

Stakeholder Name/Group	Role/Responsibility	Influence Level	Interest Level	Key Requirements	Engagement Strategy	Frequency of Interaction	Communication Method
Patients	Service recipients	Low	High	Real-time appointment notifications, reduced wait times, post-visit follow-ups	Newsletters, Feedback Surveys	Monthly	Email, SMS, Surveys
Doctors	Diagnose and treat patients; access to schedules	High	High	Real-time schedule visibility, diagnostic updates, HIS integration	Weekly Check-ins, Dashboard Access	Weekly	Meetings, Dashboards
Nurses	Patient care and coordination	High	High	Resource availability, communication tools, schedule updates	Team Briefings, Feedback Sessions	Weekly	Intranet Messages, Meetings
Administrative Staff	Appointment scheduling, records, coordination	High	High	Conflict-free scheduling, real-time doctor availability	Operational Sync Meetings	Weekly	Dashboards, Email Updates
IT Teams	System integration, data security, tech support	High	Low	HIS implementation, HIPAA compliance, uptime targets	Bi-weekly Project Reports	Bi-weekly	Email, Technical Reports
Hospital Leadership	Oversight, policy, funding decisions	High	Medium	Budget adherence, performance metrics, system reliability	Strategic Briefings	Monthly	Executive Reports, Emails
Support Staff	Facilities, clerical, non-technical support	Low	Low	Awareness of new workflows, system downtime notices	Memo Updates, Team Meetings	As Needed	Bulletins, Team Briefings