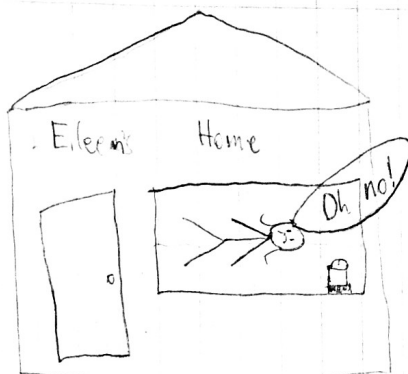


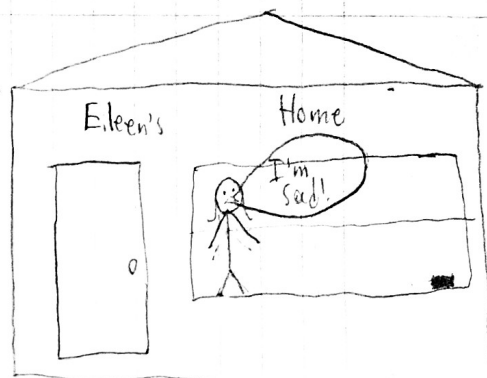
Author: Tyler Barnett



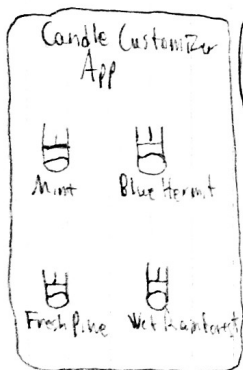
Eileen just bought a new candle from the candle store like she does every Friday.



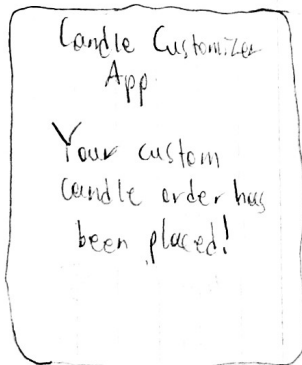
Eileen is getting older and has a slip while she's in her house and hurts herself.



Eileen can no longer go to the store to buy her candles due to her slip, and has no way of obtaining them.



Luckily Eileen's granddaughter, Martha, recommends Eileen the Candle Customizer App so she can order candles from her house. Eileen is very excited to see all her favorite candles.

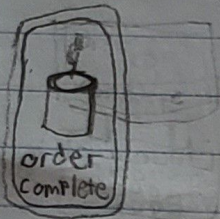
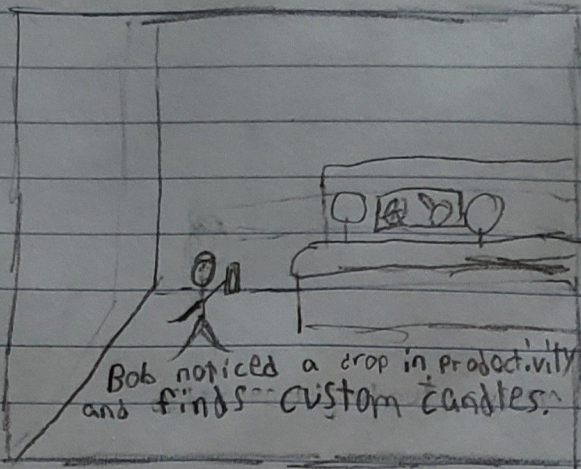
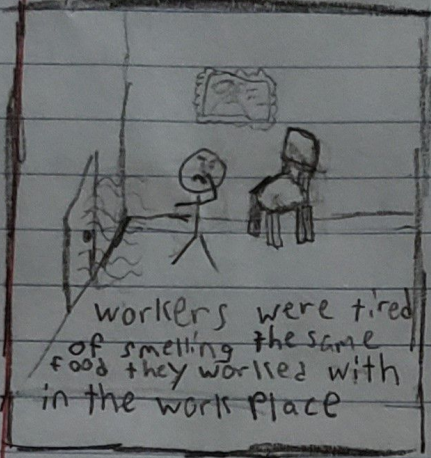


Eileen customizes her candles to be just like the candles she gets from the store. She then places her order for the custom candles.

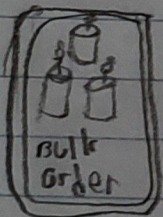
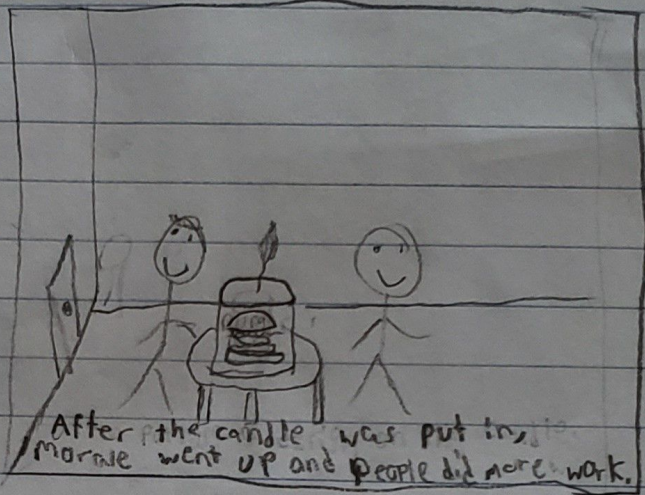


The candles are delivered right to Eileen's doorstep without her ever needing to do anything!

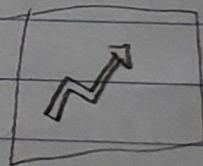
John Cox



later that day Bob tries ordering a candle for the break room.



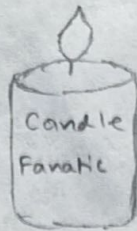
seeing that it worked, Bob buys in bulk for a reduced price per candle to supply the break room



Bob saw an increase in Profit with his more productive work force.



Samantha is the greatest mother. She takes care of the children while juggling being an engineer & a PI. Her birthday is coming up in 3 days so her husband is trying to get his wife who he has been married to for 5 years a nice gift



I want a candle with the faces of my kids & family



I know what to get her for her birthday

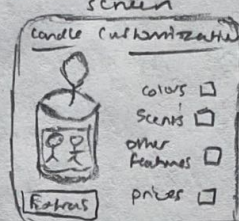
Cuyler, the husband knows how much of a candle fanatic his wife is, so they have so many candles in their home. However, one day he overheard his wife talk about how she always wanted a candle that had each of the kids' faces and a candle with the entire family on it, that is both unique and lasts long. In addition, since the kids are so small she wanted a candle that is edible as well. He wanted to make this birthday extra special by getting her just that



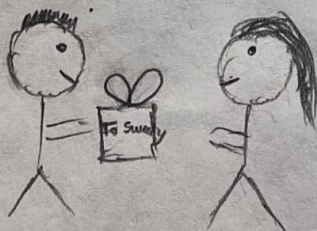
I got this cool candle app



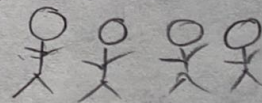
While Cuyler is talking to his friend, Fred, he hears him talking on the phone about a new candle customization app for users to create their own candles how ever they like. Cuyler was intrigued so he got the app to see how great it is for himself.



Cuyler begins to use the app and he loves it because it is so easy and he can customize it just the way his wife pictured it with the candle being made out of an edible orange material. In addition he was able to put faces on the candle, so he put one with the entire family & one with the kids. It was customizable to last as long as needed as well. Cuyler was amazed at the app.

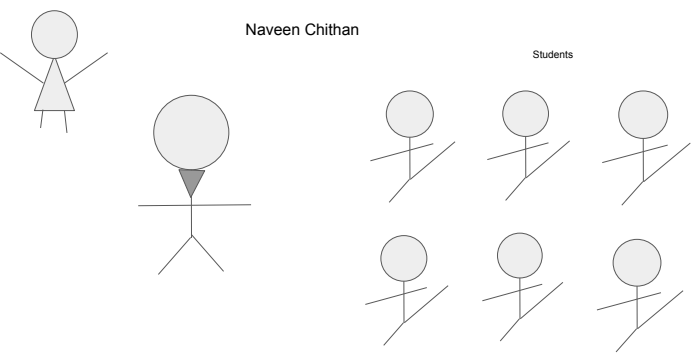


on the day of Samantha's birthday he was so excited to surprise her with the gift of the candle that she always wanted thanks to this new candle customization app - when Samantha opened her gift from her husband she burst into tears of joy of how special it was and because she has wanted this for a long time



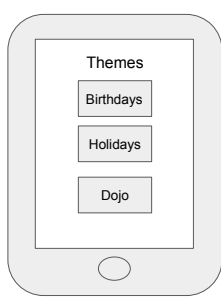
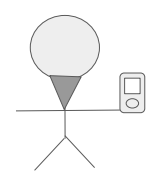
Holiday Season Just Around the corner

Samantha loved the candles so much that she asked her husband how he got this. He said I have this cool new candle customization app that was easy and did everything for me. So Samantha got it and started using the app for holiday gifts and she loved it and recommended it to everyone who was also buying candles as well

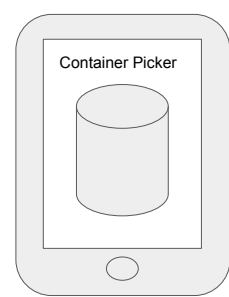


Long Yu has been a martial artist for most of his life. He found joy in teaching it to others martial arts. Thus he started running a dojo to pursue his passion. He found a wife that supported his decision and that would help run his business. However both of them don't like the smell of the dojo after practice (wife hates it the most).

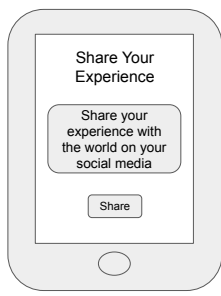
Long Yu wanted to find a good way to counter the smell of the sweaty students for himself and his wife. He downloads the app called Custom Candles



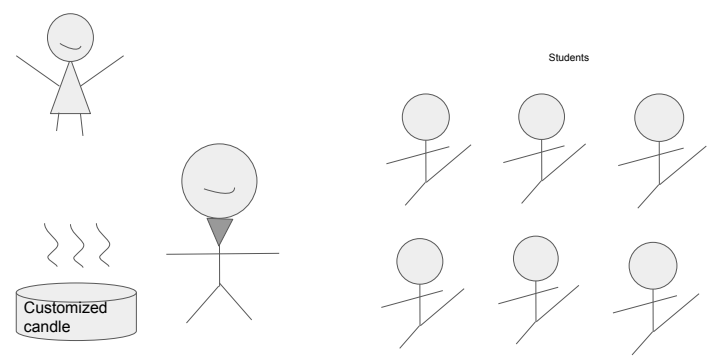
Long Yu had a little trouble finding the perfect candle at first, so he looked at the different themes of candles to help him get started.



After looking at the different themes, Long Yu got a good idea of what he wanted. He was able to fully customize the candles to the way he wanted it, from choosing the different containers the candle was in to the shape of the candle itself.



Because of the customizability of the candle and the easy UI, Long Yu was able to easily place his order and was very happy about his experience. He gave a good review about the app and the candles.



Long Yu and his wife were very satisfied with the candles and happy taught martial arts in the dojo that now also smelled nice.

By Ana Boccanfuso

This house is not the nicest...

Yeah, this place doesn't feel like home.

Hmm... How can we make our home more home-y? This place smells old. I know! We need a scent we all love.

I love a woody, outdoor smell.

I think we need a great scent for our new home. What scent should we do? I love lavender.

I really love vanilla!

Lisa, Cate, and Laura just moved into their first college house! They love that they have a house, but feel like they need to make it their own space.

Lisa spends the next couple of days brainstorming how to make their house feel like a home, and decides the girls need a scent they all love to fill the home.

Lisa bring up to the other girls her idea for a new home scent, but they all have different preferences for scents.

Oh my gosh this is perfect! I have to order some for the house.

Guys! I found this super cool app that allows us to personalize our candle and have all the scents we want! We can even select our container and label!

Oh my gosh that's amazing! Let's make it white to go with our decor and put our names on the candle! With a mason jar container!

The scent is perfect! I'm glad we found something that we can all agree on and make our home look and smell the best.

I agree! Our house really does feel like a home now.

Lisa ponders how she can make everyone's scent preferences satisfied, but can't find the perfect combination anywhere. That's when she comes across a candle customizing app!

Lisa shows the other girls the app, and they love the idea! They decide on the color, the container, and the label of the candle, while combining all of their favorite scents.

The girls feel so much more comfortable in their home, and each love the scent. It goes with their home and they love how easy it was to obtain! They continue to buy these candles and personalize them throughout college.