Tyler Renfro
UI/UX Designer

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WORK EXPERIENCE

Second Street | UX/UI Designer
November 2018–Present • St. Louis, MO

`Product Design` `UI/UX Design` `Design Systems`

Lead designer for a software platform with 2,000 daily active users. My role with Second Street is to prototype new features and products. Then iterate based on user testing, partner interviews, and technical feedback from engineers.

Abstrakt Marketing Group | Web Designer
January 2018–November 2018 • St. Louis, MO

`Design Systems` `Process & Strategy` `Website Design`

Implemented a new web design process to help Abstrakt meet business growth demands. My role was to build a design system, fix process pain points, and foster collaboration between departments. With the new process, Abstrakt was able to increase their output by over 200%.

Modular Design | Founder
March 2016–January 2018 • St. Louis, MO

`UI/UX` `Design Thinking` `Client Management`

Founded a design consulting company with the goal of helping businesses figure out the best way to build their product. Collaborated directly with founders and agencies to build prototypes that validated an idea, or learned from failing quickly to reiterate.

Hive Network | Design Consultant
April 2015–January 2018 • St. Louis, MO & Boulder, CO

`WordPress` `Front-End Development` `Workshops`

As a consultant for Hive Network, I worked on wide array of software products. On most assignments, my role was to forge a vision with design thinking, prototype experiences, and then then develop the front-end.

CFX Inc. | Designer
September 2016–March 2017 • St. Louis, MO

`Boutique` `Web Design` `Graphic Design`

The clients of CFX spans across various industries, products and services, from national brands to locally-owned businesses. While working at CFX, I collaborated with clients to deliver services such as: graphic design, web design, front-end development, and e-commerce.

EDUCATION

SIU Edwardsville	2011–2014
Team Treehouse	2014–2017
STL Design Week	2015–2018
Wordcamp STL	2015
Lynda	2018
Central Print Letterpress	2018
STL Devfest	2019
An Event Apart Denver	2019

SKILLS

Design
- Accessibility • Color Contrast Compliance
- Illustration & UI Graphics • User Flows
- Content Strategy • Design Thinking
- Production Design • Wireframes & Mockups
- Design Systems & Templates • Style Guides
- Squarespace • Webflow • Unbounce
- Sketch • Adobe Creative Suite
- Email Design • Responsive Design
- User Researcy & Usability Testing

Prototyping
- Concept Sketches + Whiteboarding
- Rapid prototyping with Sketch
- Rich prototyping with Origami Studio

Development
- HTML • CSS • SCSS • Git
- Front-End Frameworks • WordPress
- Static Site Generators • Domains + Hosting

Collaboration
- Remote Team Experience
- Client Relationship Management
- Design Reviews • QA Testing
- Feedback Presentations