHRAN EXCLUSIVE

LET'S BE CLEAR

We promise to be totally transparent in everything we do and to make your buying and ownership journey Clearly Better in every way imaginable. Here, you'll find a car buying experience tailored to the way you want to shop: in-store, online or any combination of the two. It's car buying the way it should be – fast, fun and friction-free. We hope you enjoy.



New Vehicles • C1 Certified Preowned



THE BEST CUSTOMER BENEFITS IN STORE & ONLINE



CLEARCUT PRICING ON NEW VEHICLES

We give you the best possible price on every vehicle, every day. This simplifies the buying process, saving you time and making your experience much more enjoyable. We also show you how we arrived at the price with the help of independent, third-party data and current market conditions.

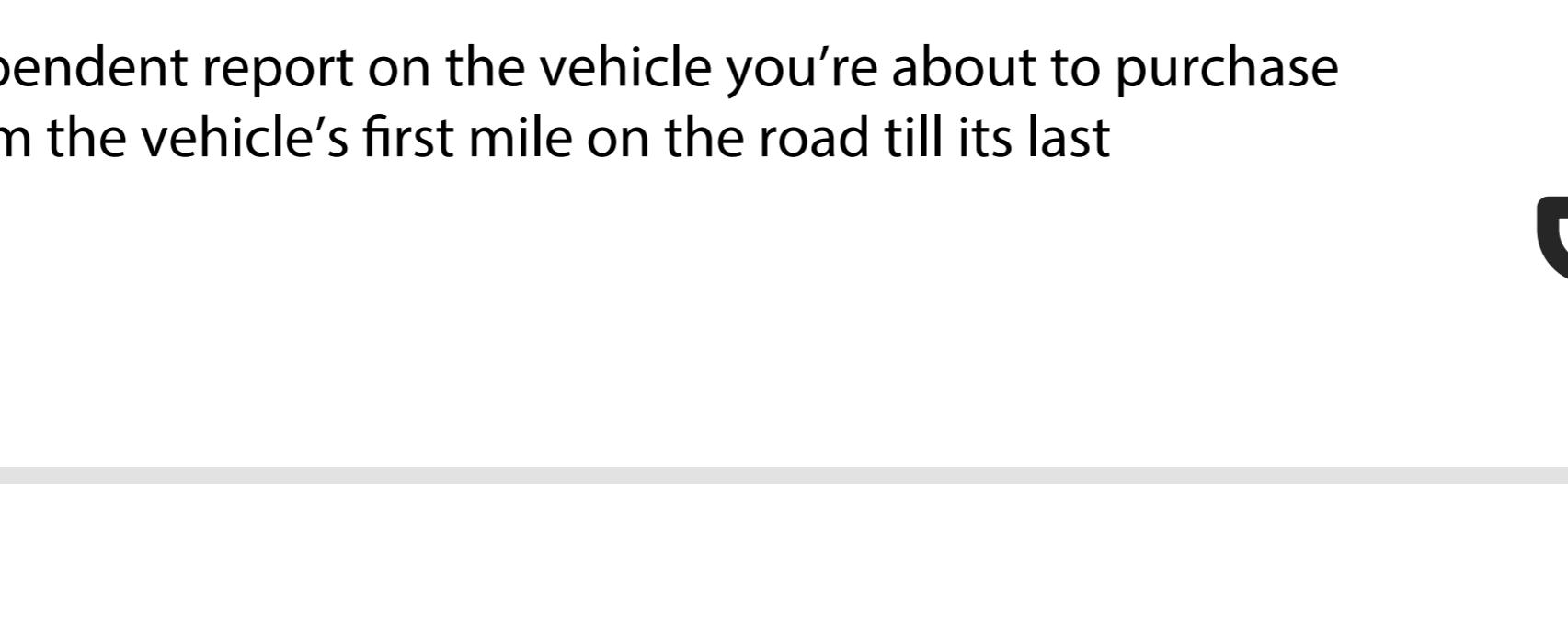
BACKED BY OUR:



On the off chance you find a lower price on the same vehicle in this market, just bring us a current advertisement or buyer's order and we'll give you a price that's even better.

1PRICE PREOWNED

Every one of our quality preowned vehicles is clearly marked with a super-low, already-reduced, no-haggle price. We call it our **1-Price**, and guarantee you won't find a better **1** anywhere else.

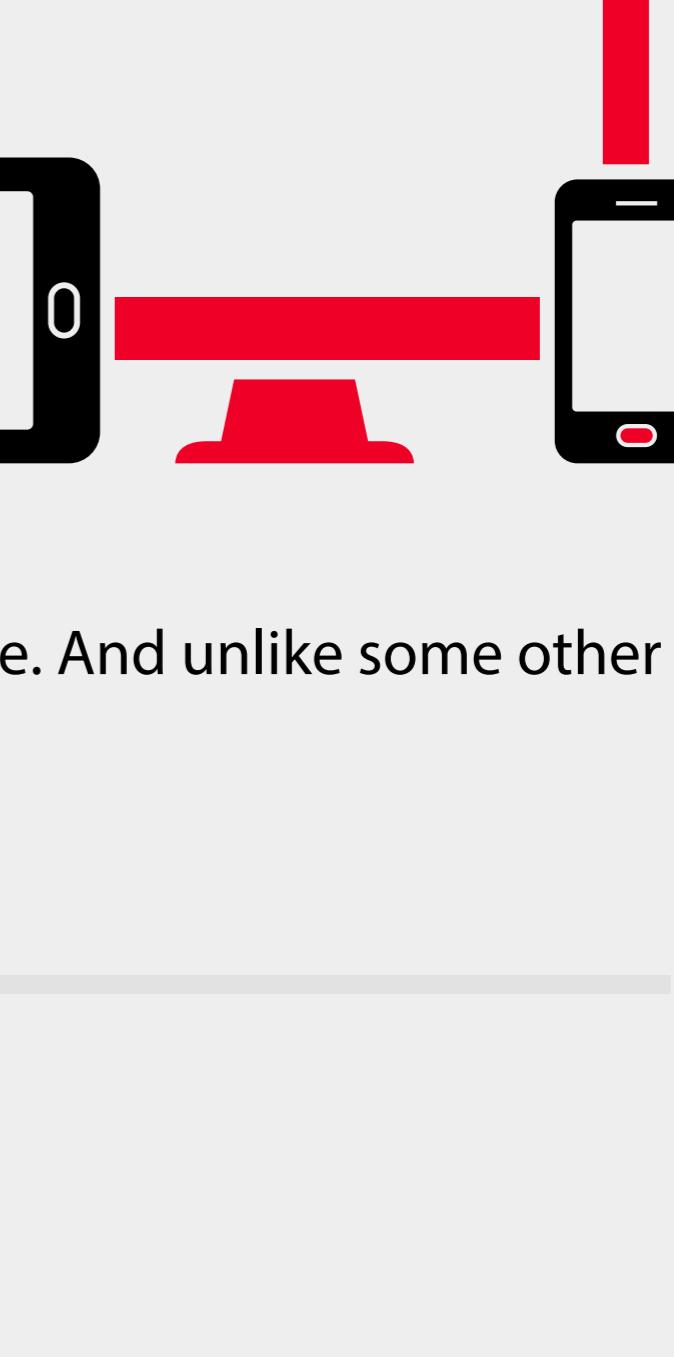


TRADEMAX GUARANTEE WITH DUAL EVALUATION

- First, get a Kelley Blue Book Instant Cash Offer for an independent evaluation of your vehicle at [cochran.com](#)
- Then bring in your car, or we'll come to you, so our experts can assess your vehicle in person and provide a second evaluation
- We guarantee to pay you the higher of the two numbers
- We'll buy your vehicle at that price even if you don't buy one of ours

WE LOVE TO SHARE

Before you make any commitment, you'll receive a digital summary of all the numbers related to your purchase or lease so you can make sure you're making the right choice.



MONEYBACK GUARANTEE

- If for any reason you decide the vehicle you purchased isn't the vehicle for you, just bring it back and we'll take it back
- See your sales consultant for written details

7 Days/400 Miles on PreOwned Vehicles*
3 Days/150 Miles on New Vehicles
No Questions Asked

*Not available on Lot1 and Lot1 As-Is Xpress vehicles.

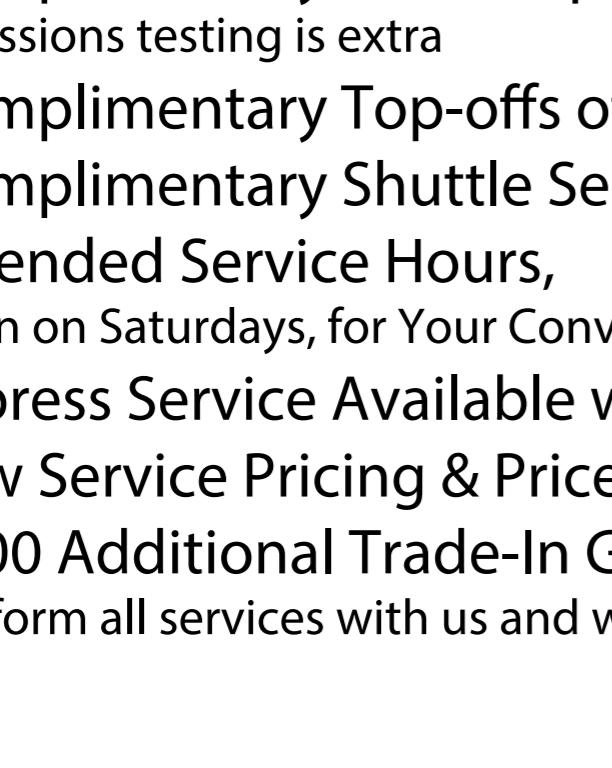
ADDITIONAL BENEFITS FOR C1 CERTIFIED PREOWNED CUSTOMERS



INDUSTRY-LEADING 201-POINT INSPECTION & RECONDITIONING

No one inspects vehicles like C1.

- Our ASE Certified Technicians go over every inch of every car and truck
- We recondition our vehicles more thoroughly than our competitors
- We give you a copy of the work we performed so you can see how much we do to prepare a C1 vehicle
- Drive away in a C1 Certified car or truck with complete confidence



MINIMUM 6-MONTH/6,000-MILE LIMITED WARRANTY

Peace of mind comes standard

- We stand behind our vehicles long after you've taken them home



#1 Cochran EXPRESSWAY



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