

# Tyler Stern

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## EXPERIENCE

### Emory University Office of Residence Life

Marketing + Digital Strategy Fellow Atlanta, GA | Jun 2016 - Jun 2017

Spearheaded organizational management, content development, & final implementation of Housing Operations & Residence Life's Cascade 2.0 website. Successfully earned a silver ranking as a "Green Office" and won a \$1,500 grant to implement biophilic projects.

### Emory University Office of Sustainability Initiatives

General Intern Atlanta, GA | May 2015 - Aug 2015

Built an interactive sustainability map using the Leaflet Javascript framework & university GeoJSON data. Prototyped a mobile first, web-based sustainability pledge and a data-visualizing sustainability dashboard.

### Emory University Campus Life

Communications Intern Atlanta, GA | May 2015 - Aug 2015

Forged partnership with Barnes & Noble to publicize my designed "Sustainable Move-In List" and 6 sustainable product infographics. Boosted sustainability awareness and OSI brand recognition by strategically placing 30 "Sustainability Oak Leaf" vinyl stickers around campus.

### Emory Climate Organization

Co-Founder, Director of Web + Marketing Atlanta, GA | Mar 2016 - May 2016

Catalyzed the organization after involvement in the UNFCCC COP21 climate negotiations in Paris, France. Constructed ECO's website ([climate.emorydomains.org](http://climate.emorydomains.org)) and updated site with blogs, events, and news.

### Emory University Office of Residence Life

Resident Advisor Atlanta, GA | Aug 2014 - May 2016

Created a home for 260 first-year students and collaborated with 26 other staff members to build community within ResHall. Conceived and organized 2 academic engagement events at Fernbank Planetarium attended by over 200 first-year students.

### Fernbank Science Center

Astronomy Assistant Atlanta, GA | Apr 2013 - June 2014

Crafted narrative tours of the night sky for 21 children's and public planetarium shows each week. Operated the Zeiss V projector, audio mixer, channel switcher, and other equipment.

## EDUCATION

Emory University | May 2016  
**B.S. Applied Physics**  
GPA: 3.90/4.00

## SPECIALITIES

Web Development  
Graphic Design  
Video Production  
Photography

## TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premier  
Final Cut Pro  
HTML  
CSS5  
Javascript

## ADDITIONAL

Language(s):  
Spanish (*advanced*)

Other Interests:  
Astronomy  
YouTube  
Comedy  
Film  
Beatboxing  
Music  
Travel