Tyler Waugh

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Portfolio: https://startling-praline-028a6a.netlify.app/

SKILLS & TECHNOLOGY

HTML5, CSS3, Bootstrap, SASS, JavaScript, ReactJS, React-Native, React-Redux, VSCode, GitBash, GitHub, Git, NodeJs, Express, JSON, MongoDB, Postman, RESTful APIs, AWS

PROJECTS

- NuCampsite Project - A full-stack site launched to Amazon Web Services (AWS). Created with Node/ExpressJS, React, Redux, and Reactstrap/Bootstrap for styling along with custom CSS. The interactive site features a functional login/authentication system powered by json web tokens as well as an integrated MongoDB user database. Demo the site with login of 'admin' and 'password'. Leave comments on each campsite detail page and mark a site as a favorite to show on the 'favorites' page.
- Butterscotch's Boutique - Fictional static pet site highlighting UX/UI design. Built with HTML, CSS, Javascript, and Bootstrap.

CERTIFICATIONS

- NuCamp Coding Bootcamp: Bootstrap, React, & React-Native, NodeJS, MongoDB
- Cornell University: Digital Marketing

EDUCATION

- NuCamp Coding Bootcamp, Full Stack Web & Mobile Development, Aug. 2022
- NuCamp Coding Bootcamp, Certificate in Web Development Fundamentals, Jan. 2022
- The University Of Kansas, Bachelor of Science in Journalism, May 2009

PROFESSIONAL EXPERIENCE

Mt. Pleasant Animal Shelter   **July 2020 – September 2021**
Media Manager
- Manage all content creation and marketing efforts, including copywriting, testing, and analyzing data to inform testing or initiate changes.
- Curate and produce media for current channels in order to maximize community engagement.
- Develop relationships with brand and retail partners to increase awareness, adoptions, and donations.

Rear View Safety   **February 2016 – October 2020**
Content Strategist Manager
- Author, manage, and deliver all content and digital media across all channels.
- Develop brand awareness, strategy, and consistent messaging throughout all platforms. Create targeted funnels and specific content across our various channels.
- Write, implement, and analyze email marketing campaigns.