



Company Introduction

GENERAL CONTRACTOR SERVICES

2020

Contact Info:

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License 761971

INTRO

Newhaven Builders is a company that prides itself on achieving client objectives, on time and on budget through a purposeful corporate culture of integrity, craftsmanship and drive. We are proud that many of our employees have been with us 20+ years and are well experienced tradesmen and supervisors. Such cohesiveness allows us an efficient horizontal management structure that time over, meets client benchmarks and exceeds expectations.

Our range of operations have included new home construction, historical renovation in addition to commercial projects. Equally important as the quality of our work is the overall client experience. While weekly meetings are vital, we also give our clients the ability to follow the project's financials and schedule through an online construction management portal. It requires little to no training and allows for total visibility to progress and changes as they happen in real time across the project. **We look forward to giving you a demo of this technology soon.**

In the following pages you will find:

- 1) OUR CORE TEAM RESUMES
- 2) LETTERS OF RECOMMENDATION
- 3) PROJECT MANAGEMENT PRACTISES

Looking forward to the opportunity of working together,

Ken Rideout + Newhaven Builders

MEET OUR TEAM *Highlights & Related Resumes*

Ken Rideout

Position: Founder & CEO

Experience: 40 years

- Recognized by Custom Home Magazine and the Los Angeles Times.
- 300+ residential and commercial restoration/renovation projects, which apply vintage technique to new construction.
- Sound reputation for creative problem solving, timely project completion, and astute attention to architectural details.
- Master Carpenter

Larry Rideout

Position: Project Manager

Experience: 40+ years

- Successful large scale project manager in residential, commercial and industrial environments.
- Acting Project Manager in 75+ remodels with Newhaven Builders since 1998.
- Trained approximately 100 apprentices and boasts nearly flawless record of worksite safety with fewer than five on-site injuries in over 30 years' time.
- Master Electrician

Luke Rideout

Position: Systems & Operational Oversight

Experience: 10+ years

- Ten years of experience in both the non-profit and corporate industries.
- Leveraged new construction management technology and cloud software to create better on site management and new billing processes for improved transparency and customer experience.
- Strong client-oriented approach, exceptional follow-through and relationships.

Van Haas

Position: Outsourced Bookkeeping

Experience: 10+ years

- Founder and CEO, Accountix, Inc., an outsourced bookkeeping and business services firm.
- Spent six years as a finance and operations VP and another six as the founder and principal of Peak Cost Containment before founding Accountix.
- Partnered with Newhaven Builder since early 2018.

KENNETH RIDEOUT

Pasadena, CA 91109 | Ken@NewhavenBuilders.com | (626) 798-9880 | <https://www.linkedin.com/in/ken-rideout>

EXECUTIVE LEADER & BUSINESS OWNER | RESIDENTIAL & COMMERCIAL RENOVATION

Celebrated vintage-quality builder and business owner with more than 40 years of experience in the building industry and 20 years of experience leading a successful contracting firm. Recognized by Custom Home Magazine in 2012 and has been featured in the Los Angeles Times. Leverages 300+ residential and commercial restoration/renovation projects, which apply vintage technique to new construction. Sound reputation for creative problem solving, timely project completion, an astute attention to architectural details, and superior customer service.

BUILDING STYLES

Queen Anne Victorian | Victorian Farmhouse | Arts & Crafts | Craftsman | Colonial Revival | Mission Revival | Greek Revival | Dutch Colonial Revival | Mediterranean/Italian Renaissance Revival | Spanish Colonial Revival | Prairie Style | English Tudor/Cotswold | Contemporary/Modern | Mid-Century Post and Beam

HISTORICALLY SIGNIFICANT PROJECTS

Charles & Henry Greene | Louis B. Easton | Arthur & Alfred Heineman | Sylvanus Marston | George Washington Smith | Lloyd Wright | Harlan Pedersen | Georgie Kajer | Reginald B. Johnson | Garret Van Pelt | Myron Hunt | Wallace Neff

PROFESSIONAL EXPERIENCE

NEWHAVEN BUILDERS, INC.

1999 - PRESENT

A premiere remodeling, restoration, and new home builder serving highly recognized, architecturally rich areas such as the San Gabriel Valley and the Central Coast - many of which have historically significant buildings designed by acclaimed architects.

OWNER

- Grew company from single project and \$600,000 annual revenue to 10+ projects and \$4M annual revenue in ten years
- Boast employment of six all-around tradespeople employed with the company an average of approximately 20 years
- Oversee production management, visit sites daily, and review progress of overall construction project development
- Lead key functions of business, including oversight of sales, personnel, compliance, vendor management, and relations
- Serve as internal controller; analyze and review monthly reports produced by accounting and ensure fiscal responsibility
- Interface with owners; review blueprints, specifications, and produce detailed 50-line item control estimates

Recent Projects

Pacific Riviera, Santa Barbara, CA: *A \$4MM, 12,000 square foot eclectic Spanish Colonial masterpiece remodeled from original French Normandy residence with elements from Moorish Revival, Spanish Baroque, and Mediterranean styles.*

- Awarded "Builder of the Year Residential Remodels > \$500,000" in 2010 by the Santa Barbara Contractors Association
- Supervised 35 workers on-site four days a week; worked with interior designer and artist Lisa Pedersen to design moldings, cabinetry, case goods, a library, and door and window cut-outs
- Combined "Olde World" techniques, such as hand-extruded plaster molding, hand-hammered wrought iron, and staggered Mission red roof tiles with unique regional elements, like Santa Barbara sandstone for fireplace mantels and County Courthouse tile designs for kitchen backsplash and color themes

Mid-Century Ranch, La Cañada, CA: *Total renovation of a 3,100 square foot mid-century ranch, integrated with beauty and comfort, designed for American film producer and executive producer of the Disney nature films, Donald Paul Hahn.*

- Featured in a The Los Angeles Times article entitled "A Mr. Incredible House"
- Partnered with notable architect Georgie G. Kajer and acclaimed designer Jamie Bush on concept and construction
- Conceptualized and delivered new master suite and bathroom with fireplace, terrazzo floors, and remarkable 12-foot vaulted ceiling finished with tongue-and-groove Douglas fir planks and beams
- Supervised 10 subcontractors and four Newhaven Builders Inc. employees

LICENSES

General Building Contractor #761971, Electrical C10 License | State of California

RECOGNITION

2012 Pacesetter Award | Custom Home Magazine
Builder of the Year, 2010 - Residential Remodels > \$500,000 | Santa Barbara Contractors Association

PUBLICATIONS

The Los Angeles Times "A Mr. Incredible House" January 31, 2009 | House Beautiful "Kitchen Makeover Magic" September 1996

LARRY RIDEOUT

Fenton, MI 48430 | lride49@yahoo.com | (810) 498-8969

MASTER ELECTRICIAN & PROJECT MANAGER | RESIDENTIAL & COMMERCIAL

Highly versatile master electrician and seasoned project manager with more than forty years of experience in the construction industry, and more than 25 years of experience with Newhaven Builders, Inc. Demonstrated success leading large-scale project management on residential remodels/additions and on electrical installations in commercial and industrial environments. Recognized as a master tradesman in cabinetry, framing, and finish carpentry. Adept with project estimating and workforce management. Boasts a stellar reputation for continuous achievement of project timelines and budgets.

Primary & Secondary Electrical Wiring Systems | Electrical Blueprints | Project Management | Project & Workplace Safety | Project Estimates | Customer Service | Budgeting | Project Compliance | Inspections | Project Quality | Value Engineering

LICENSURE

Master Electrician License #6208929 | State of Michigan

CAREER HIGHLIGHTS

- Served as master electrician for Santa Barbara home associated with *Residential Builder of the Year* award recognition
- Acted as lead project manager and master electrician on \$2.2M residential remodel in Carpinteria, CA and \$2M residential remodel/addition in Laguna Beach, CA
- Trained approximately 100 apprentices throughout career; facilitated targeted career growth and development
- Boast nearly flawless record of worksite safety with fewer than five on-site injuries in over 30 years' time

PROFESSIONAL EXPERIENCE

SELF-EMPLOYED (SUBCONTRACTOR FOR NEWHAVEN BUILDERS, INC.) | MICHIGAN AND SOUTHERN CALIFORNIA **1998 - 2015**
ELECTRICAL CONTRACTOR & PROJECT MANAGER

Selected Contributions

- Trained 25 apprentices since 1998; fostered professional development of electrical, project management, and various trade competencies for others' career advancement and enhanced total value offering within Newhaven Builders, Inc.
- Boast fewer than one on-site injury per decade via strict monitoring, compliance, and enforcement of safety codes
- Served as lead project manager and master electrician for 12,000 square foot heritage-quality project notable for intricate tile work, tile roofs, heavy wood beams, plaster walls, soft-lines, exposed balconies, and austere wrought iron
- Superintendent for legacy-quality beach house remodel along California coast recognized for expansive steel framed trusses with incorporated monorail lighting, large deck expansions, and 25+ shades of interior/exterior paint
- Led full-scale renovation, project management, and electrical wiring system on million-dollar residential remodel
- Served as master electrician and project manager for 75+ residential remodel/additions since 1998

Duties

- Owned project management for four large home remodels/additions for Newhaven Builders annually; bought materials, trained subcontractors, reviewed bids, and ensured prompt schedule/budget delivery to meet client expectations
- Directly supervised up to 50 electricians, subcontractors, rough carpenters, insulators, plumbers, and painters; oversaw inspections, identified potential risks, and devised immediate resolutions for project quality and workplace safety
- Remained abreast of industry changes to technology codes, equipment upgrades, and accompanying safety protocols
- Contracted electrical installations on commercial projects, such as retail, office, and hospital spaces, in addition to industrial projects encompassing large buildings, like automotive manufacturing plants, sites, and facilities
- Independently led bid development process and production; analyzed blueprints and associated circuitry, dissected project aspects, and applied value engineering for optimal pricing to meet client specifications and desired outcomes
- Presented project bids, led client negotiations, and acted as first point of contact regarding inquiries; explained bid proposals, communicated project plans, and defined associated project, labor, and material costs for full transparency
- Installed and repaired electrical equipment/fixtures, including various types of raceway and cable tray systems, led troubleshooting activities for motor and control systems, and performed routine maintenance on electrical wiring

ADDITIONAL EXPERIENCE

Electrical Foreman - Tec Electric Owosso, Mi	1996 - 1998
Electrical Contractor - Self-Employed Rancho Cucamonga, Ca	1987 - 1996
Foreman - Baker Electric Beverly Hills, Ca	1982 - 1987
Electrical Foreman - Burns Electric Hartland, Mi	1973 - 1982

LUKE RIDEOUT

Pasadena, CA 91105 | (626) 429-2610 | luke@newhavenbuilders.com

CONSTRUCTION PROJECT SYSTEMS OVERSIGHT

Results-driven project leader with more than ten years of experience in both the non-profit and corporate industries. Demonstrated success implementing new systems for operational efficiency, robust metrics analysis, and timely project deliverables. Leverages cutting-edge technology and cloud software to transform antiquated billing processes and project costs for improved transparency and exceptional customer experience. Strong client-oriented approach, exceptional follow-through and diplomacy fosters meaningful relationships with stakeholders on all levels.

Word | Excel | Google Docs & Sheets | CoConstruct | LienWaivers.io | Box.com | Quicken & QuickBooks | Cost Control | Budgets | Scheduling | Project Management | Material & Inventory Management | Labor Crew Management | Vendor & Subcontractor Management Compliance | Project Quality & Assurance | Contracts | Marketing | Business Consulting

PROFESSIONAL EXPERIENCE

Newhaven Builders, Inc. | Pasadena, CA

2018 - Present

Systems & Operational Oversight

- Replaced antiquated hard-copy file and records system and implemented CoConstruct Project Management software, QuickBooks Online, and Box.com to streamline and enhance customer transparency and experience
- Spearhead team training of Newhaven software application suite for seamless user adoption, integration, and implementation among partner companies; serve as front-line support for software and technology inquiries
- Manage daily operations of project schedules and oversee phase development from inception to completion
- Track, measure, and analyze project metrics against key performance indicators and customer expectations
- Ensure compliance with predefined financial and insurance guidelines; act as first point of contact for customer and auditor inquiries regarding finance, billing, insurance and all software application-related questions
- Anticipate project risks and respond proactively to mitigate delays in timeline deliverables
- Manage comprehensive collection of digital documentation such as, project costs, budgets, bills, and invoices, for total customer transparency; process, host, and provision customer access to all project documentation
- Track construction crew labor hours and associated cost codes; maintain diligent and up-to-date records

Deal Giant, LLC | Los Angeles, CA

2016 - Present

Co-Owner / Director

- Develop metrics for robust customer demographic and purchase behavior insights; define and execute direct-to-consumer sales strategies and create targeted online marketing campaigns for increased conversion and sales
- Analyze and revamp business processes; optimize sales and marketing activities for greater metrics insight and to inform a more streamlined finance and inventory management system
- Analyze data for target audience identification and accompanying messaging tactics to drive product sales
- Provide strategic and targeted business consulting services to create customer demand and gain market share

Discovering Soul International | Pasadena, CA

2007 - Present

President

- Raise \$1.5M in contributions via direct solicitation, strategic marketing, and speaking engagements
- Spearhead off- and online marketing efforts; drive email, social media, and print marketing campaigns
- Oversee programmatic operations of wholistic wellness and therapeutic support services focused on individual, couples, marriage, family, organizational leadership, in addition to personality testing and evaluation
- Coordinate annual nonprofit events, spread awareness within the community and share client success stories
- Liaise with nonprofit organizations overseas and facilitate coordinated efforts for global reach

EDUCATION

Bachelor of Arts of Business Administration, Azusa Pacific University | Azusa, CA 2006

Van Haas Operations & Finance Executive, Outsourced Bookkeeping & Business Services Firm Owner
Santa Barbara | van.haas@accountixsolutions.com | (805) 966-1745 | accountixsolutions.com

Summary

Van Haas is an entrepreneur and a self-diagnosed efficiency addict. Over the past decade, he has helped companies grow aggressively by streamlining processes and maximizing profits. Van founded and launched Accountix to offer small business owners and CEOs an innovative way to tackle commonplace bookkeeping and managerial accounting issues.

Van spent six years as a finance and operations VP and another six as the founder and principal of Peak Cost Containment. He now brings both experiences to the table with his latest venture, combining industry insight and creative vision.

Van graduated with High Honors from the University of California, Santa Barbara with a B.A. in Business Economics and Communication.

Experience

Accountix, Inc. | Founder & CEO | 2014 - Present

Accountix is interested in numbers – good numbers. We help entrepreneurs become more profitable by allowing them to focus on their mission and vision while we handle the details. The bottom line, we crunch the numbers and give them the tools and insight to make sound decisions.

Working with bookkeeping staff, wading through accounting systems, and scheduling weekly updates are headaches all businesses face, and we are here to address those for you. We know what it takes to manage and grow a business, and we look forward to partnering with you.

Peak Cost Containment | Founder & CEO | 2009 - 2015 (7 years)

Founded Peak after several years as a finance and operations executive with a proven record of reducing company costs, increasing productivity, and expanding company growth.

My vision is for Peak to be an elite firm serving savvy clients who want to achieve cost savings through a strategic procurement and sourcing methodology. Our focus is on allowing our clients to outsource the strategic sourcing and purchasing of specific and targeted cost categories to our firm.

The results are immediate cost savings, long-term increases to profitability, higher productivity and the ability to focus their staff on core competencies. We have solid experience and repeated success in reducing costs, increasing productivity, and growing profits for our clients.

Probe Information Services, Inc. | Vice President, Operations & Finance | 2003 - 2009 (7 years)

Fulfilled a critical role during a period of rapid company growth and expansion into western U.S. states. Held fully responsible for entire company's financial condition and operational reporting efforts. Repeated success in leveraging critical-thinking and problem-solving talents to reduce costs, increase productivity, and expand company growth.

Proven record of analyzing data to pinpoint inefficiencies and then redesigning processes or structures to improve financial, IT, HR and/or operational performance. Fully accountable for administering budgets, controlling costs, developing policies/procedures and overseeing HR, including benefits, compensation, payroll, policies and legal compliance, through HR Generalist.

Liberty Mutual | Case Manager III | 2001 - 2003 (3 years)

Shouldered high volume caseload of about 130 Workers Compensation claims, demonstrating a strong understanding of insurance industry's legal complexities.

Education

B.A., Double Major: Economics & Communication · (1999 - 2001) | UC Santa Barbara

LETTERS OF RECOMMENDATION *An Overview*

Don Hahn

- Producer, Film Maker & lover of architecture

"Above all, they (Newhaven) have brought an attention to detail to our projects and an awareness of materials, surfaces, finishes, and historically appropriate workmanship that is extraordinary and contributes richly to the successful completion of each project."

Gwen Whitson

- 35 year resident of the Greene & Greene built Van-Rossem Neil House

"Today, about 20 years after the completion of that project, the kitchen is as beautiful as when it was first completed. In part, this is because we have continued to rely on Ken's team to provide ongoing maintenance when needed. Not only have they helped maintain the kitchen and bathrooms, they have replaced and rebuilt rafter tails, fencing, gates, pergolas, shingle roofs, and flat roofs, including one with rolled Dutch glass edges."

Mary Ulin

- A very recent client with an articulate eye for detail

"Ken is a problem solver. When we encountered a few structural issues, Ken found construction solutions to realize the design. Very importantly, he took costs into consideration when presenting different options to me and my architect. This project has truly been a team effort."



We pride ourselves on long term relationships with our clients. The job is not complete because a "Punch List" has been finalized... the job is complete when the client trusts us to care for their home in the years to come.

PROJECT MANAGEMENT PRACTISES

There are many moving parts and variables to a project. To help manage client expectations, we introduce these categories *ahead* of the project so clients know what to expect.

Budget

- The project budget is tracked using our online construction portal. The client is given a login and can audit every aspect of the budget in real time.

Invoicing

- Every 14 days, online ACH (Direct Deposit) or check, net 7

Schedule

- We use Gantt Charts to run our projects and they are also made available online to the client.

Communications

- Besides phone and email communications, we additionally recommended weekly in person meetings (on site if possible) to effectively manage a project.
- A supervisor will be on site at all times, any concern a client has can also be made known to on-site supervisor.

Project Site Safety

- A Clean Site is not only better to look at, it's safer. Debris and construction waste are maintained as a priority on our projects.
- "Clean Site" and "No Smoking" signs are kept on site, enforced and made clearly visible.