

TYLER STERN

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EXPERIENCE

Freelance Designer

Self-Employed

Atlanta, GA | May 2016 - Present

Work independently on web and branding projects for a variety of clients.

Emory University Office of Residence Life

Marketing + Digital Strategy Fellow

Atlanta, GA | Jun 2016 - Jun 2017

Spearheaded organizational management, content development, & final implementation of Housing Operations & Residence Life's new Cascade template website. Successfully earned a silver ranking as a "Green Office" and won a \$1,500 grant to implement biophilic projects. Envisioned "digital bulletin boards" infrastructure for digital signage in residence halls.

Emory University Office of Sustainability Initiatives

General Intern

Atlanta, GA | May 2015 - Aug 2015

Constructed an HTML sustainability report to highlight progress & achievements in the office's 10-Year history. Built a new, interactive sustainability map using the Leaflet Javascript framework & university GeoJSON data. Created prototypes for a mobile first, web-based sustainability pledge & a data-visualizing sustainability dashboard.

Emory University Campus Life

Communications Intern

Atlanta, GA | May 2015 - Aug 2015

Forged partnership with Barnes & Noble to publicize my designed "Sustainable Move-In List" and infographics to communicate pertinent information about sustainable products. Boosted sustainability awareness & OSI brand recognition by strategically placing "Sustainability Oak Leaf" vinyl stickers around campus.

Emory Climate Organization

Founder, Director of Web + Marketing

Atlanta, GA | Apr 2016 - May 2016

Catalyzed the organization after involvement in the UNFCCC COP21 climate negotiations in Paris, France. Spearheaded organizational branding by developing the "peach" logo and distributing marketable stickers.

Fernbank Science Center

Astronomy Assistant

Atlanta, GA | Apr 2013 - June 2014

Crafted narrative tours of the night sky for 21 children's and public planetarium shows each week. Taught attendees about noteworthy constellations, stars and relevant astronomical phenomena. Operated the Zeiss V projector, audio mixer, channel switcher, and other equipment.

EDUCATION

Emory University | May 2016

B.S. Applied Physics

GPA: 3.90/4.00

SPECIALITIES

Story-Telling
Web Development
Graphic Design
Video Production

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premier
Final Cut Pro

ADDITIONAL

Other Interests:

Astronomy
YouTube
Comedy
Film
Beatboxing
Music Production

Languages:

English
Spanish