In publishing and graphic design, **Lorem ipsum** is a placeholder text commonly used to demonstrate the visual form of a document or a typeface without relying on meaningful content. *Lorem ipsum* may be used as a placeholder before final copy is available. It is also used to temporarily replace text in a process called greeking, which allows designers to consider the form of a webpage or publication, without the meaning of the text influencing the design.

Lorem ipsum is typically a corrupted version of *De finibus bonorum et malorum*, a 1st-century BC text by the Roman statesman and philosopher Cicero, with words altered, added, and removed to make it nonsensical and improper Latin.

Versions of the *Lorem ipsum* text have been used in typesetting at least since the 1960s, when it was popularized by advertisements for Letraset transfer sheets.[1] *Lorem ipsum* was introduced to the digital world in the mid-1980s, when Aldus employed it in graphic and word-processing templates for its desktop publishing program PageMaker. Other popular word processors, including Pages and Microsoft Word, have since adopted *Lorem ipsum*,[2] as have many LaTeX packages,[3][4][5] web content managers such as Joomla! and WordPress, and CSS libraries such as Semantic UI.[6]