TYLER **BROWN**

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OBJECTIVE

My main objective in my career is to design and build websites and other digital solutions to help clients not only meet their own objectives but to meet the needs of their users. I strive use principles of user-centered design and technical skills from web-development to develop and design functional digital solutions.

EXPERIENCE

AUGUST 2017 – CURRENT DAY
PART-TIME FRONT-END DEVELOPER, THE PLAN

Developed important skills in front-end development such as coding in HTML and CSS, custom marketing e-mail coding via HTML and CSS, how to use various content management systems such as WordPress, how to manage code version control via Bitbucket, SourceTree, and git commands via the Windows command line, and image manipulation via programs such as Photoshop.

AUGUST 2021 – OCTOBER 2021
WEB DESIGNER, A-1 PRINTING

Worked on creating mock-ups for making new or completely redesigned sites for clients, along with content updates for existing sites.

OCTOBER 2021 – APRIL 2022
WEB CONTENT SPECIALIST CONTRACTOR, NATIONWIDE

Working in Tridion for managing site content, building pages in HTML, uploading media in Wistia, working in an AGILE work process

EDUCATION

MAY 2021
BACHELOR OF ARTS IN NEW MEDIA AND COMMUNICATION TECHNOLOGY W/ MINOR IN DESIGN THINKING, THE OHIO STATE UNIVERSITY

3.865 Cumulative GPA, Magna Cum Laude, Dean's List

SKILLS

- CSS/HTML – 4.5 years
  - Creating responsive web pages with CSS Grid/Flexbox and HTML
  - Using conventional visual and web design practices to create accessible webpages
  - Troubleshooting stylesheet issues with browser tools
- WordPress (at thePlan and for personal use) – 4 years
  - Creating websites and layouts with page builders, including but not limited to: PageBuilder by SiteOrigin, Elementor, Oxygen
  - Creating WordPress pages with custom themes
  - Installing and updating plugins and themes
  - Uploading/editing content such as images, text, etc.
  - Using browser tools to help troubleshoot styling issues on WordPress pages
- Adobe Photoshop – 4 years
  - Cropping/optimizing site images
- Quality control – 4.5 years
  - Browser/device testing
- Tridion (at Nationwide) – 6 months
- Google Analytics Beginners Certification
- Basic JavaScript – 1 month
- Basic jQuery – 1 month
- Adobe XD/Figma – 1 year
- AGILE – 6 months
- Wistia – 1 month

QUALITIES

- Google Analytics Beginners Certification
- Understanding of user-centered design principles
- Knowledge of visual design principles and color theory
- Work well with teams
- Goal-driven

REFERENCES

- Elisa Nicolas • Available Upon Request
- Matt Fox • Available Upon Request
- Jeff Stauffer • Available Upon Request
- Taryn Fitzpatrick • Available Upon Request
- Wilson Bridgett • Available Upon Request