

# SANTIAGO GARCIA

## GRAPHIC DESIGNER / PROGRAMMER

Santa Cruz de la Sierra, Bolivia | [santiag102g@gmail.com](mailto:santiag102g@gmail.com) | +591 73634686  
[www.linkedin.com/in/santiago-garcia-071354373](https://www.linkedin.com/in/santiago-garcia-071354373)

Proactive and creative graphic designer with 2 years of experience developing digital and printed materials for social media, branding, and personalized merchandise. Currently expanding skills in frontend development with projects focused on HTML and CSS. Known for strong teamwork, attention to detail, and the ability to deliver high-quality results under pressure. Open to hybrid or remote opportunities that combine design and technology.

### TECHNICAL SKILLS

- Adobe Illustrator, Microsoft Excel & Word
- HTML, CSS (basic landing pages)
- UI layout (basic level), design for print & social media
- Customer support (in person & phone)

### WORK EXPERIENCE

#### Graphic Designer – Family Business, Santa Cruz, Bolivia

Jan 2022 - Present

- Designed graphics for marketing campaigns, printed products, and social media.
- Managed direct client interaction and customized product orders.
- Coordinated with printing processes and material preparation using Illustrator.

#### Junior Frontend Developer – Personal Project

Feb 2024 – Jul 2024 (Remote)

- Developed a responsive landing page using HTML and CSS.
- Applied visual design principles to structure user-friendly layouts.

### EDUCATION

#### technology, people and processes of organizations

2025 – Present

- Instituto Técnico ENSEC – Systems & IT Technician (In progress)

### LANGUAGES

- Spanish: Native
- English: Pre-Intermediate (A2)

### FEATURED PROJECTS

- **Logo for "Subliall"** – Designed for a family clothing and sublimation business. Integrated CMYK print colors (yellow, blue, pink, grey) and ink drop symbolism to reflect brand purpose.
- **Clothing Brand Logo** – Created a minimalist and modern visual identity for a personal clothing line.
- **Catalog Design** – Full layout of a custom catalog for t-shirts and mugs, designed and structured independently.