



Home page

Age Group analysis

Report

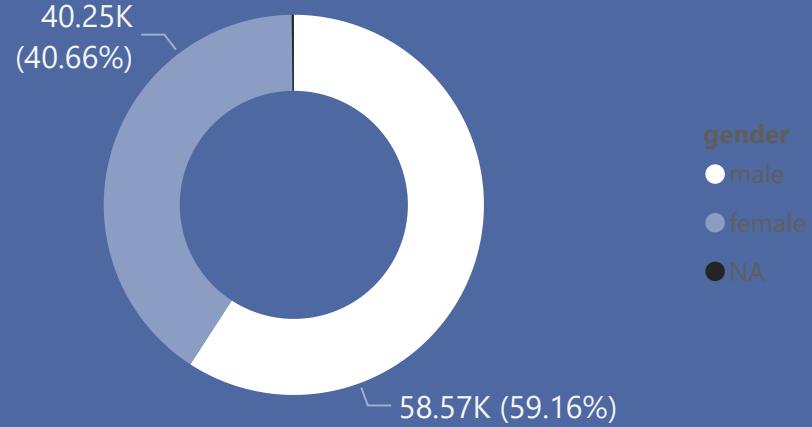
99K
No of Users

19M
Total Friends

11M
Total friendships_initiated

FACEBOOK USERS INSIGHT

No of Friends by Gender



Total Mobile Likes by Total Likes



Total www Likes by Total Likes



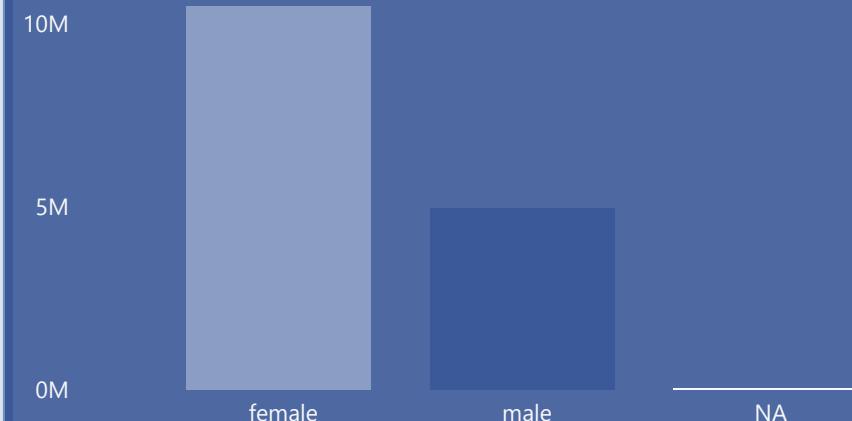
Total Mobile Likes Received By Likes Received



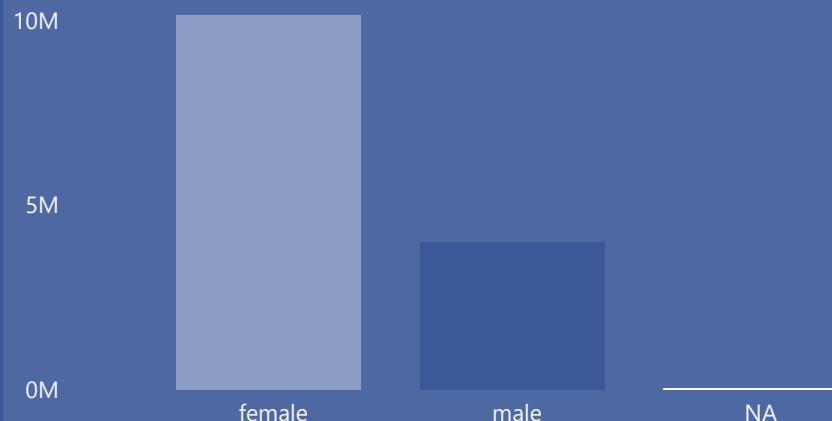
Total www Likes Received by Likes Received



No of Likes by Gender



Total likes Received by Gender



Quick measure

Users by gender

male

female



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99K

No of Users

19M

Total Friends

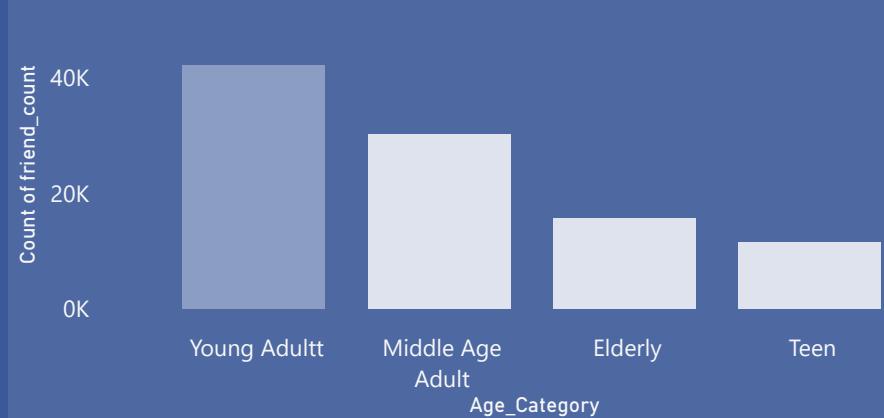
11M

Total friendships_initiated

Users by Age_Category



No of Friend by Age Category



Age_Category

Teen

age

15

tenure

261

likes

14

Count of gender
99003

Young Adultt

42002

Middle Age Adult

30030

Elderly

15575

Teen

11396

17
3283

16
3086

15
2618

14
1925

13
484

17
3283

16
3086

15
2618

14
1925

13
484

167
11

218
11

261
11

310
11

458
11

14
2

1
1

2
1

10
1

12
1

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Report

Report by Gender

Male gender accounts for the highest number of Useers with 58,574,followed by female users 40,254, and NA at 175.

Male accounted for 59.16% of Count of friend_count.

At 10121282, female had the highest Sum of likes_received and was 36,648.54% higher than NA, which had the lowest Sum of likes_received at 27542.

Male had 3977851 Sum of likes_received, female had 10121282, and NA had 27542.

Report by Age Croup

At 42,002, Young Adultt had the highest Count of friend_count and was 268.57% higher than Teen, which had the lowest Count of friend_count at 11,396.

Young Adultt had the highest Count of friend_count at 42,002, followed by Middle Age Adult, Elderly, and Teen.

Young Adultt accounted for 42.42% of Count of friend_count.

Across all 4 Age_Category, Count of friend_count ranged from 11,396 to 42,002.