

My Design Principles Assignment

1) My first example is of Hick's Law. I chose this website because it has a great amount of wine it offers. This website offers many different filters for the buyer to make a decision on what he/she truly wants.

The screenshot shows the WineLibrary.com website. The browser address bar displays <https://winelibrary.com>. The navigation bar includes links for Apps, MSU Mail, D2L, Michigan State Lacrosse, Facebook, Twitter, YouTube, and Comcast Mail. The main header features the WineLibrary.com logo and a contact number: 1.888.980.WINE (9463). Below the header is a search bar with the placeholder text "Looking for something?". A filter bar contains buttons for QUICK START, COUNTRY, GRAPE, and REVIEWER. The main content area displays two wine products. The first product is a bottle of AROS 2014 Bollina Aros Toscana Rosso Corte Medicea, with a rating of 95. The second product is a bottle of FINCA ANTIGUA 2009 Finca, with a rating of 90. Both products show their retail price, a discounted price, and a "FREE SHIPPING" banner. Below each product is a quantity selector (set to 1) and an "Add To Cart" button. At the bottom of the page, there is a section titled "LATEST STORIES" featuring a "SUMMER" banner and a photo of a man.

← → ↻ 🏠 <https://winelibrary.com>

Apps MSU Mail S D2L Michigan State Lacrosse Facebook Twitter YouTube xf Comcast Mail

CONTACT US: 1.888.980.WINE (9463)

Looking for something?

QUICK START ▼ COUNTRY GRAPE REVIEWER

95
LUCA MARONI - ANNUARIO DEI MIGLIORI VINI ITALIANI
2014 Bollina Aros Toscana Rosso Corte Medicea
Retail \$34.99
\$19.99 per btl
FREE SHIPPING
1 Add To Cart

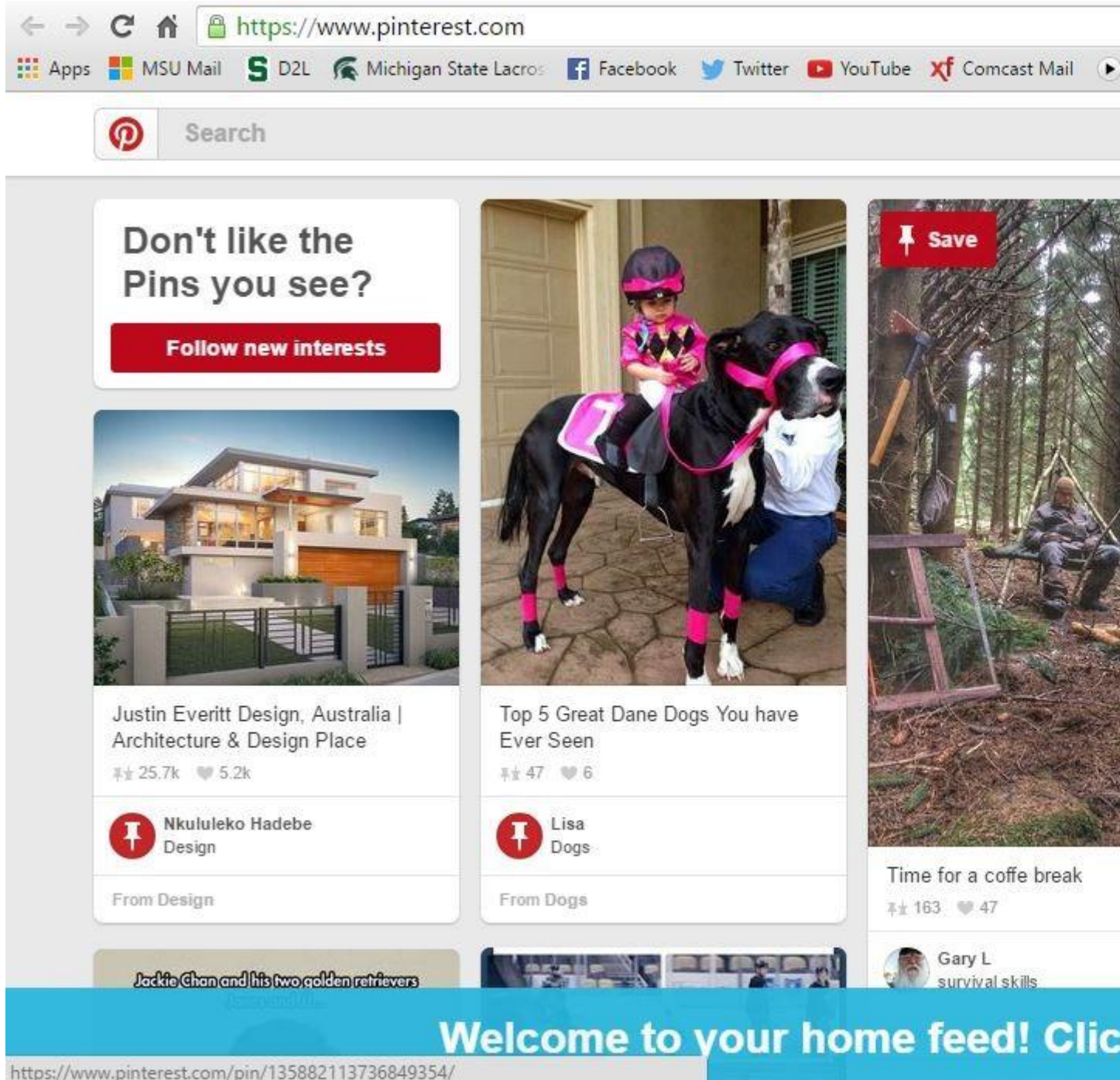
90
NEAL MARTIN - PARKER'S WINE
2009 Finca Antigua
Retail \$14.99
\$10.98 per btl
FREE SHIPPING
1 Add To Cart

LATEST STORIES

SUMMER

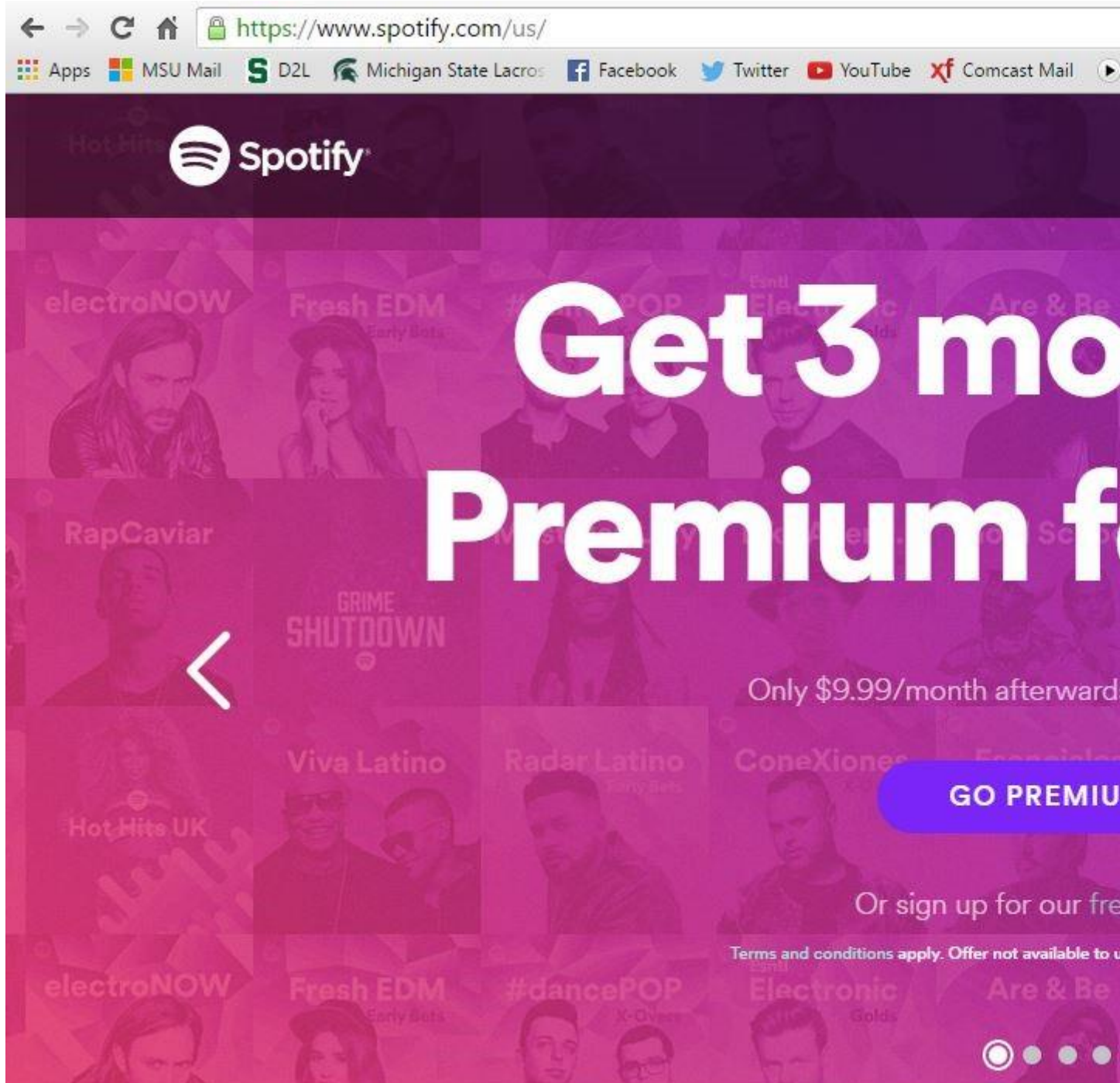
Photo of a man

2) My second example is of the Rule of Third's. I chose this website because it uses pictures to attract your interests. The top left corner has a search bar and asking if you want to follow more. And as your eye scans it sees new



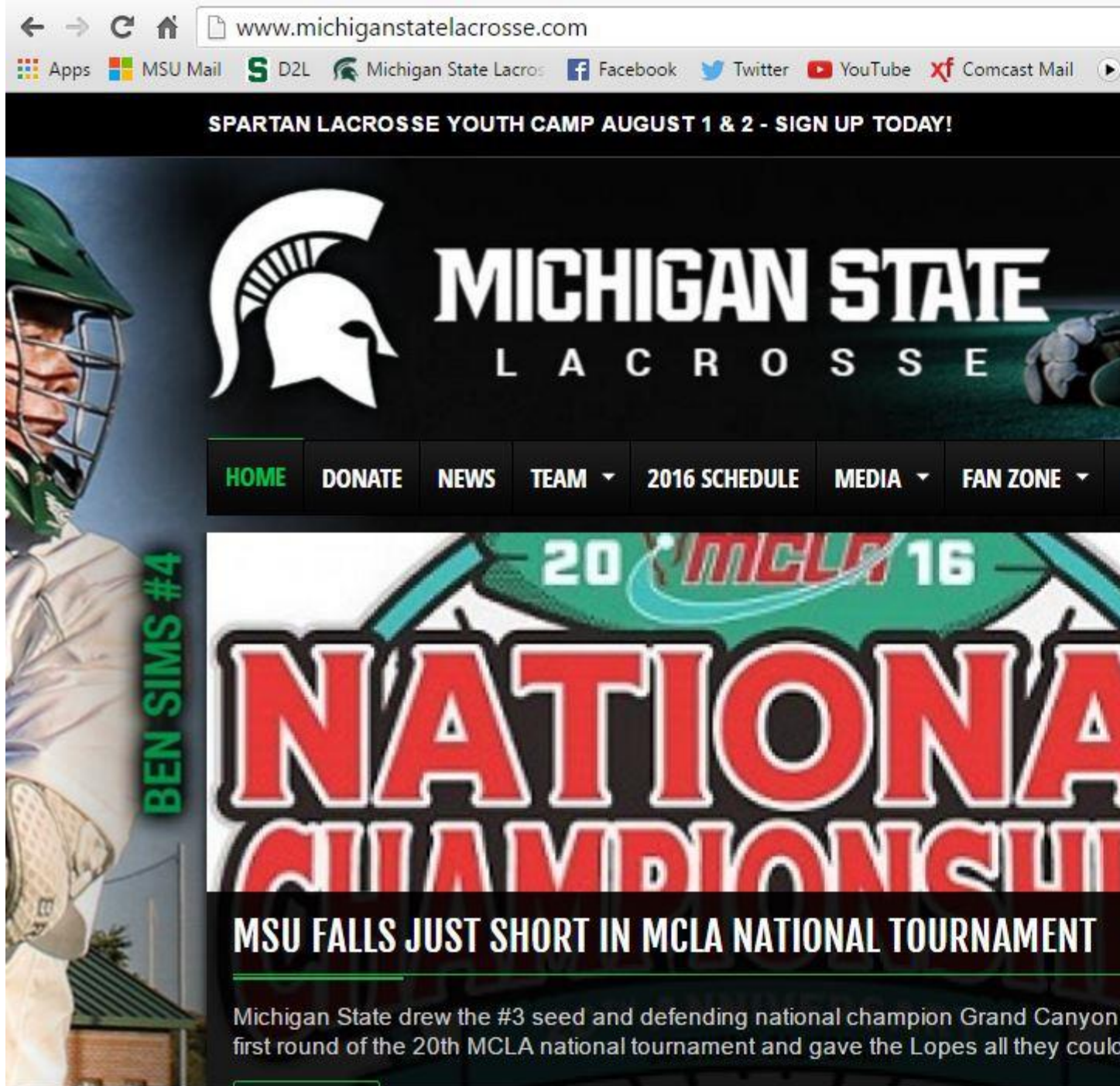
3) My third example is of Ockham's Razor. I chose spotify as my example of this. The reason I chose this website was because Spotify's homepage is very

simplistic. There isn't much going on and simpler is better according to this rule.



4) My fourth example is of the Golden Ratio. The golden ratio is having the perfect amount of the main subject and the side subject. I believe this site does this well by having the main subject area on the left and is larger than the side

subject area.



5) My fifth example is of the 80/20 Rule. I chose Amazon as an example because it is a very popular site. This rule is saying 80% of the outcomes is coming from 20% of the input. So my example was in this screenshot. The country of the United States was already placed in that spot without my input. That is because it is mostly likely that I am from the United States so they are

focused on me.



[Your Account](#) > [Manage Addresses and 1-Click Settings](#) > **Add a New Address**

Future mailing labels will appear exactly as you enter them below. This change will not affect orders currently in progress. [Order History](#).

Add an address

Full name:	<input type="text"/>
Address line 1:	<input type="text"/> <small>Street address, P.O. box, company name, c/o</small>
Address line 2:	<input type="text"/> <small>Apartment, suite, unit, building, floor, etc.</small>
City:	<input type="text"/>
State/Province/Region:	<input type="text"/>
ZIP:	<input type="text"/>
Country:	<input type="text" value="United States"/>
Phone number:	<input type="text"/> Learn more

Additional Address Details [\(What's this?\)](#)

Preferences are used to plan your delivery. However, shipments can sometimes arrive early or later than planned.

Weekend Delivery:	<input type="text" value="Select your preference"/>
Security access code:	<input type="text"/>
	<small>For buildings or gated communities</small>

[Save & Add Payment Method](#)

[Save & Continue](#)