

The fictitious truth is that cloning is real, and my company can clone people for you! A fictitious truth is something that has a lot of made-up evidence surrounding it so that the concept appears to be true but is actually false. The concept of a fake cloning facility and a company that specializes in this is of interest to me because cloning is a cool and fun concept, and I think I can do a lot with this concept. Cloning could lead to lots of interesting possibilities as well as questions about the morality of it.

The company hosting these cloning services is Echo: Cloning Industries. Along with being an obvious play on my name, the clones' brand name will be Echoes. People could schedule an appointment at the facility that will have an address in Chicago that is actually just a random building. I will be the head doctor under a fake name, and I would have graduated from a fake university with a degree in Cloneology. I would get various friends to be one of 3 people. First, they could act as people giving testimonials about the services provided, either written and just having their face next to it, or perhaps even with a video telling their story of how our service changed their life. Second, they could act as people that act as cloning "templates" in case you do not have anyone you would like to clone. Finally, they could act as additional doctors to help my company. Along with the testimonies, I plan to add a review section that is filled with a bunch of fake reviews written by me. Maybe if a user tries to write a review, it'll be posted, but it will be deleted if they use certain words or negative phrases or give a review lower than a certain threshold. Additionally, I will provide "senior discounts" for cloning anyone over 65 years of age. This would be a funny twist on the usual senior discounts that are provided for people who are 65 years or older buying things. I also want to make a "Cloning Protection Act of 1919" which resulted after World War I and dictates the age required to be cloned in each state. I link to another page that states the age requirement in each state. Some examples are that Illinois would be 16, while Florida would be 0. This would act as a sort of commentary on the morals of cloning and whether it would be an invasive thing or not. I plan to use the music recording rooms on the 4th floor of the Columbia College Chicago student center as the "cloning rooms" because when I first saw them, I wasn't sure what they were, and so I'm sure they could pass well as cloning rooms.

This project could become a "benevolent untruth" because it would be a funny website to show people. It would be so absurd that no one in their right mind would believe that it is a real thing if you investigated it, but it would look professional enough to look like an official website if you squinted your eyes. It would be like The Onion, a notorious parody fake news website that could look like a real source if you were to glance at it for a second and didn't do research into what The Onion is or what the content is in the news post, or look at the finer details of the content, such as the sources they cite. Overall, it would be a website to bring laughter to people, despite being a lie.