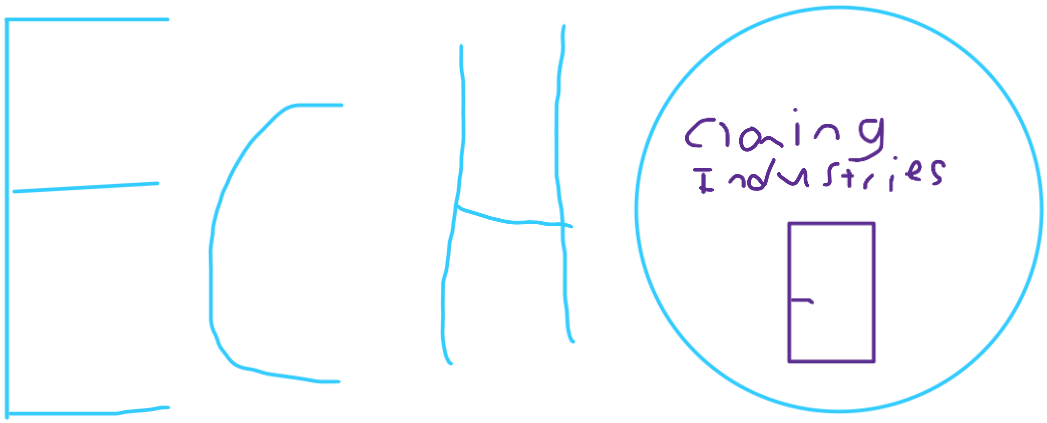
1. (Title) Echo: Cloning Industries
2. (Logo sketch)



3. (Home page intro draft) Ever wished you didn't have to say goodbye to loved ones? Or wished you could be twice as productive? Here at Echo: Cloning Industries, we make your dreams come true. Using our state-of-the-art Echo Replicator cloning technology, we clone your friends, family, pets, or even you! Just schedule an appointment at one of our many sleek and modern facilities and watch as the magic happens! Or order a clone template from the comfort of your home to be shipped at your convenience. The future is now, so what are you waiting for? It's time to meet your Echo!
4. (About page draft) Echo: Cloning Industries was founded in 2018 by Dr. Joesph Oak. We created Echo: Cloning Industries because we wanted to pioneer the field of cloning. It is an honor to have developed the first cloning technology, the Echo Replicator. The Echo Replicator may be the first of its kind, but we believe it has already been nearly perfected from over a decade of testing various prototypes. The Echo replicator perfectly replicates someone's likeness and brain structure in just under an hour! We call the resulting clone an Echo. No matter the health of the replicated person, the Echo will be perfectly healthy. This technology is the crowning achievement of our company, and we are looking to expand our technology to a wider range of applications, such as working on non-organic things. We hope you stick around to see what we have in store as the pioneers of the future!
5. (Memorial text draft) The first Echo, which was a clone of the founder Dr. Joesph Oak, was cloned in 2006, a little over a decade before the opening of this technology

to the public. At the time, the name of the company was not yet considered, so we dubbed this first clone “Echo”, since it was an echo of Dr. Oak. Echo was full of life and ecstatic to be alive, just as excited as Dr. Oak that it was a success. Unfortunately, since this was the first prototype of our technology, Echo had incredibly fragile skin and lacked a properly functioning amygdala, the part of the brain which is responsible for feelings of fear. Only a months after being created, Echo was tragically killed by another newer prototype clone after instigating a fight with it. In memory of our first clone, we named our cloning technology Echo.

6. (Research drafts)
    a. The FARCE Regulations (Federal Act Regarding Cloning Ethics) was passed in 2010 in order to ensure that we and any other organizations looking to bring the incredible world of cloning to reality remain as ethical as possible. The FARCE Regulations require us to follow rules about the minimum age a person can be cloned. These ages vary state by state, and information regarding how old you or someone you’d like to clone must be in your state is shown in image the image below. We take this regulation very seriously, so please contact us if you have any questions about whether cloning is right for you.
    b. The Science Behind Replicating Cells: Replicating a single cell doesn’t sound complicated, but it proved to be for scientists around the world until a recent breakthrough. We interviewed Dr. Joesph Oak, the head doctor of the revolutionary Echo: Cloning Industries, to ask about how such an accomplishment was made. “While I can’t go into too much detail—trade secrets—I can talk about the very basics of how replicating cells work,” Dr. Oak explained, “Using a machine which analyzes the gene data of a person, we can take that data and store it. Then, we use another machine which combines the elements which make up cells to construct the clone.” The construction process is extremely quick, as Dr. Oak claimed that “The team has spent years, blood, sweat, and tears in order to optimize the process as much as possible.” In addition to optimizing the speed, Dr. Oak mentioned, “We also took that time to optimize so that we ensure as little genetic data is lost as possible. Early prototypes led to clones with some disabilities the original person did not have due to genetic data loss.”
    c. The Psychology of Clones by Dr. Joesph Oak (snippet): Clones’ personality, regarding how much is shared with their original person, is a strange phenomenon. With the expectation of identical genes, one would expect personality to be the exact same. Yet, dozens of clones have been recorded to display traits that are on the complete opposite end of the spectrum from

what their original person's personality would suggest. This has even been observed in animal clones. I theorize this is due to genetic loss, the concept that some genetic data is lost when attempting to recreate an organism's cells. While I have remedied much of this loss, I hypothesize that there will always be a slight amount of genetic loss. However, I'm unsure if this is entirely bad, as even slight differences in personalities between a clone and their original person can lead to significantly less tension between each other that is bound to happen when interacting with someone who is a carbon copy of oneself.

7. (Research images)
    a.

    b.

8. (Research videos/audio)
    a. An interview with Dr. Oak that is from the article “The Science Behind Replicating Cells.”
    b. Various testimonies of people’s positive experiences with the clones.
9. (Recruitment/membership process draft) Want to be today’s pioneer for tomorrow’s reality? Come to any of our facilities and ask about internships! You’ll learn more about our clones and get a close up view on how our team operates! You may even be invited for a job where you’d operate our Echo Replicators or help come up with new ideas and designs.
10. (Product) The main product is clones. A secondary product would be Dr. Oak’s full book called “The Psychology of Clones.”
11. (Conclusion/call-to-action) Cloning is the biggest innovation in human history, and it’s only getting cheaper and better as time passes. It’s clear that clones will be a regular part of life very soon. Will you be left behind, or will you be a pioneer of the future? For us, the choice is clear.