

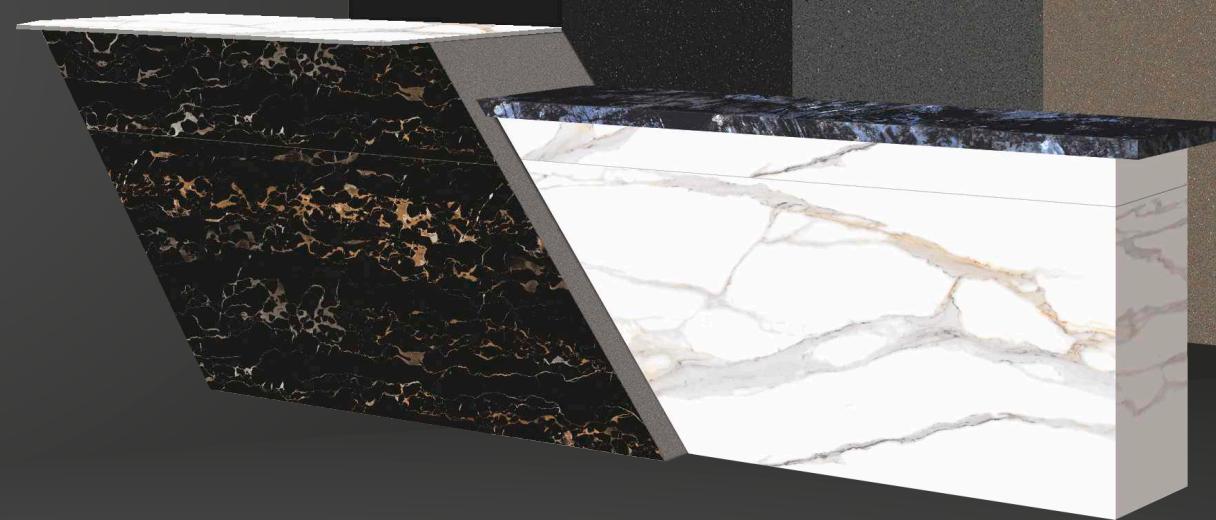
THINK
BEYOND
GRANITE



GRANALT

800x2400 mm

GRANITE SUBSTITUTE



www.orientbell.com/tiles/Granalt



About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Indian Digital Marketing 2023
Best use of social media



Brand of The Year 2023
(Flooring Idea-Tiles & Ceramic)



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Website of The Year 2022
for www.orientbell.com
(India's construction & design industry)



Customer Retail Journey
Innovation
Winners Future of Retail
Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards

INDEX

800x2400 mm

Full Body Vitrified Tiles | Glossy

GRANALT FB RICH BLACK

GRANALT SNP BLACK

GRANALT SNP BROWN

GRANALT SNP CREMA

GRANALT SNP GREY

GRANALT SNP IVORY

GRANALT SNP NERO

GRANALT SNP ROYAL BLACK

GRANALT SNP WHITE

11

9

14

12

8

13

7

10

6

15

18

17

16

23

19

26

21

22

25

24

20

**100%
TILES
0% CELEBS**



Full Body Vitrified Tiles | Matte

GRANALT SNP GLAM BIANCO

GRANALT SNP GLAM BROWN

GRANALT SNP GLAM CHARCOAL

GRANALT SNP GLAM CREAMA

Glazed Vitrified Tiles | Glossy

GRANALT BROWN

GRANALT STATUARIO

GRANALT GALACTIC BLUE

GRANALT GREY

GRANALT IVORY

GRANALT PORTORO GOLD

GRANALT ROYAL BLACK

GRANALT ROYAL WHITE



CE
11
EN 14411

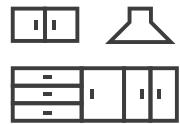


Listed on BSE (530365) for 20+ years.
And also on NSE (ORIENTBELL).

Beauty Beyond Granite



APPLICATION AREA



KITCHEN UNIT TOP



WORK TOP



TERRACES



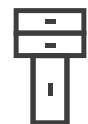
STEP & RISER



CORRIDORS &
HALLS



FLOORING HEAVY
TRAFFIC AREA



FURNITURES



BATH TUB



INTERIOR



DINING TABLE



WASH BASIN



PUBLIC PARKS &
GARDEN

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT SNP WHITE



Tiles Shown: Granalt SNP White

GRANALT

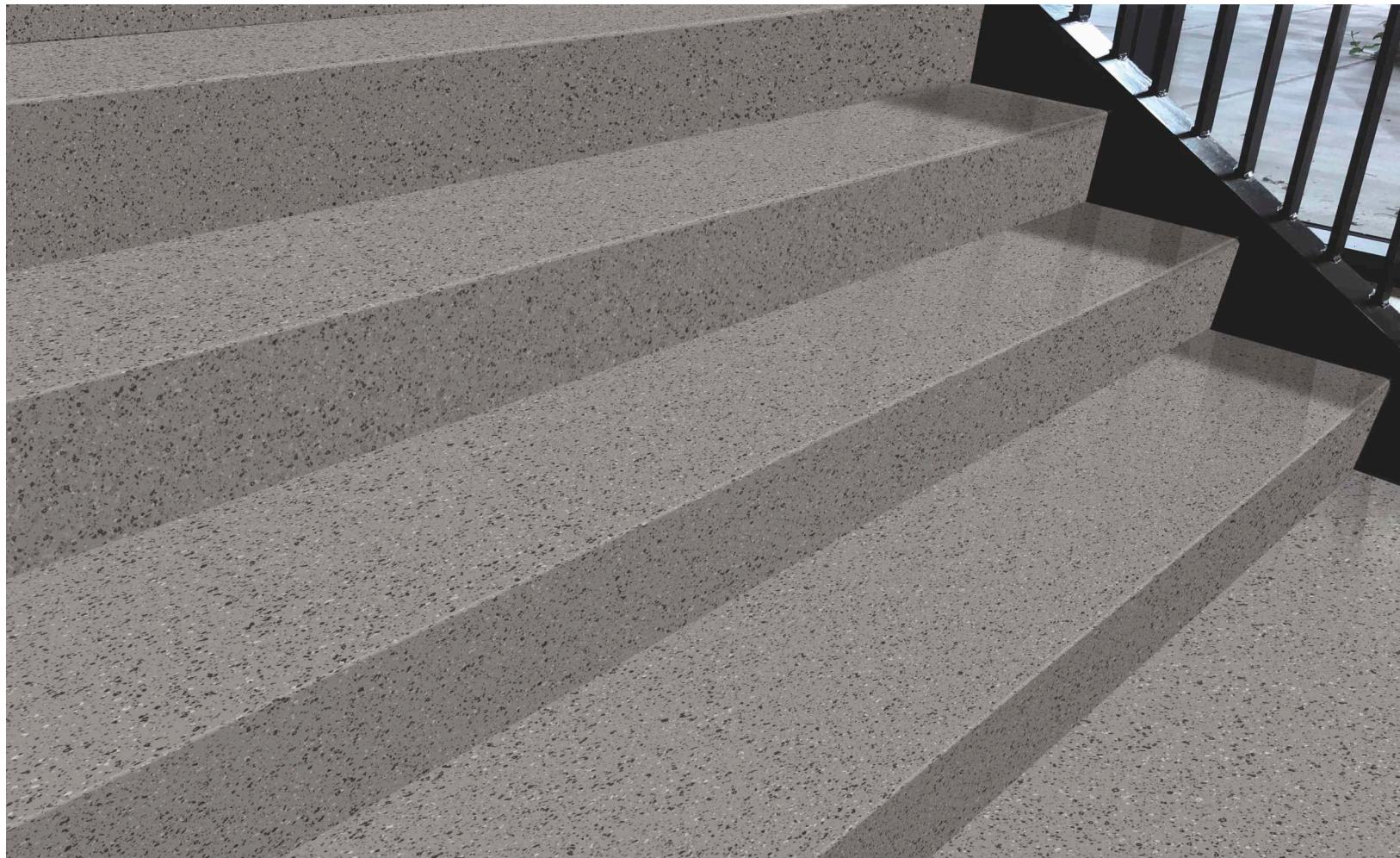
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT SNP NERO



Tile Shown: Granalt SNP Nero

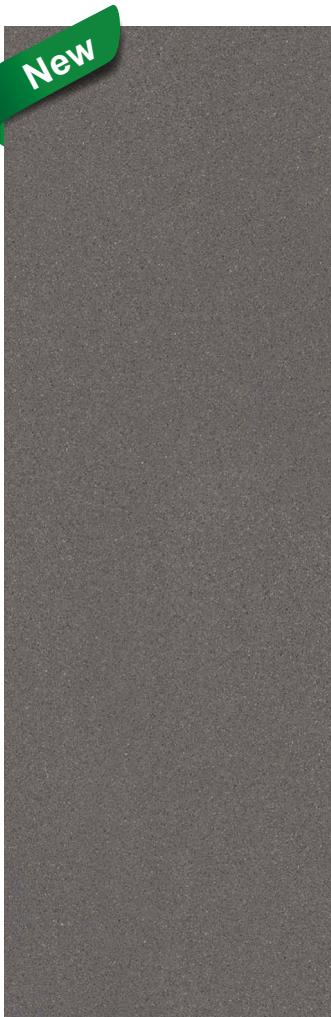
GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy



GRANALT SNP GREY



Tiles Shown: Granalt SNP Grey

GRANALT

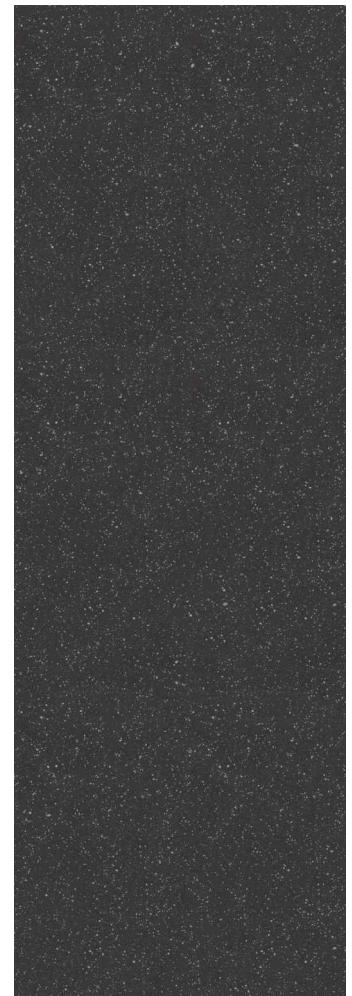
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT SNP BLACK



Tiles Shown: Granalt SNP Black

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy



GRANALT SNP ROYAL BLACK



Tiles Shown: Granalt SNP Royal Black

GRANALT

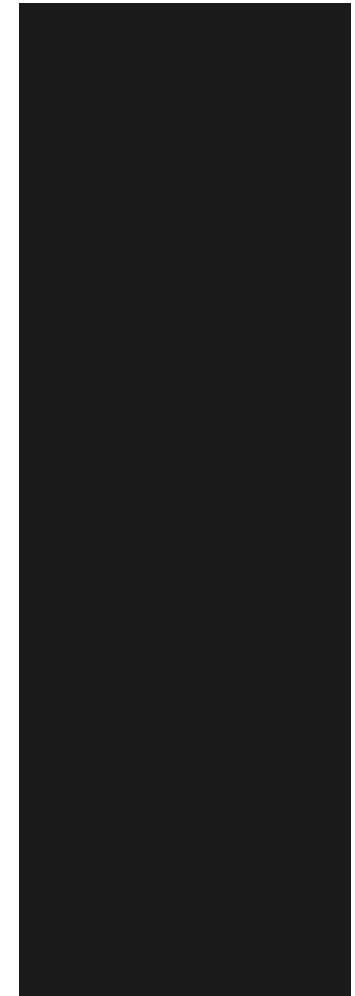
800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT FB RICH BLACK



Tiles Shown: Granalt FB Rich Black, PGVT Venato Statuario & DGVT Smoky Mocca

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT SNP CREMA



Tiles Shown: Granalt SNP Crema, Granalt SNP Nero & PGVT Grey Stone Marble

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy

GRANALT SNP IVORY



Tiles Shown: Granalt SNP Ivory

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Glossy



GRANALT SNP BROWN



Tiles Shown: Granalt SNP Brown

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

GRANALT SNP GLAM BIANCO



Tiles Shown: Granalt SNP Glam Bianco

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte



GRANALT SNP GLAM CREAMA



Tiles Shown: Granalt SNP Glam Creama

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte

GRANALT SNP GLAM CHARCOAL



Tiles Shown: Granalt SNP Glam Charcoal

GRANALT

800x2400 mm

Full Body Vitrified Tiles

15mm

Matte



GRANALT SNP GLAM BROWN



Tiles Shown: Granalt SNP Glam Brown

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT STATUARIO



Tiles Shown: Granalt Statuario & Super Gloss Portoro Silver Marble

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT ROYAL WHITE



Tiles Shown: Granalt Royal White & Super Gloss Crystal Blue Marble

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT GREY



Tiles Shown: Granalt Grey & PGVT Royal Dyna Grey

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT IVORY



Tiles Shown: Granalt Ivory & PGVT Giallo Siena

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT BROWN



Tiles Shown: Granalt Brown & PGVT Giallo Siena

GRANALT

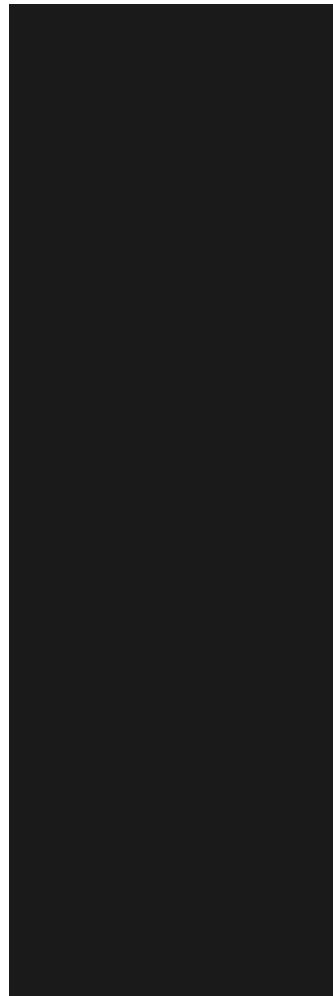
800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT ROYAL BLACK



Tiles Shown: Granalt Royal Black, Granalt Ivory & PGVT Real Travertine Beige

GRANALT

800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT PORTORO GOLD



Tiles Shown: Granalt Portoro Gold & PGVT Grey Stone Marble

GRANALT

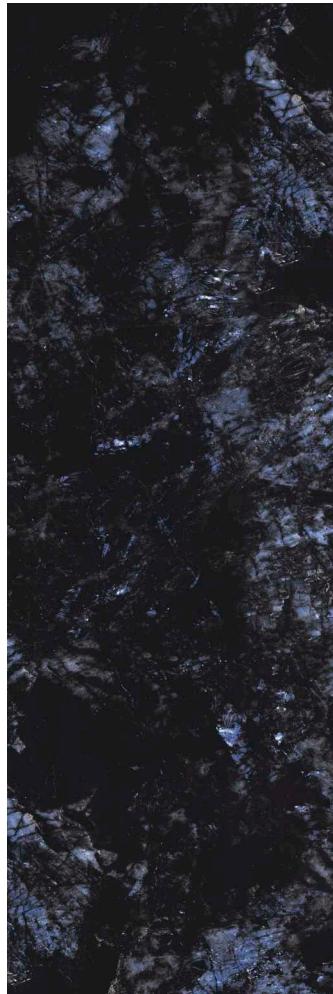
800x2400 mm

Glazed Vitrified Tiles

15mm

Glossy

GRANALT GALACTIC BLUE



Tiles Shown: Granalt Galactic Blue & PGVT Royal Dyna Grey

TECHNICAL SPECIFICATIONS

Full Body & Glazed Vitrified Tiles

Packing Details			
Size (In mm.)	No. of Tiles Per Carton	Covered Area Per Carton	
		(In Sq. Mtr.)	(In Sq. Ft.)
800x2400mm	1	1.92	20.67
As per Indian Standard (IS 15622:2017) Group B Ia			
Characteristics	Standard Test Method	IS 15622:2017 Group B Ia	OBL Norms
Dimensions and Surface Quality:			
Deviation In Length & Width	IS 13630 (Part 1):2017	± 0.1 %	± 0.05%
Deviation In Thickness		± 5.0 %	± 3.0 %
Straightness Of Sides		± 0.1 %	± 0.1 %
Surface Flatness		± 0.50 %	± 0.1 %
Squareness		± 0.1 %	± 0.1 %
Surface Quality		Min. 95% tiles should be free from visible defect	Conforms
Physical Properties			
Water Absorption %	IS 13630 (Part 2):2017	E ≤ 0.08	E ≤ 0.06
MOR	IS 13630 (Part 6):2017	Avg. ≥ 35 N/mm. ²	> 35 N/mm. ²
Breaking Strength in N	IS 13630 (Part 6):2017	Min 1300	> 3500 N
Scratching Resistance	IS 13630 (Part 13):2017	Min 5	≥ 5
Resistance of Surface Abrasion	IS 13630 (Part 11):2017	To Be Specified the Manufacturer	PEI III,IV & V Depending Color Shade & Product Typology
Chemical Properties			
Resistance to Staining	IS 13630 (Part 8):2017	Mini Class 1	Conforms
Resistance to Household Chemical		Mini Class AA	Conforms
Thermal Specification			
Thermal Shock Resistance	IS 13630 (Part 5):2017	Min. 10 Cycles	Conforms
Thermal Expansion	IS 13630 (Part 4):2017	Max.6 X 10 ⁻⁶ at 100°C(k ⁻¹)	Conforms
Frost Resistance	IS 13630 (Part 10):2017	10 Cycle pass	Conforms
Impact Resistance	IS 13630 (Part 14):2017	0.55 minimum	Conforms
Bulk Density (gm/cc)	IS 13630 (Part 2):2017	Min 2.2	Conforms

Remarks: All Characteristics tested are in compliance with Specification IS 15622: 2017. The above test results confirm or Orient polished vitrified tiles norms.

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



Making Tile Selection Easier



SameLook

Find tiles similar to a reference image



TriaLook

Tiles selected by you in your room



QuickLook

Visualise selected tiles & get a quote



TruLook

Share layout for a personalised render*

www.orientbell.com

CORPORATE OFFICE:

Iris House, 16 Business Centre,
Nangal Raya, New Delhi-110046, India
Tel: +91-11-47119100, Fax: +91 -11-2852 1273

CIN: L14101UP1977PLC021546

REGISTERED OFFICE:

8 Industrial Area, Sikandrabad-203 205 (UP), India
Tel: +91-5735-222-203 / 24, +91-8191004575/ 76
Fax: +91 -5735 222 642

Please join us on social media



CUSTOMER CARE:

customercare@orientbell.com
Missed Call : 87507 11111
Whatsapp : 87507 33333

