

Colour: The website has very simple colours. With a black background and white highlights. This works due to the fact that that the website needs to show a variety of differently-coloured images (album artwork), the black and white doesn't clash with anything.

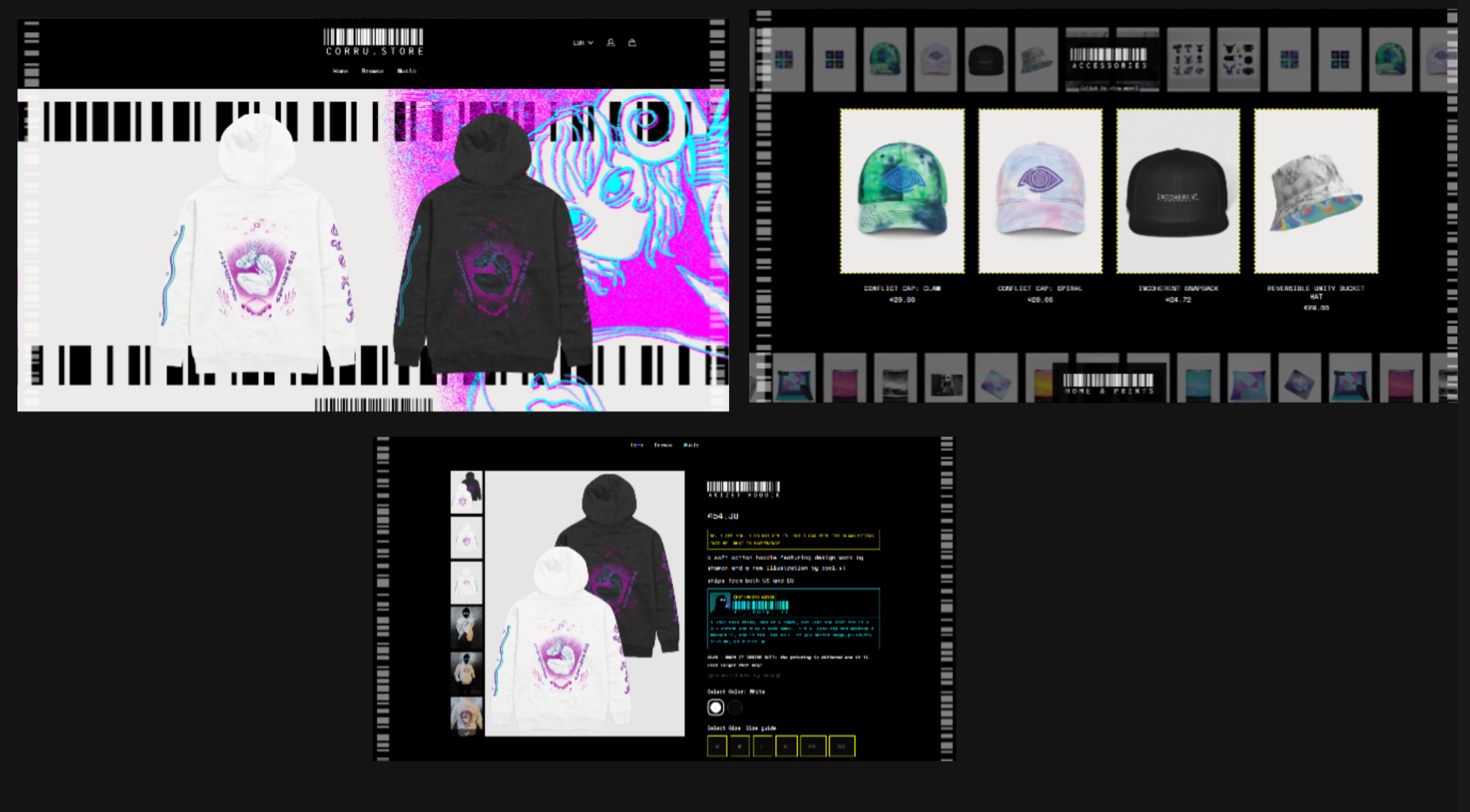
Typography: The website primarily uses the Press Start 2P font, which is a free commonly-used font that adds a retro and electronic feel to the site. The primary Aphex Twin logo font was designed to look alien and fit in with 90s trends at the time.

Layout: The site has a fairly standard layout for an online musical artist's store, with the recent, most important release advertised first thing upon entering the site, divided into a 2x2 grid, with each horizontal taking up a large section of the screen so you cannot see the full grid all at once. The Discord

Navigation: The website is easy to navigate, with all relevant links at a menu on the top.

Mode of address: The website does not address the viewer much, with the standard language expected of a website. Although, there is a tinge of cheeky humour, with the 'buy' buttons having phrases such as 'part with money'

Interactivity: The text in the background updates with the current time and the cursor's position, this is unique, memorable, and adds to the themeing of the site



Colour: The website, much like aphextwin.warp.net has a strong emphasis on black and white, however, there is a strong focus on cyan, magenta and yellow highlights that catch the user's attention against the black background. These colours also form the basics of CMYK.

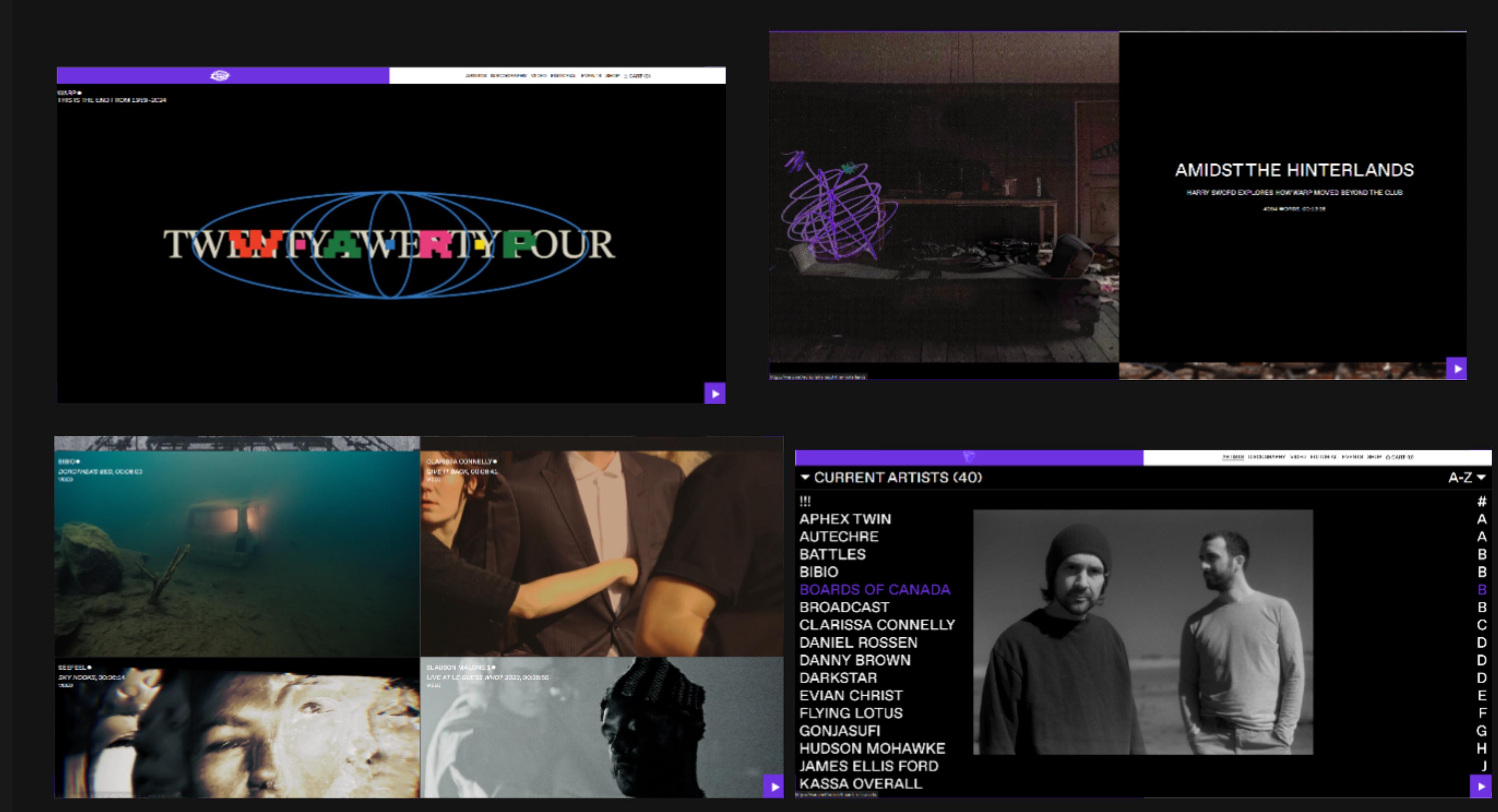
Typography: The font used is Space Mono, it adds to the futuristic feel of the site

Layout: The site uses a lot of rows on the main page, with grids for all the store items. Featured items are at the top, it is very similar to most other store websites functionality-wise due to the formula being figured out so long ago

Navigation: Same as aphextwin.warp.net, easy to navigate with not much bloat on the site

Mode of address: The website has a casual, quirky, tone in the item descriptions. This is in reference to the game all the shop items are derived from.

Interactivity: Highlighted store items and categories change image/colour when being hovered over, adding more interactivity and visual feedback to the site, you know that your cursor is affecting the site



Colour: The site, like the previous ones, has a strong emphasis on the black background for contrast with foreground elements, however, it also has a primary leading shade of purple used to highlight important elements or what the user currently has selected.

Typography: The site uses the Dinamo font, which is bold and modern and fits with what the site is going for

Layout: The site is similar to the previous sites in that the home page is for showing featured items. However, Unlike previous sites, the site uses different layouts throughout such as lists for the artists page and grids for articles (The grid elements taking up the entirety of the screenspace)

Navigation: Navigation is slightly more confusing on warp.net due to there being more to go through, but overall it is clear and concise

Mode of address: The site does not refer to the viewer in any way

Interactivity: There is not much interactivity aside from elements being signified that they are hovered over