

Candle Customization

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Problem Statement:

The users are frustrated because of not finding the perfect scent, shape, and style for their specific needs. People are tired of going to the stores and especially during this pandemic don't want to be around people or cannot take off their masks to smell the perfect candle for them. As a result, our solution should provide users a way to easily create the perfect candle for them and at risk free during the pandemic.

Who is experiencing the problem?

Candle users, specifically those who cannot find the perfect candle in a store or who don't have the time to smell many candles in a store. Additionally those who would like to purchase candles but are sick and cannot go to the store.

What is the problem?

Candle's are not customizable and people that use candles are unable to find the perfect candle for them from the selection in stores, including their scent, shape, and style.

Where does the problem present itself?

The problem presents itself at candle stores.

Why does it Matter?

It matters because people need ways to customize their homes to their tastes and being unable to create their own unique candles takes away from the aspect of making a home truly yours. Also, the general way of shopping for candles is unsanitary, making an online format healthier and safer.